

Zoomerang Survey Results

Fall 2010 Student Survey
Response Status: Completes
Filter: No filter applied
Dec 09, 2010 12:21 PM PST

1. Are you a high school graduate, or have you earned a GED prior to enrolling at KCC?		
Yes	264	94%
No	16	6%
Total	280	100%

2. What year did you graduate high school/obtain your GED?		
1990	4	1%
1991	14	5%
1992	5	2%
1993	14	5%
1994	5	2%
1995	4	1%
1996	8	3%
1997	3	1%
1998	4	1%
1999	10	4%
2000	4	1%
2001	4	1%
2002	9	3%
2003	4	1%
2004	3	1%
2005	8	3%
2006	11	4%
2007	12	4%
2008	15	5%
2009	34	12%
2010	26	9%
Other, please specify	77	28%
Total	278	100%

3. From which High School did you graduate?

Fairview High School	3	1%
Gaylord High School	9	3%
Grayling High School	14	5%
Home Schooled	8	3%
Houghton Lake High School	23	8%
Mio-AuSable High School	15	5%
Ogemaw Heights High School	22	8%
Roscommon High School	21	8%
Other, please specify	164	59%
Total	279	100%

4. What is the highest level of education you received prior to enrolling at KCC?

Some High School	14	5%
High School Diploma	150	53%
Some College	101	36%
Associate Degree	14	5%
Bachelor's Degree	3	1%
Master's Degree	0	0%
Doctoral Degree	0	0%
Total	282	100%

5. What other colleges have you attended since graduating high school? Please mark all that apply.

Alpena Community College	12	7%
Mid-Michigan Community College	10	5%
North Central Michigan College	11	6%
Northwestern Michigan College	4	2%
Delta College	14	8%
Saginaw Valley State University	7	4%
Central Michigan University	4	2%
Lake Superior State University	4	2%
Other, please specify	136	74%

6. At what KCC location do you primarily attend classes or plan to attend classes?

KCC - Main campus, Roscommon	220	79%
MTEC, Gaylord	34	12%
KCC - West Branch site	3	1%
KCC - Grayling site	0	0%
None - I am an online student	22	8%
Total	279	100%

7. In what year did you first enroll at KCC?

2010	92	33%
2009	87	31%
2008	39	14%
2007	14	5%
2006	5	2%
2005	4	1%
2004	4	1%
2003	3	1%
2002	4	1%
2001	1	0%
2000	3	1%
Prior to 2000	25	9%
Total	281	100%

8. Not including this semester, how many credits have you completed at KCC in your current studies?

Zero	68	25%
1 to 12	38	14%
13 to 24	54	19%
24 to 36	47	17%
37 to 48	24	9%
49 to 60	24	9%
60 or more	22	8%

Total	277	100%
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9. Is the level of academic challenge at KCC what you expected?

Above What I Expected	73	26%
What I Expected	194	69%
Below What I Expected	13	5%
Total	280	100%

10. What is your current enrollment status at KCC?

In-District	214	76%
Out-of-District	66	23%
Out-of-State	0	0%
International	1	0%
Total	281	100%

11. Do you receive need-based financial aid (for example, grants or student loans) to attend KCC?

Yes	222	79%
No	59	21%
Total	281	100%

12. Did you APPLY for financial aid to attend KCC?

Yes	250	89%
No	32	11%
Total	282	100%

13. If you didn't apply for financial aid, why didn't you apply? Please mark all that apply.

Did not know how to apply	3	5%
Did not think I qualified - no financial need	4	6%
Did not think I qualified - not attending full time	4	6%
Did not think I qualified - not Associate Degree seeking	0	0%
Did not require financial assistance to attend	2	3%
Did not qualify due to government regulations	6	9%
Too much trouble/not worth the effort	3	5%
Parents paying expenses	5	8%
Attending to earn continuing education credit	0	0%
Employer paying expenses	3	5%
Dual enrolled High School student	5	8%
Wanted to pay my own way	3	5%
Other, please specify	33	52%

14. Did you have enough information to know how to apply for financial aid to attend KCC?

Yes, from KCC staff	130	46%
Yes, from persons at another school	31	11%
Yes, from other students	23	8%
Yes, from parents or other persons, not students or school staff	51	18%
Yes, from KCC website	34	12%
No, I need more information	9	3%
If no, please contact me at:	2	1%
Total	280	100%

15. When you applied for admission to KCC, did you apply at any other schools?

Yes	8	3%
No	235	84%
If yes, please list other schools.	38	14%
Total	281	100%

16. Please indicate what choice KCC was in selecting the school you wished to attend?

1st	229	83%
2nd	34	12%
3rd	12	4%
4th	0	0%
5th or lower	2	1%
Total	277	100%

17. What program area are you currently enrolled in?

Automotive	5	2%
Art	9	3%
Associate in Arts	18	6%
Associate in Science	19	7%
Business	22	8%
Computer Information Systems	9	3%
Construction Technologies	1	0%
Cosmetology	3	1%
Criminal Justice	14	5%
Education	9	3%
Fire Science	1	0%
Health Occupations	119	42%
Industrial Technologies	2	1%
Office Information Systems	12	4%
Technology Management	3	1%
Transfer Program	6	2%
Other, please specify	30	11%
Total	282	100%

18. What is your goal in attending KCC? Please mark all that apply.

Obtain a certificate	64	23%
Obtain a special certificate	30	11%
Obtain a two-year degree and enter the workforce	157	56%
Obtain continuing education credit (CEU)	7	2%

Prepare for a new job	71	25%
Update skills for current job	14	5%
Prepare for first job	18	6%
Improve reading, writing and/or math skills	27	10%
Personal Interest/enrichment	39	14%
Obtain a two-year degree and transfer to a 4-year college	82	29%
If you plan to transfer, to which college?	71	25%

19. How important was campus technology in your college selection process?

Not important	59	21%
Somewhat important	83	30%
Important	79	28%
Very important	58	21%
Total	279	100%

20. How important do you consider each of the following potential campus technology elements?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Not at all	Not very	Neutral	Somewhat
Wireless network	6 2%	11 4%	39 14%	64 23%
Video podcasts - or streaming video	31 11%	45 16%	100 36%	68 24%
Course management system (Angel or myClassroom)	11 4%	9 3%	45 16%	68 24%
Distance learning	16 6%	13 5%	101 36%	51 18%
Off-campus (remote) network access	19 7%	14 5%	75 27%	66 24%
Audio podcasts - or streaming audio	33 12%	34 12%	111 40%	65 24%
Access of/availability to computer labs	10 4%	11 4%	47 17%	52 19%
Discounted pricing on technology purchases	9 3%	9 3%	61 22%	61 22%

21. How important is technology to your ability to study for your major/chosen profession?

Not important	9	3%
Somewhat important	63	22%
Important	88	31%
Very important	122	43%
Total	282	100%

22. How do your instructors use technology as a learning tool?

Instructors understand technology and it is fully integrated into my classes	102	36%
Instructors believe that technology can be a useful tool and they encourage students to use it	129	46%
Instructors treat technology as optional for their classes	50	18%
Instructors do not understand technology and do not use it	0	0%
Total	281	100%

23. What is the biggest challenge to classroom technology?

My professors won't use it	20	7%
Our classrooms are not outfitted with technology	41	15%
Technology isn't useful to my course of study	25	9%
Technology is outdated	23	8%
Technology is fully integrated into my curriculum – there are no obstacles	170	61%
Total	279	100%

24. Which of the following technologies/internet tools do you use? Please check all that apply.

iPod/MP3 players	154	56%
PDA/Smartphones (e.g., Palm)	87	32%
Video conferencing	20	7%

Web conferencing	42	15%
Online chat with instructor	114	41%
Course management system (e.g., Angel/myClassroom)	215	78%
Social networking sites (e.g., Facebook)	204	74%
Wikis	46	17%
Podcasts/Vodcasts	37	13%
Blogs	36	13%
Other, please specify	20	7%

25. Please select the one technology tool that you do not currently use or have at your disposal, that you most want and believe would be useful in your studies:

Video conferencing	59	24%
Web conferencing	28	11%
Online chat with instructor	64	26%
Wikis	19	8%
Podcasts/Vodcasts	40	16%
Other, please specify	36	15%
Total	246	100%

26. How often do you use technology as a learning tool while in class?

Every class	67	24%
Most classes	93	33%
Several times throughout the semester	66	23%
Rarely	44	16%
Do not use technology in class	11	4%
Total	281	100%

27. How often do you use technology to prepare for your classes?

Every day	153	54%
Once a week	53	19%
Several times throughout the semester	59	21%
Do not use technology to prepare for class	17	6%
Total	282	100%

28. In terms of computer availability, how accessible are the campus computer labs?

Always an open seat	161	57%
Usually available, short wait	68	24%
Usually a wait	3	1%
Very hard to get a seat	1	0%
We do not have a computer lab	0	0%
I do not use the computer labs	48	17%
Total	281	100%

29. What recommendation would you give to your instructors to better use technology in the classroom?

162 Responses

30. Are you currently enrolled in any online courses at KCC?

Yes, all online classes only	24	9%
Yes, online and traditional on campus classes	103	37%
No, all traditional on campus classes and not interesting in taking a class online	88	31%
No, but I am interested in taking online classes	65	23%
Total	280	100%

31. Would you be more likely to take an online course(s) if you could complete an entire program online?

Yes	136	48%
No	145	52%
Total	281	100%

32. Who or what influenced your decision to attend KCC? Please mark all that apply.

Friend	95	34%
High School Counselor	30	11%
High School Teacher	17	6%
Parent/Family Member	93	33%
Spouse/Partner	26	9%
Location/Nearest College	138	49%
Employer	11	4%
KCC Employee	19	7%
KCC Student	34	12%
KCC Website	31	11%
Radio commercial	11	4%
Newspaper ad	7	2%
Brochure/Postcard	19	7%
Other, please specify	64	23%

33. Which of the following influenced your decision to attend KCC? Please mark all that apply.

Academic reputation	81	29%
Open admissions policy	86	31%
Appearance of grounds/facilities	61	22%
Availability of financial aid	118	42%
Availability of placement/career counseling	55	20%
Flexibility of scheduling	131	47%
Courses/Programs offered	165	59%
Ease of transferring credits to other school(s)	54	19%
Low tuition costs	143	51%
Relevance of courses/programs to job	56	20%
Athletics	3	1%
Technology	35	13%
Location	160	58%
Economic conditions	48	17%
Unemployment	42	15%
Michigan Works	37	13%
Stimulus funding	7	3%
Other, please specify	14	5%

34. Have you seen any KCC, MTEC or Kirtland Center for the Performing Arts (KCPA) television commercials?

Yes	44	16%
No	204	74%
If yes, what TV channel?	29	10%
Total	277	100%

35. How often do you visit the KCC website?

Never	0	0%
Rarely	11	4%
Daily	112	40%
Twice a week	62	22%
More than twice a week	68	24%
Bi-weekly	21	8%
Monthly	5	2%
Total	279	100%

36. Which services do you use the KCC website for? Please mark all that apply.

None, I don't use the site	1	0%
Contact Information	121	44%
Scheduling/Catalog (course information)	187	67%
myKirtland (grades/registration)	248	89%
WebStudy (online/hybrid course delivery)	211	76%
Sparkymail (Kirtland email)	223	80%
News/Events	111	40%
Closure Information	101	36%
Library webpage	107	38%
Cancelled class information	177	64%
Link to KCC Social Networking pages	23	8%
Other, please specify	9	3%

37. How do you get information most frequently? Please mark all that apply.

Word of Mouth (friends/acquaintances)	180	64%
Parents	45	16%
Websites	196	70%
Internet chat/IM/Cell phone	141	50%
Newspaper	61	22%
Television	125	45%
Radio	102	36%
Other, please specify	12	4%

38. Which local newspaper do you read regularly? Please mark all that apply.

None	83	30%
Oscoda Herald	23	8%
Ogemaw Herald	47	17%
Houghton Lake Resorter (now includes discontinued Roscommon Herald)	56	20%
Crawford Avalache	31	11%
Gaylord Herald-Times	28	10%
Bay City Times	26	9%
Other	42	15%

39. Do you use a computer at home?

Yes	267	98%
No	6	2%
Total	273	100%

40. How old is the computer you use at home?

Less than 1 year	83	30%
1 to 2 years old	93	33%
3 to 4 years old	60	21%

5 or more years old	39	14%
Does not apply - I don't have a computer at home	5	2%
Total	280	100%

41. What provider do you use for your primary email account?

Kirtland - Sparky mail	47	17%
Yahoo	109	39%
Gmail	34	12%
Hotmail	64	23%
AOL	6	2%
Other, please specify	19	7%
Total	279	100%

42. Are you aware that Kirtland Student Services and Financial Aid send important notifications to your '@kirtland.edu ' email account now instead of sending mailed paper letters to your home address?

Yes	219	78%
No	61	22%
Total	280	100%

43. Please select the type of internet access you have at home?

None	13	5%
Dial up through KCC	9	3%
Dial up through another provider	17	6%
Cable	71	25%
DSL	52	19%
Satellite	8	3%
Wireless	95	34%
Other	15	5%
Total	280	100%

44. What social networking sites do you belong to?

Facebook	242	92%
MySpace	94	36%
Twitter	30	11%
YouTube	67	25%
Flickr	8	3%
LinkedIn	4	2%
Other, please specify	23	9%

45. How frequently do you visit your social networking site?

Never	30	11%
Hourly	22	8%
Daily	141	51%
Every other day	31	11%
Weekly	39	14%
Other, please specify	12	4%
Total	275	100%

46. What is your primary reason for using these social network sites?

I do not use social networking websites	31	11%
Stay connected with friends and family	231	83%
Receive information	102	37%
Entertainment	82	30%
Blog	6	2%
Other, please specify	6	2%

47. Do you connect to social networking sites through:

Computer	122	44%
Cell phone/mobile device	6	2%

Both	116	41%
I do not connect to social networking sites	36	13%
Total	280	100%

48. On your cell phone or mobile device do you?

Text message only	194	70%
Tweet on Twitter only	0	0%
Text message and Tweet on Twitter	12	4%
I do not Text or Tweet on Twitter	71	26%

49. Are you aware that Kirtland Community College has a Facebook Fan Page?

Yes	252	90%
No	28	10%
Total	280	100%

50. Are you a fan on Facebook of the KCC Facebook site?

Yes	171	61%
No	108	39%
Total	279	100%

51. Are you aware that Kirtland Community College has a Twitter page?

Yes	193	69%
No	85	31%
Total	278	100%

52. Are you a follower of the KCC site on Twitter?

Yes	22	8%
No	257	92%
Total	279	100%

53. How do you get your KCC snow day closure information? Please mark all that apply.

KCC website	237	85%
Twitter notification	8	3%
TV Station	149	54%
Radio Station	55	20%
Telephone call from KCC	30	11%
Signs on KCC building entrances	29	10%
If radio or TV, please specify station:	62	22%

54. If you have a cell phone, who is your cell phone provider?

I do not own a cell phone	16	6%
Alltel/Verizon	150	54%
AT&T/Centennial	36	13%
Boost Mobile	6	2%
Cellular One	0	0%
Cingular	0	0%
Nextel	6	2%
Sprint	14	5%
Tracfone	28	10%
Other, please specify	23	8%
Total	279	100%

55. What county do you live in?

Crawford	40	14%
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Ogemaw	47	17%
Oscoda	28	10%
Otsego	34	12%
Roscommon	76	27%
Other, please specify	54	19%
Total	279	100%

56. Please describe your current employment status?

Working Full-time	54	19%
Working Part-time	90	32%
Not Employed - seeking employment	82	29%
Not Employed - not seeking employment	54	19%
Total	280	100%

57. Is your current employment related to your area of study?

Yes	75	29%
No	188	71%
Total	263	100%

58. Please describe your current living situation?

Renting a home or apartment	70	25%
Own or buying a home	101	36%
Living with parents	85	30%
Living with relative other than parents	13	5%
Other, please specify	11	4%
Total	280	100%

59. What is your age range?

Under 21	75	27%
21 to 25	42	15%
26 to 30	30	11%
31 to 40	68	24%
41 to 50	46	16%
over 50	18	6%
Total	279	100%

60. What is your gender?

Female	212	76%
Male	67	24%
Total	279	100%

61. Are you responsible for supporting yourself financially?

Yes	212	76%
No	68	24%
Total	280	100%

62. How many children do you have/support?

None	147	53%
1	44	16%
2	39	14%
3	41	15%
4	6	2%
More than 4	2	1%
Total	279	100%

63. Do you use the Children's Learning Center daycare at KCC?

Yes	1	0%
No	272	98%
If so, how many days per week?	4	1%
Total	277	100%

64. If you have children, who cares for your children while you are attending classes at KCC? Please mark all that apply.

I do not have children	126	49%
Spouse/Partner	44	17%
Your parents or Spouse's parents	32	12%
Your grandparents or Spouse's grandparents	5	2%
Private childcare provider	16	6%
KCC Learning Center Daycare	3	1%
Children are in school	54	21%
Children are older and do not need daycare	40	15%
Other	10	4%

65. If the price of gasoline jumped back to \$4.00 a gallon would you stop attending your classes at KCC because of the cost of driving to campus?

Yes	88	32%
No	191	68%
Total	279	100%

66. Is there a program of study that Kirtland Community College does not offer that it should consider offering?

186 Responses

67. What are your perceptions of/about Kirtland Community College?

220 Responses

68. How can KCC better assist you in achieving your educational goals?

193 Responses

69. What services does KCC currently provide that it should no longer be providing in the future?

144 Responses

70. Would you like to be entered in the drawing to possibly win the \$50 gas card to be given away?

Yes	96	34%
No	6	2%
Please provide email address to contact you at:	177	63%
Total	279	100%

Extremely
159 57%
36 13%
147 52%
98 35%
106 38%
33 12%
156 57%
139 50%