

**KIRTLAND COMMUNITY COLLEGE
BOARD OF TRUSTEES
JOINT MEETING WITH KIRTLAND COMMUNITY COLLEGE FOUNDATION
Noon Lunch at Kirtland House Followed By Meeting
December 13, 2011**

Members present: David Dougherty, MaryAnn Ferrigan, Jack Kramer, Roy Spangler, Kathryn Wallace
Members absent: Kristi McGregor, Patricia Webb
Others present: Bill Curnalia, Pauline Cournyer, Rug Dozzi, Ruth Ferguson, Bill Gannon, Patrick Ryan, Sandy Woods, Tom Quinn, Kathy Koch, Lynne Rude, Katie Tisdale, Linda Hall

CALL TO ORDER

Featured speaker Tom Quinn called the meeting to order at 12:43 with introductions

His presentation was titled, "Future Directions for KCC." He presented strategic issues facing the college now and predictions for the future. Online programming is and will continue to be a long-term strategy. We are a commuter college now, and may or may not add housing in the future. In the meantime, we will expand our commuter college through extension sites. We seek niche programs to attract students from all over the U.S. Bringing students to campus means providing activities and facilities, including housing. "The best way to predict the future is to create it."

Foundation issues were listed as a new director, visitor awareness and quality experiences from the college, first time giving, annual giving, major gifts and planned giving. Instructional issues were listed as active learning strategies, active learning classrooms, faculty training, high school connections, degree requirements, positioning ourselves with the right programs and creating centers of excellence for grouping programs.

New programs under consideration are health information technology, vascular sonography, mechatronics, non destructive testing, hospitality management, composite materials technology and pipe fitting. We need a stronger online presence with new courses, online services, professional development for faculty and a new pricing structure for online courses/programs.

We are looking at improving productivity and efficiency with new models for facing competition, changing the process for scheduling classes and finding better ways to determine maximum section sizes. A change in marketing is moving toward no more "college in the woods" to affordability and accessibility. Accreditation is a priority and we are looking at improving student services by creating an advising center, increasing tutoring, transferability, dual enrollment and changing admission test scores.

Quinn's goal is about changing the organization culture with a futuristic focus. There are over 957 public community colleges in the nation and many will be gone in within ten years. We want to position ourselves for success utilizing data collection, offering more accountability, acceptance of change and moving institutional thinking to a higher level, big-picture focus.

Roy Spangler commented that we need to "toot our horn more" and expand our market outside of the district by making strategic investments. Bill Curnalia added that it is a new world we are seeing for the future.

ADJOURN

With no business to come before the board, the meeting was informally adjourned.

Respectfully submitted,
Kathy Koch
Recording Secretary