



# The Economic Value of Kirtland Community College

REFLECTS FISCAL  
YEAR 2017-18



## ECONOMIC IMPACT ANALYSIS

1 out of every  
**69**

jobs in the Kirtland Service Area is supported by the activities of Kirtland and its students



### Alumni impact

Impact of the increased earnings of Kirtland alumni and the businesses they work for

**\$50.3 million**

Added income

enough to buy **507** houses in Roscommon County, MI

- OR -

**732** Jobs supported



1 = 25 jobs

## KIRTLAND TOTAL ANNUAL IMPACT

**\$63 million**

Added income

- OR -

**912**

Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$11.8 million**

Added income

enough to buy **352** new cars

- OR -

**158**

Jobs supported



### Student spending impact

Impact of the daily spending of Kirtland students retained in the region

**\$514.5 thousand**

Added income

enough to buy **41** families\* a year's worth of groceries

- OR - **14** Jobs supported



\* family of four



### Construction spending impact

**\$398.7 thousand**

Added income

### About Kirtland



**1,927** Credit Students



**452** Non-Credit Students



**133** Employees

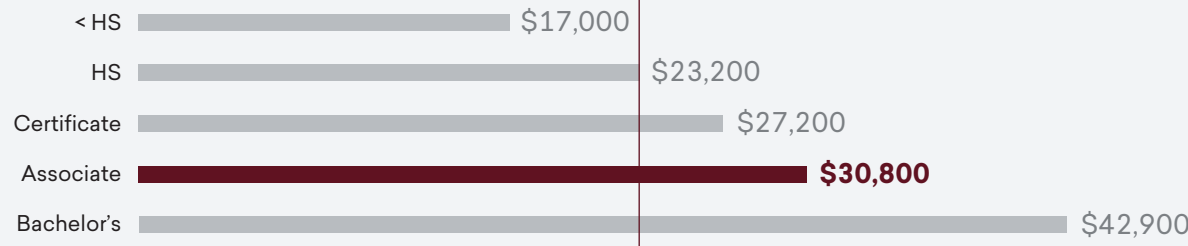


The Kirtland  
Service Area



## INVESTMENT ANALYSIS

The average Kirtland associate degree graduate from FY 2017-18 has an annual salary of \$30,800, which is a **\$7,600** difference from a person working in Michigan with a high school diploma or equivalent.



For every  
**\$1...**



Students gain  
**\$5.60**  
in lifetime earnings



Taxpayers gain  
**\$1.50**  
in added tax revenue and public sector savings



Society gains  
**\$9.10**  
in added state revenue and social savings

