

Zoomerang Survey Results

Fall 2009 Student Survey

Response Status: Completes

Filter: No filter applied

Nov 23, 2009 10:05 AM PST

1. Are you a high school graduate, or have you earned a GED prior to enrolling at KCC?			
Yes	306	96%	
No	13	4%	
Total	319	100%	

2. What year did you graduate high school/obtain your GED?			
	1990	9	3%
	1991	7	2%
	1992	7	2%
	1993	8	3%
	1994	1	0%
	1995	6	2%
	1996	8	3%
	1997	8	3%
	1998	7	2%
	1999	11	3%
	2000	11	3%
	2001	2	1%
	2002	9	3%
	2003	6	2%
	2004	11	3%
	2005	14	4%
	2006	4	1%
	2007	14	4%
	2008	33	10%
	2009	40	13%
Other, please specify		103	32%
Total		319	100%

3. From which High School did you graduate?

Fairview High School	6	2%
Gaylord High School	11	3%
Grayling High School	22	7%
Houghton Lake High School	26	8%
Mio-AuSable High School	15	5%
Ogemaw Heights High School	19	6%
Roscommon High School	25	8%
Other, please specify	192	61%
Total	316	100%

4. What is the highest level of education you received prior to enrolling at KCC?

Some High School	20	6%
High School Diploma	172	54%
Some College	96	30%
Associate Degree	21	7%
Bachelor's Degree	6	2%
Master's Degree	3	1%
Doctoral Degree	0	0%
Total	318	100%

5. What other colleges have you attended since graduating high school? Please mark all that apply.

Alpena Community College	10	5%
Mid-Michigan Community College	12	6%
North Central Michigan College	16	8%
Northwestern Michigan College	8	4%
Delta College	16	8%
Saginaw Valley State University	3	1%
Central Michigan University	9	4%
Lake Superior State University	1	0%
Other, please specify	163	80%

6. At what KCC location do you primarily attend classes?

KCC - Main campus, Roscommon	263	82%
MTEC, Gaylord	34	11%
KCC - West Branch site	1	0%
None - I am an online student	21	7%
Total	319	100%

7. In what year did you first enroll at KCC?

2009	136	42%
2008	62	19%
2007	35	11%
2006	16	5%
2005	14	4%
2004	10	3%
2003	6	2%
2002	6	2%
2001	3	1%
2000	6	2%
Prior to 2000	26	8%
Total	320	100%

8. Not including this semester, how many credits have you completed at KCC in your current studies?

Zero	100	31%
1 to 12	53	17%
13 to 24	45	14%
24 to 36	47	15%
37 to 48	24	8%
49 to 60	18	6%
60 or more	32	10%
Total	319	100%

9. Is the level of academic challenge at KCC what you expected?

Above What I Expected	62	19%
What I Expected	234	74%
Below What I Expected	22	7%
Total	318	100%

10. What is your current enrollment status at KCC?

In-District	242	76%
Out-of-District	78	24%
Out-of-State	0	0%
International	0	0%
Total	320	100%

11. Do you receive need-based financial aid (for example, grants or student loans) to attend KCC?

Yes	251	79%
No	67	21%
Total	318	100%

12. Did you APPLY for financial aid to attend KCC?

Yes	280	88%
No	38	12%
Total	318	100%

13. If you didn't apply for financial aid, why didn't you apply? Please mark all that apply.

Did not know how to apply	9	12%
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Did not think I qualified - no financial need	9	12%
Did not think I qualified - not attending full time	8	11%
Did not think I qualified - not Associate Degree seeking	4	5%
Did not require financial assistance to attend	6	8%
Did not qualify due to government regulations	3	4%
Too much trouble/not worth the effort	2	3%
Parents paying expenses	6	8%
Attending to earn continuing education credit	0	0%
Employer paying expenses	6	8%
Dual enrolled High School student	5	7%
Wanted to pay my own way	4	5%
Other, please specify	36	48%

14. Did you have enough information to know how to apply for financial aid to attend KCC?

Yes, from KCC staff	144	45%
Yes, from persons at another school	23	7%
Yes, from other students	20	6%
Yes, from parents or other persons, not students or school staff	68	21%
Yes, from KCC website	40	13%
No, I need more information	17	5%
If no, please contact me at:	5	2%
Total	317	100%

15. When you applied for admission to KCC, did you apply at any other schools?

Yes	20	6%
No	248	78%
If yes, please list other schools.	50	16%
Total	318	100%

16. Please indicate what choice KCC was in selecting the school you wished to attend?

1st	266	84%
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2nd	44	14%
3rd	6	2%
4th	0	0%
5th or lower	1	0%
Total	317	100%

17. What program area are you currently enrolled in?

Automotive	3	1%
Art	10	3%
Associate in Arts	18	6%
Associate in Science	15	5%
Business	26	8%
Computer Information Systems	16	5%
Construction Technologies	1	0%
Cosmetology	3	1%
Criminal Justice	9	3%
Education	12	4%
Fire Science	0	0%
Health Occupations	135	42%
Industrial Technologies	4	1%
Office Information Systems	22	7%
Technology Management	1	0%
Transfer Program	19	6%
Other, please specify	24	8%
Total	318	100%

18. What is your goal in attending KCC? Please mark all that apply.

Obtain a certificate	62	20%
Obtain a special certificate	16	5%
Obtain a two-year degree and enter the workforce	151	48%
Obtain continuing education credit (CEU)	8	3%
Prepare for a new job	73	23%
Update skills for current job	24	8%
Prepare for first job	14	4%
Improve reading, writing and/or math skills	22	7%
Personal Interest/enrichment	26	8%

Obtain a two-year degree and transfer to a 4-year college	124	39%
If you plan to transfer, to which college?	69	22%

19. How important was campus technology in your college selection process?		
Not important	55	17%
Somewhat important	103	33%
Important	90	29%
Very important	67	21%
Total	315	100%

20. How important do you consider each of the following potential campus technology elements?					
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Not at all	Not very	Neutral	Somewhat	Extremely
Wireless network	6 2%	13 4%	55 17%	67 21%	178 56%
Video podcasts - or streaming video	44 14%	44 14%	124 39%	62 19%	44 14%
Course management system (Angel or myClassroom)	4 1%	3 1%	25 8%	69 22%	216 68%
Distance learning	17 5%	8 3%	86 27%	76 24%	130 41%
Off-campus (remote) network access	18 6%	5 2%	75 24%	83 26%	135 43%
Audio podcasts - or streaming audio	39 12%	37 12%	141 44%	61 19%	39 12%
Access of/availability to computer labs	9 3%	9 3%	42 13%	75 24%	182 57%
Discounted pricing on technology purchases	15 5%	7 2%	60 19%	73 23%	163 51%

21. How important is technology to your ability to study for your major/chosen profession?		
Not important	4	1%
Somewhat important	54	17%

Important	114	36%
Very important	146	46%
Total	318	100%

22. How do your instructors use technology as a learning tool?

Instructors understand technology and it is fully integrated into my classes	104	33%
Instructors believe that technology can be a useful tool and they encourage students to use it	165	52%
Instructors treat technology as optional for their classes	40	13%
Instructors do not understand technology and do not use it	8	3%
Total	317	100%

23. What is the biggest challenge to classroom technology?

My professors won't use it	24	8%
Our classrooms are not outfitted with technology	35	11%
Technology isn't useful to my course of study	27	9%
Technology is outdated	22	7%
Technology is fully integrated into my curriculum – there are no obstacles	201	65%
Total	309	100%

24. Which of the following technologies/internet tools do you use? Please check all that apply.

iPod/MP3 players	154	49%
PDA/Smartphones (e.g., Palm)	50	16%
Video conferencing	16	5%
Web conferencing	30	10%
Online chat with instructor	143	46%
Course management system (e.g., Angel/myClassroom)	275	88%
Social networking sites (e.g., Facebook)	204	65%
Wikis	54	17%
Podcasts/Vodcasts	22	7%

Blogs	57	18%
Other, please specify	24	8%

25. Please select the one technology tool that you do not currently use or have at your disposal, that you most want and believe would be useful in your studies:

Video conferencing	71	27%
Web conferencing	44	16%
Online chat with instructor	73	27%
Wikis	16	6%
Podcasts/Vodcasts	37	14%
Other, please specify	26	10%
Total	267	100%

26. How often do you use technology as a learning tool while in class?

Every class	54	17%
Most classes	109	34%
Several times throughout the semester	59	19%
Rarely	70	22%
Do not use technology in class	25	8%
Total	317	100%

27. How often do you use technology to prepare for your classes?

Every day	196	62%
Once a week	57	18%
Several times throughout the semester	44	14%
Do not use technology to prepare for class	20	6%
Total	317	100%

28. In terms of computer availability, how accessible are the campus computer labs?

Always an open seat	136	43%
Usually available, short wait	107	34%
Usually a wait	9	3%
Very hard to get a seat	1	0%
We do not have a computer lab	0	0%
I do not use the computer labs	62	20%
Total	315	100%

29. What recommendation would you give to your instructors to better use technology in the classroom?

201 Responses

30. Are you currently enrolled in any online courses at KCC?

Yes, all online classes only	28	9%
Yes, online and traditional on campus classes	149	47%
No, all traditional on campus classes and not interesting in taking a class online	56	18%
No, but I am interested in taking online classes	83	26%
Total	316	100%

31. Would you be more likely to take an online course(s) if you could complete an entire program online?

Yes	173	55%
No	143	45%
Total	316	100%

32. KCC is considering more Friday only classes. The classes would meet Friday's only for 3 or 4 hours for the whole semester. Would you enroll in these classes?

Yes	206	65%
No	112	35%
Total	318	100%

33. What Friday only classes would you be interested in enrolling in? Please mark all that apply.

English	73	30%
Mathematics	93	38%
Developmental English	24	10%
Developmental Mathematics	25	10%
Psychology	98	40%
Political Science	50	20%
Speech	80	33%
History	75	31%
Other, please specify	82	33%

34. If it were possible for you to complete your degree by taking Friday only courses along with other required courses online, would this influence your decision to enroll?

Yes	159	50%
No	159	50%
Total	318	100%

35. The library's hours are sufficient for my studying/research purposes.

Agree	205	64%
Disagree	13	4%
No Opinion	100	31%
Total	318	100%

36. The library staff is accessible to me.

Agree	226	72%
Disagree	2	1%
No Opinion	87	28%
Total	315	100%

37. The library's computer lab is available when I need it.

Agree	209	66%
Disagree	11	3%
No Opinion	98	31%
Total	318	100%

38. The library lighting level is conducive to my study and leisure pursuits.

Agree	214	68%
Disagree	8	3%
No Opinion	95	30%
Total	317	100%

39. The library noise level is conducive to my study and leisure pursuits.

Agree	207	66%
Disagree	13	4%
No Opinion	95	30%
Total	315	100%

40. The library furniture is conducive to my study and leisure pursuits.

Agree	202	65%
Disagree	18	6%
No Opinion	93	30%
Total	313	100%

41. The library contributes to my education.

Agree	202	65%
Disagree	10	3%
No Opinion	100	32%
Total	312	100%

42. The library's print collection (books, magazines/journals, newspapers) is useful to me for research purposes.

Agree	191	61%
Disagree	9	3%
No Opinion	114	36%
Total	314	100%

43. The library's print collection (books, magazines/journals, newspapers) is useful to me for non-research/pleasure purposes.

Agree	174	55%
Disagree	9	3%
No Opinion	131	42%
Total	314	100%

44. The library's eResources (InfoTrack, First Search, CQ Research, Harrison's Online, etc) are useful to me for my research purposes.

Agree	204	64%
Disagree	7	2%
No Opinion	106	33%
Total	317	100%

45. The library's eResources (InfoTrack, First Search, CQ Research, Harrison's Online, etc) are useful to me for non-research/pleasure purposes.

Agree	167	53%
Disagree	13	4%
No Opinion	135	43%
Total	315	100%

46. I am aware of the library's audiobook collection.

Agree	172	55%
Disagree	60	19%
No Opinion	82	26%
Total	314	100%

47. What would you like to see new, added, different in the KCC library?

170 Responses

48. Who or what influenced your decision to attend KCC? Please mark all that apply.

Friend	86	27%
High School Counselor	26	8%
High School Teacher	15	5%
Parent/Family Member	111	35%
Spouse/Partner	35	11%
Location/Nearest College	183	57%
Employer	7	2%
KCC Employee	18	6%
KCC Student	37	12%
KCC Website	26	8%
Radio commercial	5	2%
Newspaper ad	5	2%
Brochure/Postcard	13	4%
Other, please specify	64	20%

49. Which of the following influenced your decision to attend KCC? Please mark all that apply.

Academic reputation	74	23%
Open admissions policy	96	30%
Appearance of grounds/facilities	66	21%
Availability of financial aid	126	39%
Availability of placement/career counseling	47	15%
Flexibility of scheduling	156	49%
Courses/Programs offered	187	59%
Ease of transferring credits to other school(s)	78	24%
Low tuition costs	178	56%
Relevance of courses/programs to job	75	24%
Athletics	6	2%
Technology	37	12%
Location	188	59%
Economic conditions	54	17%
Unemployment	44	14%
Michigan Works	49	15%
Stimulus funding	10	3%
Other, please specify	17	5%

50. Have you seen any KCC, MTEC or Kirtland Center for the Performing Arts (KCPA) television commercials?

Yes	47	15%
No	244	76%
If yes, what TV channel?	28	9%
Total	319	100%

51. How often do you visit the KCC website?

Never	0	0%
Rarely	11	3%
Daily	167	52%
Twice a week	38	12%
More than twice a week	84	26%
Bi-weekly	12	4%

Monthly	7	2%
Total	319	100%

52. Which services do you use the KCC website for? Please mark all that apply.

None, I don't use the site	1	0%
Contact Information	131	41%
Scheduling/Catalog (course information)	212	66%
myKirtland (grades/registration)	295	92%
myClassroom (online/hybrid course delivery)	280	88%
myEmail	228	71%
News/Events	115	36%
Closure Information	137	43%
Library webpage	87	27%
Cancelled class information	221	69%
Link to KCC Social Networking pages	23	7%
Other, please specify	7	2%

53. How do you get information most frequently? Please mark all that apply.

Word of Mouth (friends/acquaintances)	193	61%
Parents	69	22%
Websites	236	74%
Internet chat/IM/Cell phone	141	44%
Newspaper	76	24%
Television	160	50%
Radio	108	34%
Other, please specify	12	4%

54. Which local newspaper do you read regularly? Please mark all that apply.

None	65	21%
Oscoda Herald	22	7%
Ogemaw Herald	47	15%
Houghton Lake Resorter (now includes discontinued Roscommon Herald)	90	28%

Crawford Avalache	38	12%
Gaylord Herald-Times	35	11%
Bay City Times	16	5%
Other	51	16%

55. Do you use a computer at home?

Yes	307	97%
No	11	3%
Total	318	100%

56. How old is the computer you use at home?

Less than 1 year	102	32%
1 to 2 years old	99	31%
3 to 4 years old	80	25%
5 or more years old	27	8%
Does not apply - I don't have a computer at home	11	3%
Total	319	100%

57. What provider do you use for your primary email account?

Kirtland	28	9%
Yahoo	139	43%
Gmail	25	8%
Hotmail	83	26%
AOL	5	2%
Other, please specify	40	12%
Total	320	100%

58. Are you aware that Kirtland Student Services and Financial Aid send important notifications to your '@kirtland.edu' email account now instead of sending mailed paper letters to your home address?

Yes	222	70%
No	97	30%
Total	319	100%

59. Please select the type of internet access you have at home?

None	22	7%
Dial up through KCC	11	3%
Dial up through another provider	21	7%
Cable	96	30%
DSL	64	20%
Satellite	14	4%
Wireless	78	25%
Other	12	4%
Total	318	100%

60. What social networking sites do you belong to?

Facebook	242	81%
MySpace	176	59%
Twitter	43	14%
YouTube	64	21%
Flickr	9	3%
LinkedIn	4	1%
Other, please specify	37	12%

61. How frequently do you visit your social networking site?

Never	36	12%
Hourly	20	6%
Daily	155	50%
Every other day	41	13%
Weekly	36	12%
Other, please specify	25	8%
Total	313	100%

62. What is your primary reason for using these social network sites?

I do not use social networking websites	38	12%
Stay connected with friends and family	251	80%
Receive information	91	29%
Entertainment	106	34%
Blog	10	3%
Other, please specify	11	4%

63. Do you connect to social networking sites through:

Computer	195	62%
Cell phone/mobile device	1	0%
Both	71	23%
I do not connect to social networking sites	48	15%
Total	315	100%

64. On your cell phone or mobile device do you?

Text message only	182	58%
Tweet on Twitter only	5	2%
Text message and Tweet on Twitter	12	4%
I do not Text or Tweet on Twitter	117	37%

65. Are you aware that Kirtland Community College has a Facebook Fan Page?

Yes	264	84%
No	49	16%
Total	313	100%

66. Are you a fan on Facebook of the KCC Facebook site?

Yes	121	38%
No	194	62%
Total	315	100%

67. Are you aware that Kirtland Community College has a Twitter page?

Yes	224	71%
No	92	29%
Total	316	100%

68. Are you a follower of the KCC site on Twitter?

Yes	30	9%
No	288	91%
Total	318	100%

69. How do you get your KCC snow day closure information? Please mark all that apply.

KCC website	242	77%
Twitter notification	15	5%
TV Station	201	64%
Radio Station	90	28%
Telephone call from KCC	38	12%
Signs on KCC building entrances	36	11%
If radio or TV, please specify station:	60	19%

70. If you have a cell phone, who is your cell phone provider?

I do not own a cell phone	18	6%
Alltel/Verizon	187	58%
AT&T/Centennial	46	14%
Boost Mobile	8	2%
Cellular One	0	0%
Cingular	1	0%
Nextel	7	2%
Sprint	13	4%
Tracfone	28	9%
Other, please specify	12	4%
Total	320	100%

71. What county do you live in?		
Crawford	61	19%
Ogemaw	50	16%
Oscoda	38	12%
Otsego	30	9%
Roscommon	85	27%
Other, please specify	55	17%
Total	319	100%

72. Please describe your current employment status?		
Working Full-time	61	19%
Working Part-time	108	34%
Not Employed - seeking employment	90	28%
Not Employed - not seeking employment	59	19%
Total	318	100%

73. Is your current employment related to your area of study?		
Yes	87	29%
No	208	71%
Total	295	100%

74. Please describe your current living situation?

Renting a home or apartment	88	28%
Own or buying a home	125	39%
Living with parents	87	27%
Living with relative other than parents	5	2%
Other, please specify	12	4%
Total	317	100%

75. What is your age range?

Under 21	89	28%
21 to 25	40	12%
26 to 30	43	13%
31 to 40	73	23%
41 to 50	46	14%
over 50	29	9%
Total	320	100%

76. What is your gender?

Female	253	79%
Male	67	21%
Total	320	100%

77. Are you responsible for supporting yourself financially?

Yes	245	77%
No	73	23%
Total	318	100%

78. How many children do you have/support?

None	155	49%
1	68	21%
2	50	16%
3	33	10%
4	11	3%
More than 4	2	1%
Total	319	100%

79. Do you use the Children's Learning Center daycare at KCC?

Yes	7	2%
No	302	95%
If so, how many days per week?	9	3%
Total	318	100%

**80. If you have children, who cares for your children while you are attending classes at KCC?
Please mark all that apply.**

I do not have children	127	43%
Spouse/Partner	52	18%
Your parents or Spouse's parents	42	14%
Your grandparents or Spouse's grandparents	12	4%
Private childcare provider	21	7%
KCC Learning Center Daycare	13	4%
Children are in school	54	18%
Children are older and do not need daycare	51	17%
Other	16	5%

81. If the price of gasoline jumped back to \$4.00 a gallon would you stop attending your classes at KCC because of the cost of driving to campus?

Yes	89	28%
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No	230	72%
Total	319	100%

82. KCC would like your input regarding future expansion proposals - below is a listing of items being considered. Mark the one you feel is in the best interest of KCC to explore further.

Expansion of the Student Center	21	7%
Expansion or renovation of the Instructional Building (INS) to accommodate larger labs and classrooms	54	17%
Improve parking lots	55	18%
Improve the heating and cooling system for the Instructional Building (INS)	35	11%
New Childcare Center	20	6%
Student Fitness Center	104	33%
Other, please specify	24	8%
Total	313	100%

83. Is there a program of study that Kirtland Community College does not offer that it should consider offering?

185 Responses

84. What are your perceptions of/about Kirtland Community College?

227 Responses

85. If KCC were to establish extension campus sites (other than Gaylord, West Branch and Roscommon where sites already exist) where should they be located? Please mark all that apply.

Grayling	89	30%
Houghton Lake	86	29%
Prudenville	26	9%
Mio	48	16%
Rose City	36	12%
Fairview	18	6%

No other extension site should be established at this time	61	20%
Other, please specify	46	15%

86. How can KCC better assist you in achieving your educational goals?

204 Responses

87. What services does KCC currently provide that it should no longer be providing in the future?

142 Responses

88. Would you like to be entered in the drawing to possibly win one of the gas cards to be given away?

Yes	84	26%
No	12	4%
Please provide email address to contact you at:	224	70%
Total	320	100%