

# Speedway Illustrated's ASEFS Automotive Students For Success

Presented by  
**MECHANIX WEAR**



Speedway Illustrated's Automotive Students For Success program encourages career-oriented readers to consider automotive technology as the high-tech, high-paying field it has become. In today's automotive environment, service technicians can find good jobs with excellent benefits in every city in America. They can also apply their skills and education in the world of racing. The demand has never been greater—today the job openings for these professionals are outnumbered only by those in the field of nursing.

"An automotive technician, whether at a race team or a car dealership, spends half his or her time looking at a computer screen and may earn a six-figure salary. But nationwide there's a shortage of these trained professionals. If the magazine can help alert young people to such careers, and reward them for doing well in school, we'll all come out ahead."

—Speedway Illustrated Publisher Silvio Calabi



## ASFS: Engineered for success

This summer Speedway Illustrated will host a student from each of the schools listed here at one Sprint Cup event or one NHRA race. The winning students will be escorted by Executive Editor Dick Berggren or Jim Dunn, crew chief of the Tony Bartone Candidee/Speedway Illustrated Funny Car, who will introduce them to crew chiefs, drivers and other racing professionals at the track. Each student will be selected by his or her school on the basis of academic performance and outstanding achievement.

"Our goal here is to help future mechanics realize how valuable an education is in getting a job, not only in NASCAR's garages but also at your local car dealer. We hope ASFS will also enlighten the general public about where these folks who work on cars come from. Many of them are educated and trained in community college automotive technology programs."

—Dick Berggren, Speedway Illustrated Executive Editor

### ASFS Participating Schools

	<p>Richard Bonk, Automotive Program Director Roscommon, Michigan TEL: 989-275-5000, ext. 329 EMAIL: rbonks@kirtland.edu WEB: www.kirtland.edu/academic/aut.htm</p>	<p>Kirtland-trained Automotive Technicians who can repair and maintain today's challenging vehicles are in high demand. They can find good paying jobs with excellent benefits in just about any region of the country. KCC is a fully accredited two-year institution that has served Michigan's largest community college district for more than 40 years.</p>
	<p>Dr. Randy Peters College of Technology Terre Haute, Indiana TEL: 812.237.4962 EMAIL: rpeters@indstate.edu WEB: www.indstate.edu/motorsports</p>	<p>Combining experiential learning and rigorous academics in motorsports is just one example of what Indiana State is about. ISU is a four-year public university that focuses on research, experiential learning and civic engagement. ISU is committed to equipping students with the knowledge they need to make a difference. More. From Day One.</p>
	<p>Paul O'Connell Assistant Professor, Automotive Technology Riverside, California TEL: 951-222-8348 EMAIL: paul.oconnell@rcc.edu WEB: www.rcc.edu/academicPrograms/occupationalEd/</p>	<p>If you enjoy working with cars, Riverside Community College's Automotive Technology Program is perfect for you. By working towards an Associate in Science degree or certificate in one of our many automotive career programs, you train to become a skilled craftsman in one of the largest industries in the world.</p>



### Kirtland Community College, Roscommon, Michigan

KCC's Automotive Technology Program ([kirtland.edu/academic/aut.htm](http://kirtland.edu/academic/aut.htm)) is unique in that it is nationally certified by ASE/NATEF in all eight major areas of automotive repair. That means Kirtland meets or exceeds strict industry standards for tools and equipment, instructor qualifications and curriculum. Instructors are ASE Master Certified Technicians with industry experience. Students receive intense career preparation through a combination of classroom instruction and hands-on practice with state-of-the-art equipment in a modern facility. Kirtland students may choose an Automotive Technology Master Certification Certificate, an Automotive Technology Associate's Degree or certificate programs in Diesel Service and Auto Body. Kirtland-trained automotive technicians are highly sought after by employers.

Kirtland Community College, near Roscommon, Michigan, is a fully accredited two-year institution that has served the state for more than 40 years. Currently some 2,300 students attend a variety of certificate and two-year degree programs at the Roscommon campus and the Michigan Technical Education Center in Gaylord.

### Indiana State University, Terre Haute, Indiana

Fuel-mapping a race engine? Hammering out sponsorship deals? Managing a race team? The opportunities are available to students at Indiana State University ([indstate.edu/motorsports](http://indstate.edu/motorsports)), where Team Sycamore Racing promote motorsports at ISU by competing in NHRA's Super Comp Division 3 Lucas Oil Series. Students are active in all areas of the team including driving, engineering, sponsorships, graphics, event planning and marketing.

Motorsports is brought to the classroom through an innovative collaboration between ISU's Colleges of Business, Technology and Nursing Health and Human Services. A Motorsports Management minor is available to students who wish to apply their course of study to the racing industry. Developed with ISU alumni and professionals currently working in the field, the motorsports curriculum ensures that students' well-rounded educations are complemented by real-world, hands-on experience.

ISU has the facilities, diversity and academics of a large university, but with the atmosphere of a small, close-knit campus offering more than 100 fields of study, including Automotive Engineering Technology.



### Riverside Community College, Riverside, California

Riverside Community College ([rcc.edu](http://rcc.edu)), established in 1916, has three campuses in southern California and many automotive programs that creates skilled craftsmen prepared for lifetime occupations, including these sponsored programs—

Two-year General Motors Program (951-222-821) leading to an Associate of Science degree in Automotive Technology-GM Specialty: Nine weeks of instruction alternated with nine weeks of full-time paid work experience at a sponsoring GM dealership.

Two-year Ford Program (951-222-8879) leading to an Associate of Science degree in Automotive Technology-Ford Specialty: Nine to 12 weeks of instruction, alternated with nine weeks of full-time paid work experience at a sponsoring Ford, Lincoln-Mercury or Mazda dealership.

Accelerated Toyota T-Ten Certificate Program (951-222-8891) for career-minded individuals who want to quickly begin a dynamic, rewarding profession. Learn from ASE-certified instructors eager to help you build a future. Master the latest diagnostic equipment in controlled, supervised learning environments. Make money while you learn with a worksite education experience at a Toyota or Lexus dealership (where available).