

KIRTLAND COMMUNITY COLLEGE  
BOARD OF TRUSTEES RETREAT ~ MEETING MINUTES  
April 16, 2019 at 7:15 p.m. Room 2001  
4800 W. Four Mile Road, Grayling MI 49738

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Trustees Present: MaryAnn Ferrigan, Jack Kramer, Ed Pearen, Roy Spangler, Amy Knepp, and Tom Ritter

Trustees Absent: David Patterson

Employees Present: Tom Quinn, Jason Broge

Guests: None

Meeting called to order by Chair Ferrigan at 7:20 p.m.

#### Agenda and Overview

- Dr. Quinn handed out material for discussion to the Board of Trustees. Items for discussion included a partial budget analysis that would also ensure meeting the future needs of the college.

#### Review of the Roscommon and West Branch Campuses

- Dr. Quinn reviewed the operating costs for the Roscommon campus, noting that while the campus is not at full capacity, it is common knowledge that operating costs continue to increase. Discussion ensued as to possible options for use of the college. Chair Ferrigan recommended a market analysis be done to determine the value of each campus.

#### Building of Kirtland-Grayling, Phase III

- Dr. Quinn reviewed the proposed Phase III expansion of the Grayling campus. Board members discussed future occupancy of Phase III, as well as the effect that long-term growth in the community would have on the college. Chair Ferrigan commented on the Wood Industry Programs potential to attract more people and change the dynamics of the area. Dr. Quinn agreed, adding that in order to expand our boundaries, we need enhanced facilities and programs.

#### Housing at Kirtland-Grayling

- Dr. Quinn provided a handout to each Board member showing a potential layout for housing at the Kirtland-Grayling site. There was discussion as to the options of student housing vs. low-income housing. Board members discussed the pros and cons of both.

#### Marketing

- Board members discussed Kirtland's marketing strategy. They agreed image building continues to be an important factor, in addition to traditional advertising methods.

Retreat concluded at 9:08 p.m.