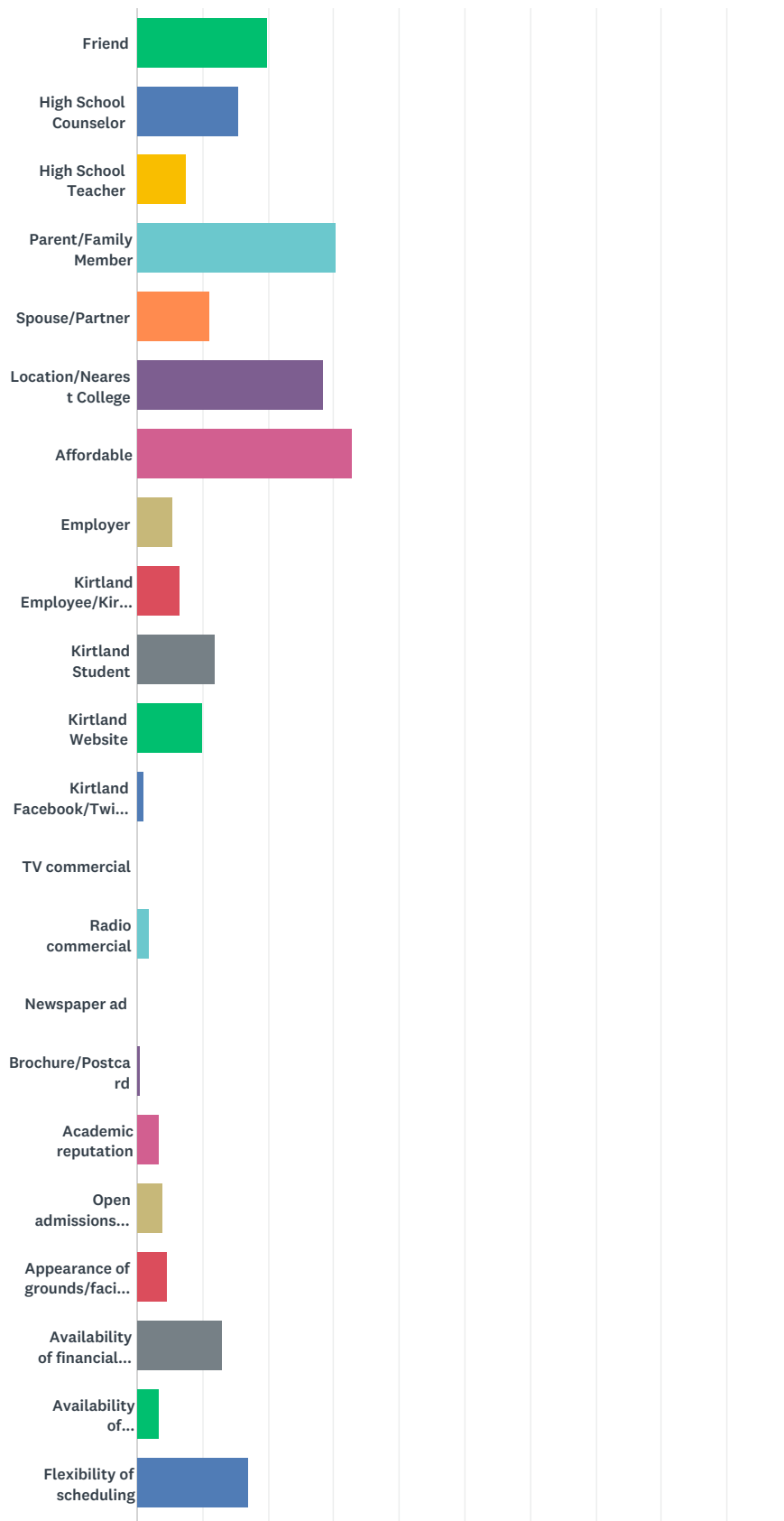
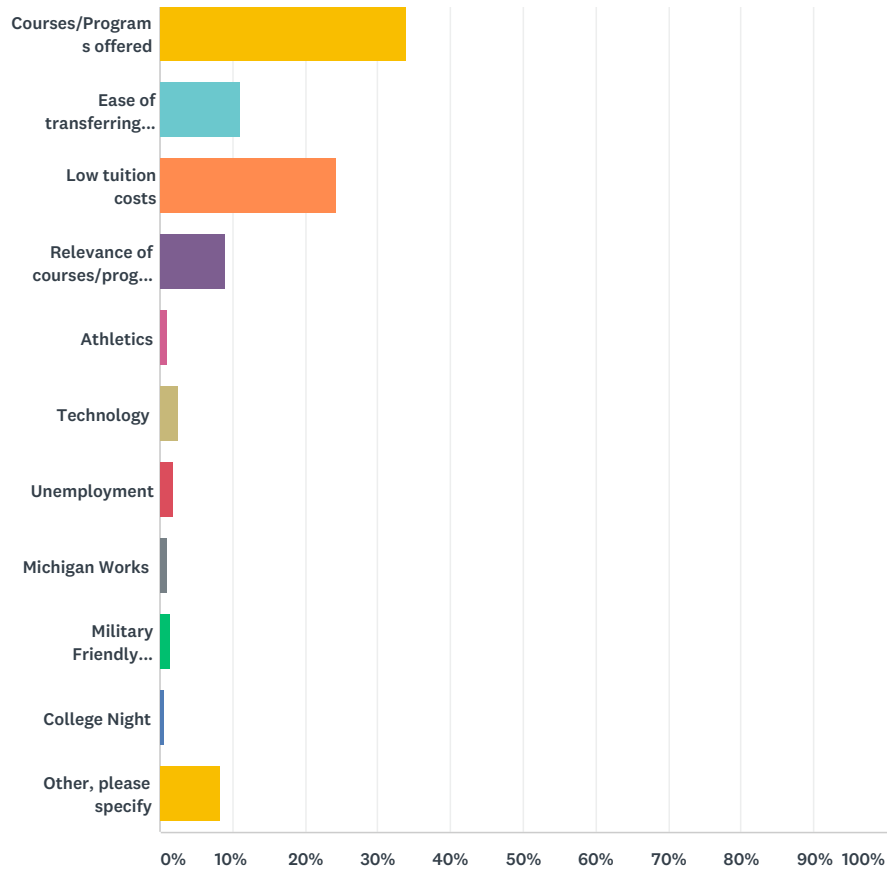


# Q1 Who or what influenced your decision to attend Kirtland? Mark all that apply.

Answered: 277 Skipped: 0



## Fall 2019 Student Survey



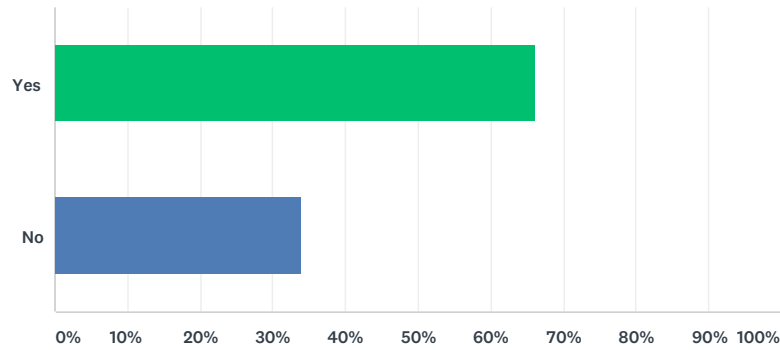
ANSWER CHOICES	RESPONSES	
Friend	19.86%	55
High School Counselor	15.52%	43
High School Teacher	7.58%	21
Parent/Family Member	30.32%	84
Spouse/Partner	11.19%	31
Location/Nearest College	28.52%	79
Affordable	32.85%	91
Employer	5.42%	15
Kirtland Employee/Kirtland Recruiter	6.50%	18
Kirtland Student	11.91%	33
Kirtland Website	10.11%	28
Kirtland Facebook/Twitter	1.08%	3
TV commercial	0.00%	0
Radio commercial	1.81%	5
Newspaper ad	0.00%	0
Brochure/Postcard	0.36%	1
Academic reputation	3.25%	9
Open admissions policy	3.97%	11
Appearance of grounds/facilities	4.69%	13
Availability of financial aid	13.00%	36

# Fall 2019 Student Survey

Availability of placement/career counseling	3.25%	9
Flexibility of scheduling	16.97%	47
Courses/Programs offered	33.94%	94
Ease of transferring credits to other school(s)	11.19%	31
Low tuition costs	24.19%	67
Relevance of courses/programs to job	9.03%	25
Athletics	1.08%	3
Technology	2.53%	7
Unemployment	1.81%	5
Michigan Works	1.08%	3
Military Friendly College/Veteran Benefits	1.44%	4
College Night	0.72%	2
Other, please specify	8.30%	23
Total Respondents: 277		

## Q2 Was Kirtland Community College your first choice to attend?

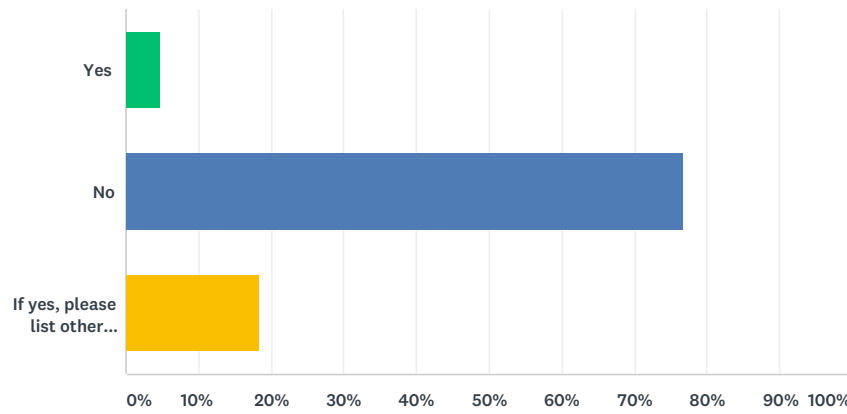
Answered: 275 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	66.18%	182
No	33.82%	93
TOTAL		275

### Q3 When you applied for admission to Kirtland, did you apply at any other schools?

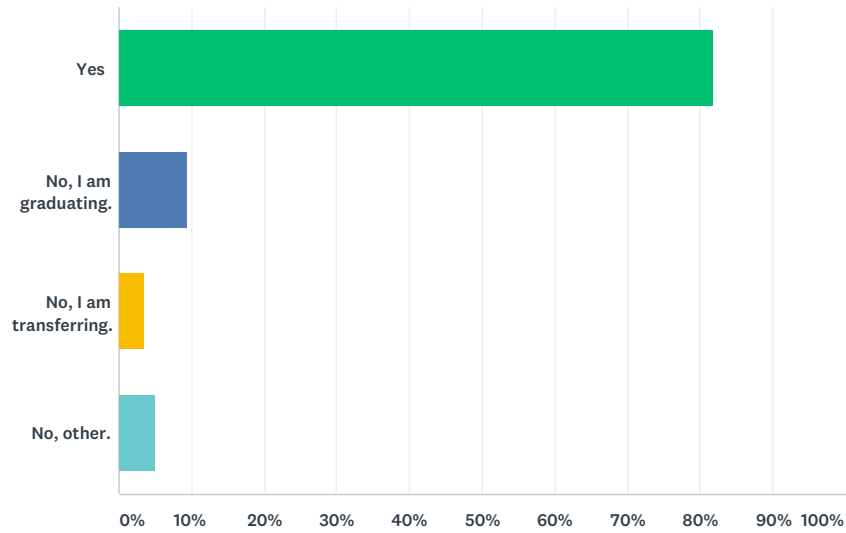
Answered: 276 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	4.71%	13
No	76.81%	212
If yes, please list other schools.	18.48%	51
TOTAL		276

## Q4 Do you plan to enroll at Kirtland for classes next semester?

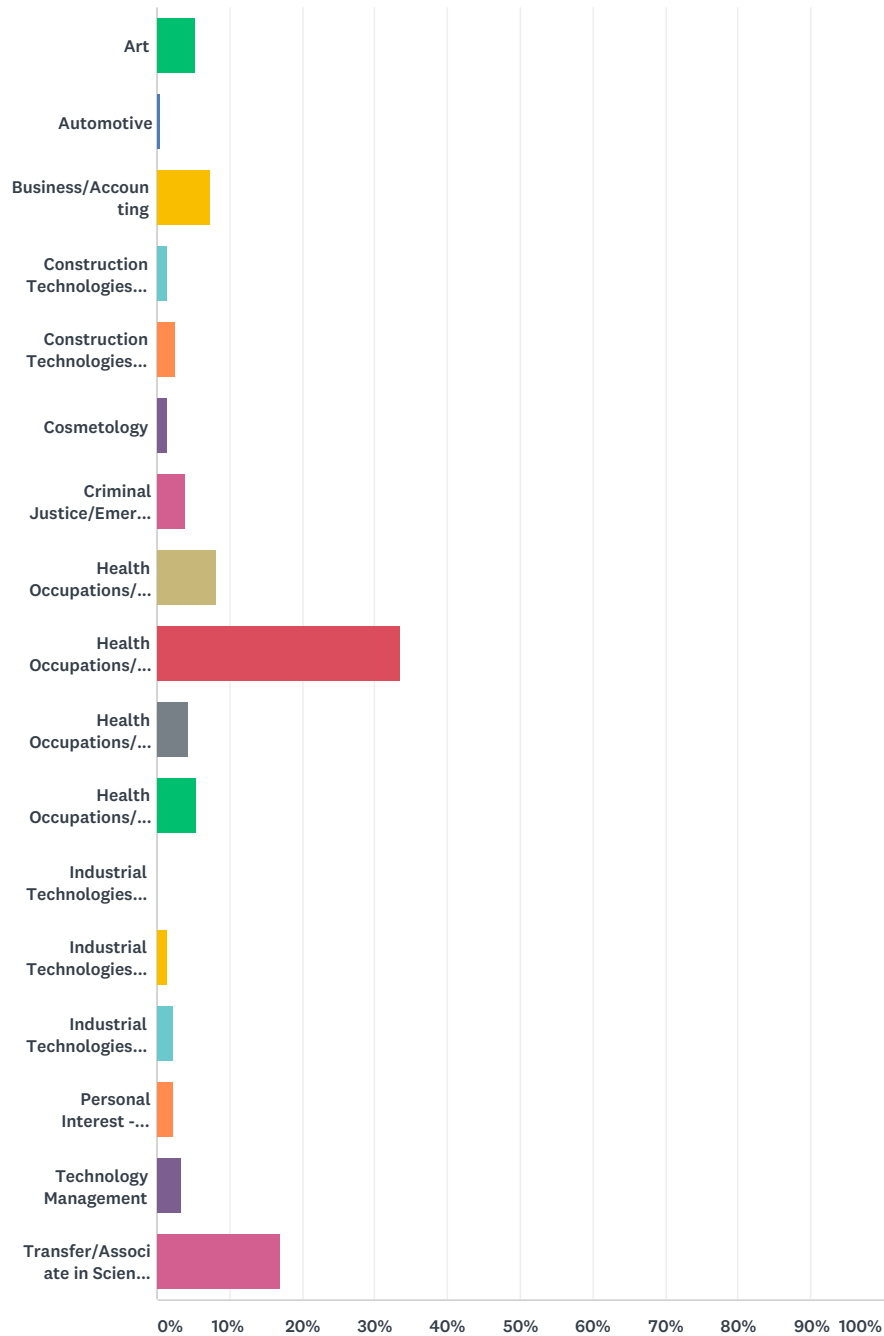
Answered: 275 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	81.82%	225
No, I am graduating.	9.45%	26
No, I am transferring.	3.64%	10
No, other.	5.09%	14
TOTAL		275

## Q5 What program area are you currently enrolled in?

Answered: 272 Skipped: 5



ANSWER CHOICES	RESPONSES	
Art	5.15%	14
Automotive	0.37%	1
Business/Accounting	7.35%	20
Construction Technologies/HVAC	1.47%	4
Construction Technologies/Electrical	2.57%	7
Cosmetology	1.47%	4

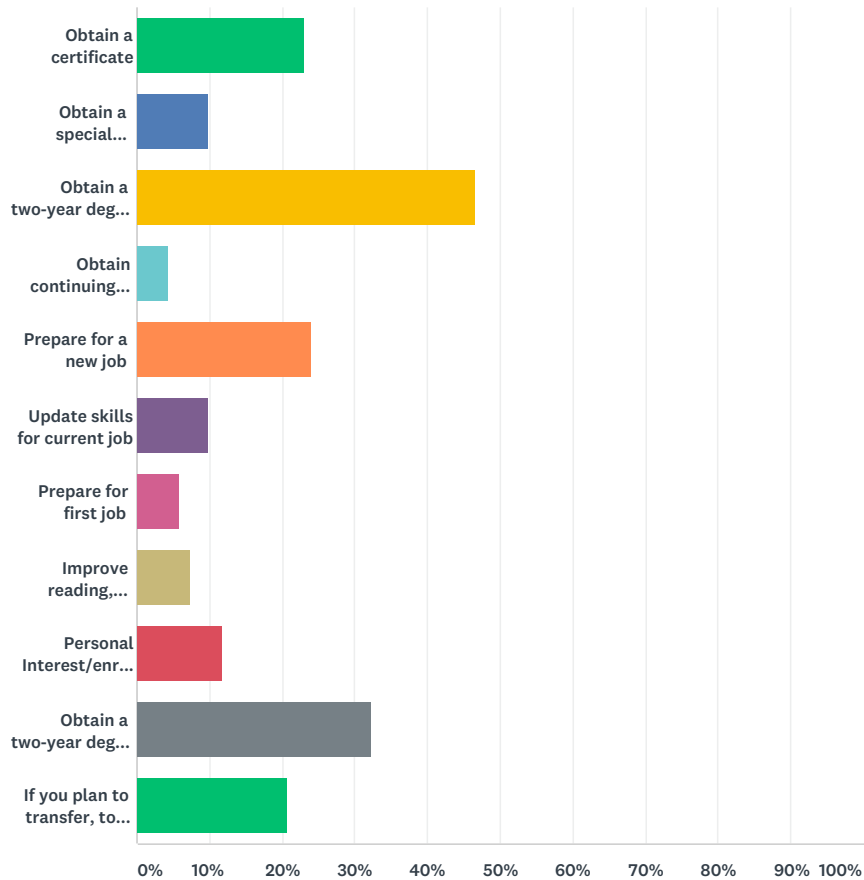
# Fall 2019 Student Survey

Criminal Justice/Emergency Services	4.04%	11
Health Occupations/Health Information Technology	8.09%	22
Health Occupations/Nursing	33.46%	91
Health Occupations/Sonography	4.41%	12
Health Occupations/Surgical	5.51%	15
Industrial Technologies/CNC Machinist	0.00%	0
Industrial Technologies/Mechatronics	1.47%	4
Industrial Technologies/Welding	2.21%	6
Personal Interest - Nondegree Seeking	2.21%	6
Technology Management	3.31%	9
Transfer/Associate in Science and Arts	16.91%	46
TOTAL		272



## Q6 What is your goal in attending Kirtland? Mark all that apply.

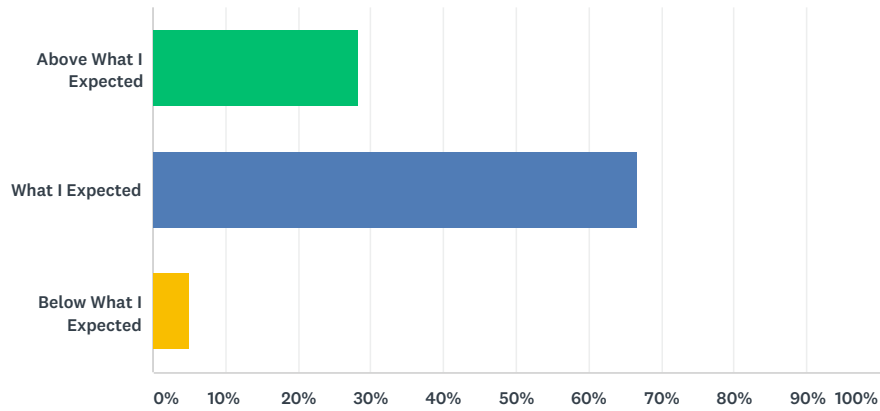
Answered: 274 Skipped: 3



ANSWER CHOICES	RESPONSES	
Obtain a certificate	22.99%	63
Obtain a special certificate	9.85%	27
Obtain a two-year degree and enter the workforce	46.72%	128
Obtain continuing education credit (CEU)	4.38%	12
Prepare for a new job	24.09%	66
Update skills for current job	9.85%	27
Prepare for first job	5.84%	16
Improve reading, writing and/or math skills	7.30%	20
Personal Interest/enrichment	11.68%	32
Obtain a two-year degree and transfer to a 4-year college	32.12%	88
If you plan to transfer, to which college?	20.80%	57
Total Respondents: 274		

## Q7 Is the level of academic challenge at Kirtland what you expected?

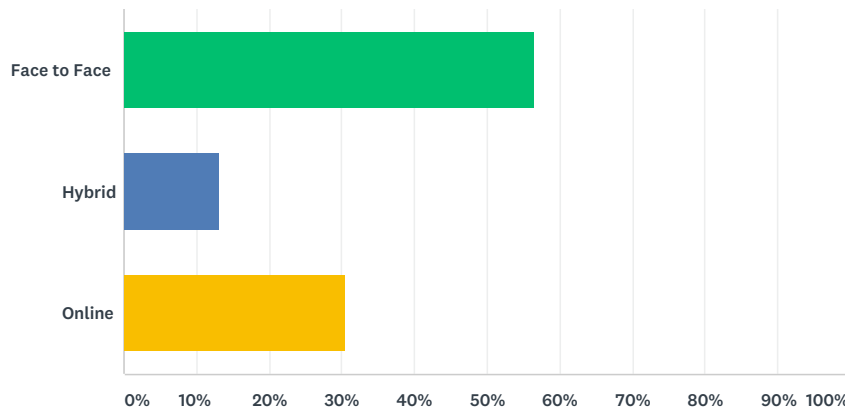
Answered: 276 Skipped: 1



ANSWER CHOICES	RESPONSES	
Above What I Expected	28.26%	78
What I Expected	66.67%	184
Below What I Expected	5.07%	14
TOTAL		276

## Q8 Reflecting on your Kirtland experience, which course delivery method do you prefer?

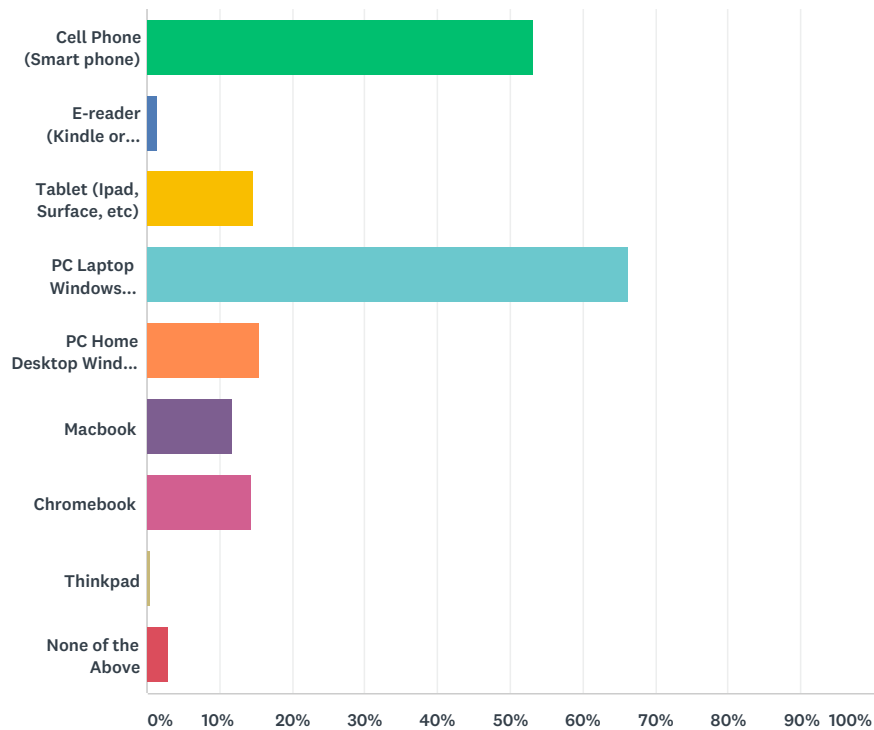
Answered: 266 Skipped: 11



ANSWER CHOICES	RESPONSES	
Face to Face	56.39%	150
Hybrid	13.16%	35
Online	30.45%	81
TOTAL		266

## Q9 Which type of device(s), if any, do you primarily use for classwork, research/reading, and communication?

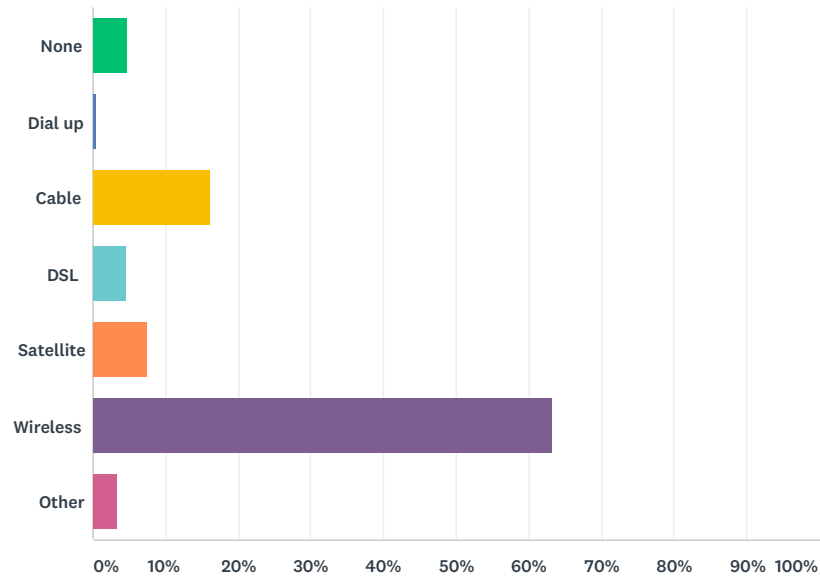
Answered: 265 Skipped: 12



ANSWER CHOICES	RESPONSES	
Cell Phone (Smart phone)	53.21%	141
E-reader (Kindle or Nook)	1.51%	4
Tablet (Ipad, Surface, etc)	14.72%	39
PC Laptop Windows Computer	66.42%	176
PC Home Desktop Windows Computer	15.47%	41
Macbook	11.70%	31
Chromebook	14.34%	38
Thinkpad	0.38%	1
None of the Above	3.02%	8
Total Respondents: 265		

## Q10 Please select the type of internet access you have at home?

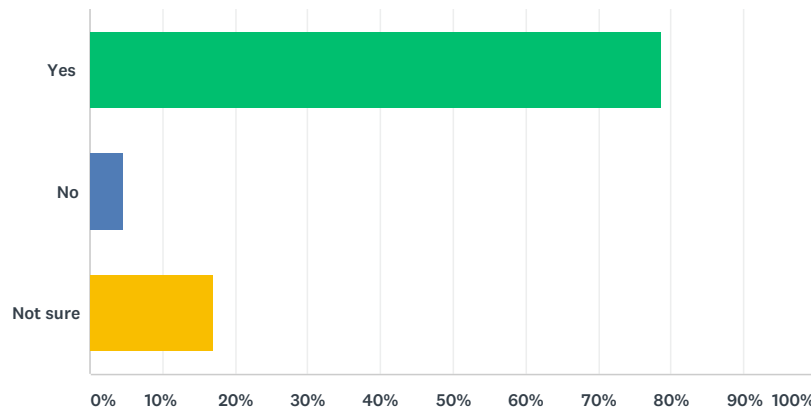
Answered: 266 Skipped: 11



ANSWER CHOICES	RESPONSES	
None	4.89%	13
Dial up	0.38%	1
Cable	16.17%	43
DSL	4.51%	12
Satellite	7.52%	20
Wireless	63.16%	168
Other	3.38%	9
<b>TOTAL</b>		<b>266</b>

# Q11 Do you, as a Kirtland student, feel there are pathways that are readily accessible and available to you for expressing complaints?

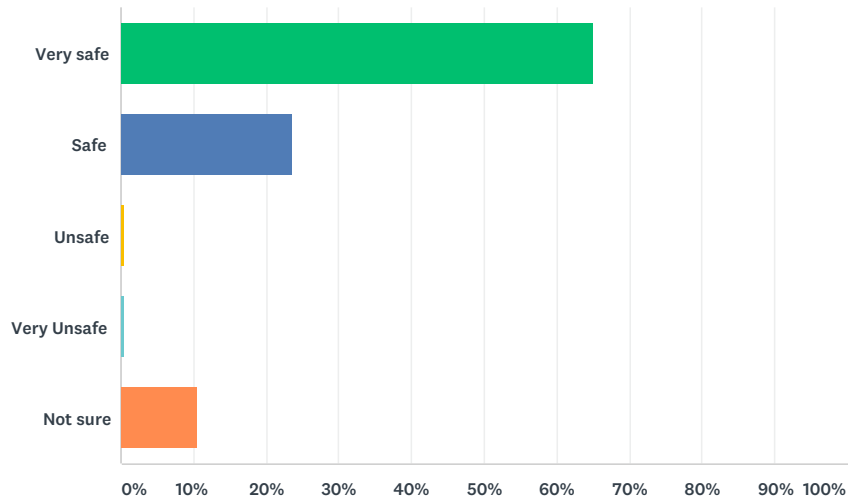
Answered: 266 Skipped: 11



ANSWER CHOICES	RESPONSES	
Yes	78.57%	209
No	4.51%	12
Not sure	16.92%	45
TOTAL		266

## Q12 How safe do you, as a Kirtland student, feel while on campus?

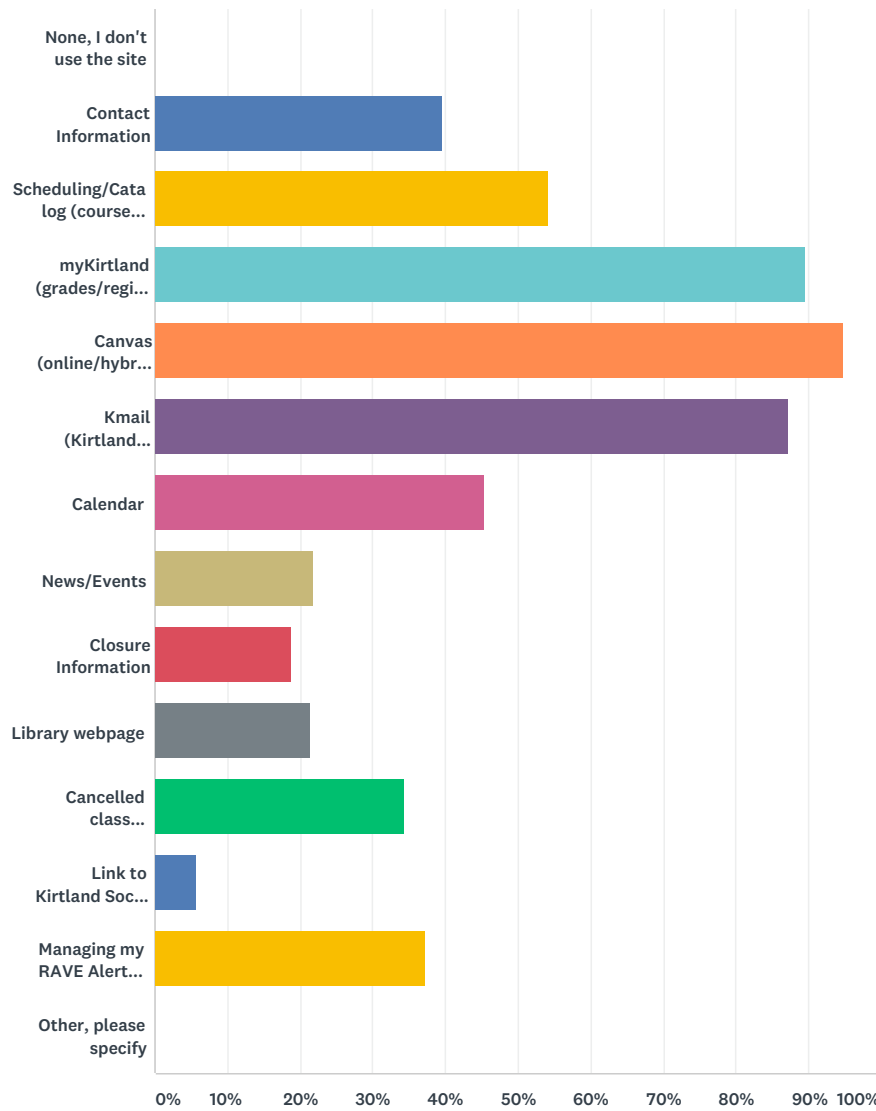
Answered: 266 Skipped: 11



ANSWER CHOICES	RESPONSES	
Very safe	65.04%	173
Safe	23.68%	63
Unsafe	0.38%	1
Very Unsafe	0.38%	1
Not sure	10.53%	28
TOTAL		266

# Q13 Which services do you use the Kirtland website for? Mark all that apply.

Answered: 266 Skipped: 11



ANSWER CHOICES	RESPONSES	
None, I don't use the site	0.00%	0
Contact Information	39.47%	105
Scheduling/Catalog (course information)	54.14%	144
myKirtland (grades/registration)	89.47%	238
Canvas (online/hybrid course delivery)	94.74%	252
Kmail (Kirtland Google email)	87.22%	232
Calendar	45.49%	121
News/Events	21.80%	58
Closure Information	18.80%	50
Library webpage	21.43%	57
Cancelled class information	34.21%	91

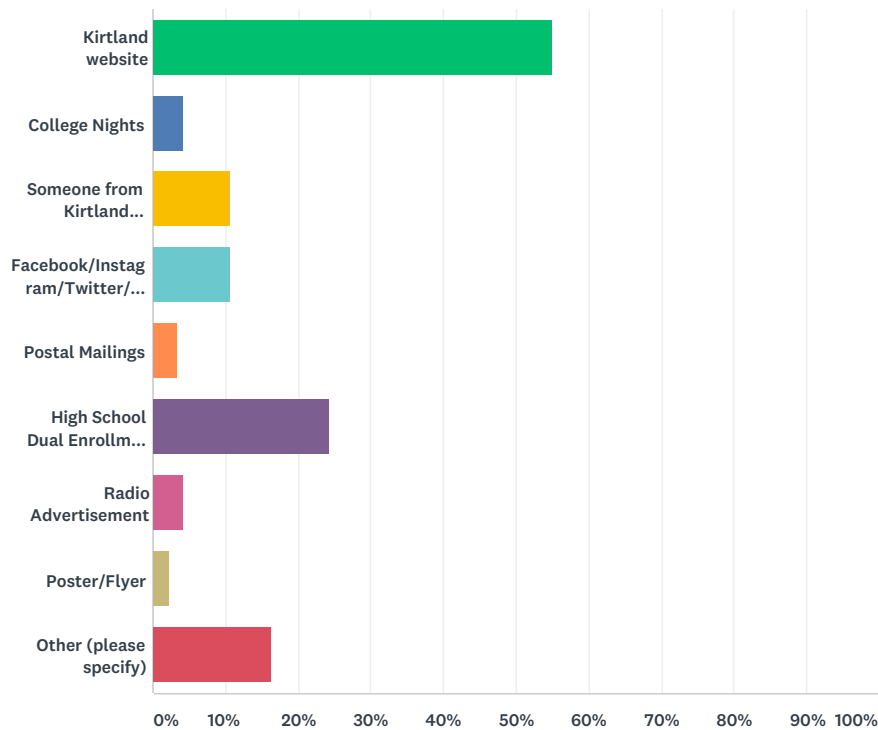


## Fall 2019 Student Survey

Link to Kirtland Social Networking pages	5.64%	15
Managing my RAVE Alert account & information	37.22%	99
Other, please specify	0.00%	0
Total Respondents: 266		

# Q14 From what marketing tool did you first learn about Kirtland? Mark all that apply.

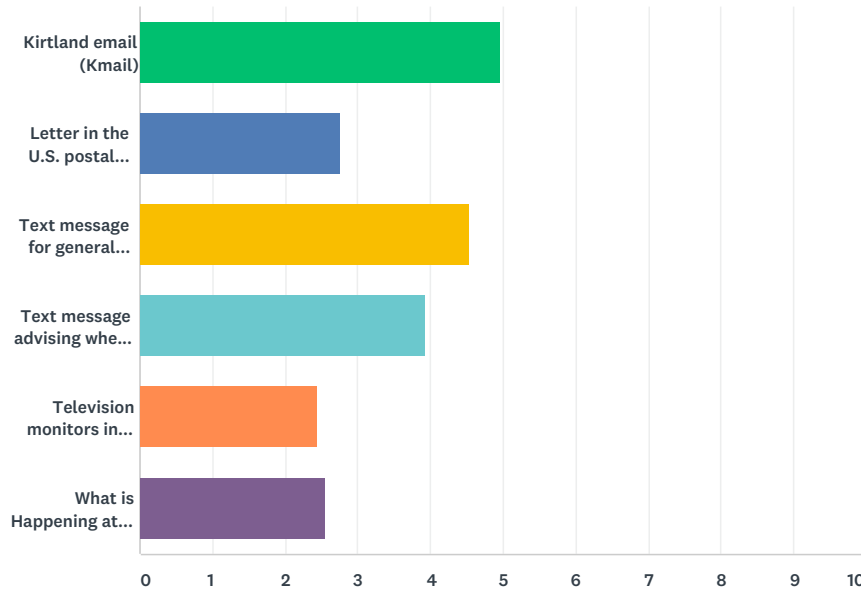
Answered: 264 Skipped: 13



ANSWER CHOICES	RESPONSES	
Kirtland website	54.92%	145
College Nights	4.17%	11
Someone from Kirtland visited my high school	10.61%	28
Facebook/Instagram/Twitter/Social Media	10.61%	28
Postal Mailings	3.41%	9
High School Dual Enrollment or Early Middle College	24.24%	64
Radio Advertisement	4.17%	11
Poster/Flyer	2.27%	6
Other (please specify)	16.29%	43
Total Respondents: 264		

**Q15 Rank the following choices for receiving messages from Kirtland (college-related communication not including RAVE security alerts). 1 = most preferred, 6 = least preferred**

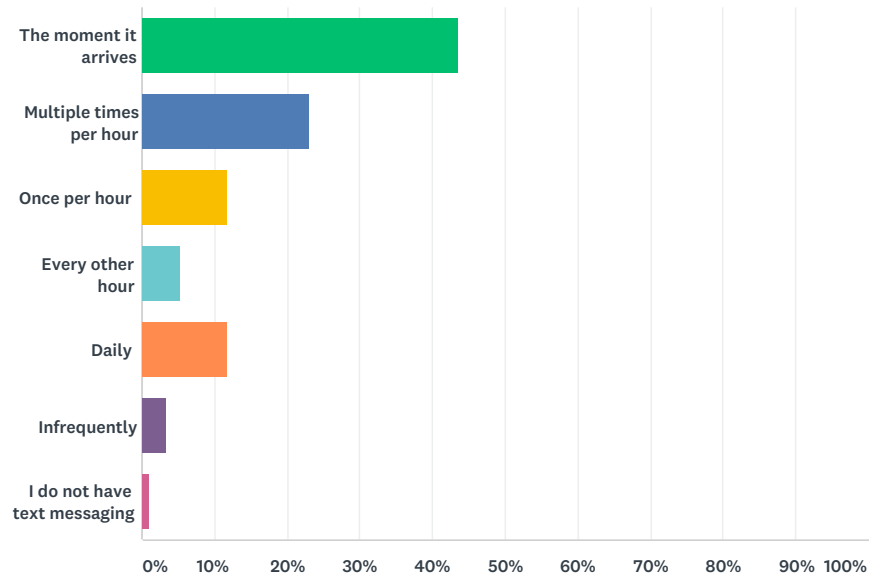
Answered: 265 Skipped: 12



	1	2	3	4	5	6	TOTAL	SCORE
Kirtland email (Kmail)	50.84% 121	18.91% 45	16.39% 39	6.30% 15	3.78% 9	3.78% 9	238	4.95
Letter in the U.S. postal mail	5.39% 13	11.62% 28	14.11% 34	22.82% 55	14.94% 36	31.12% 75	241	2.76
Text message for general information and reminders	26.61% 62	36.91% 86	18.03% 42	6.44% 15	7.30% 17	4.72% 11	233	4.55
Text message advising when to check Kmail for communications and information from Kirtland	15.79% 39	17.81% 44	29.55% 73	22.67% 56	8.50% 21	5.67% 14	247	3.93
Television monitors in Kirtland buildings	2.90% 7	6.64% 16	8.71% 21	17.01% 41	43.15% 104	21.58% 52	241	2.44
What is Happening at Kirtland "bathroom wall" flyers	6.30% 16	7.87% 20	12.20% 31	18.50% 47	19.29% 49	35.83% 91	254	2.56

## Q16 How frequently do you check your text messages?

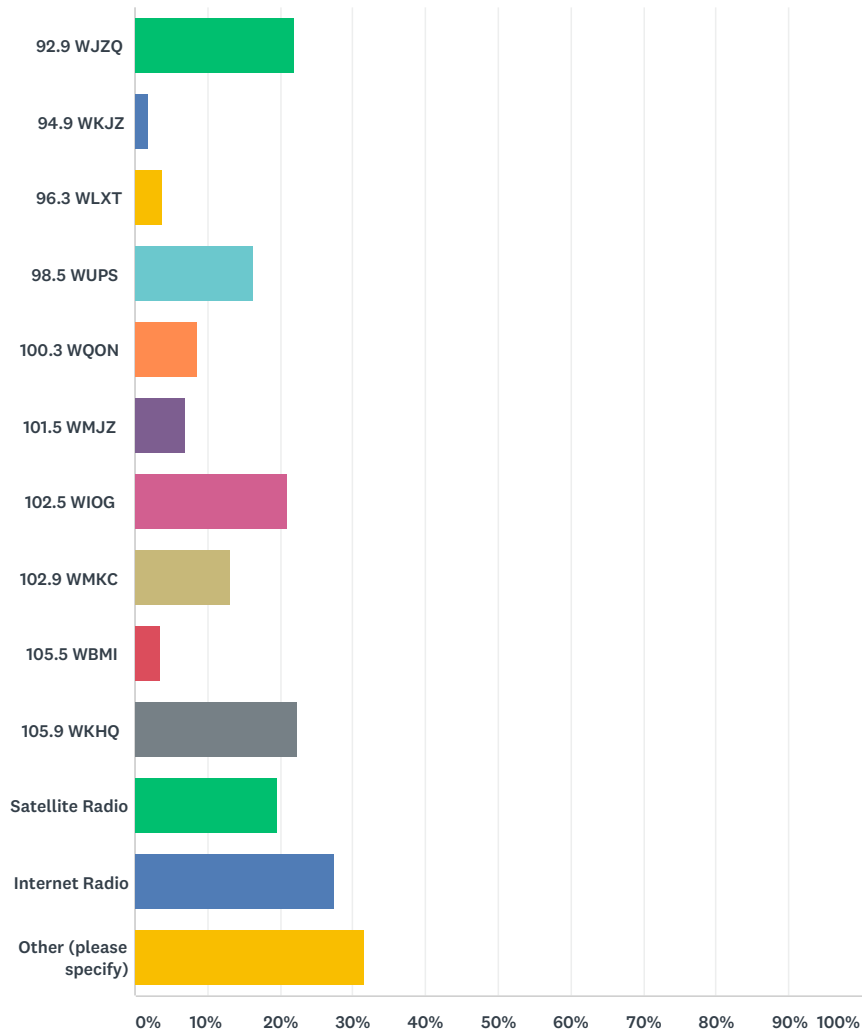
Answered: 264 Skipped: 13



ANSWER CHOICES	RESPONSES	
The moment it arrives	43.56%	115
Multiple times per hour	23.11%	61
Once per hour	11.74%	31
Every other hour	5.30%	14
Daily	11.74%	31
Infrequently	3.41%	9
I do not have text messaging	1.14%	3
<b>TOTAL</b>		<b>264</b>

## Q17 What radio stations do you regularly listen to? Mark all that apply.

Answered: 259 Skipped: 18

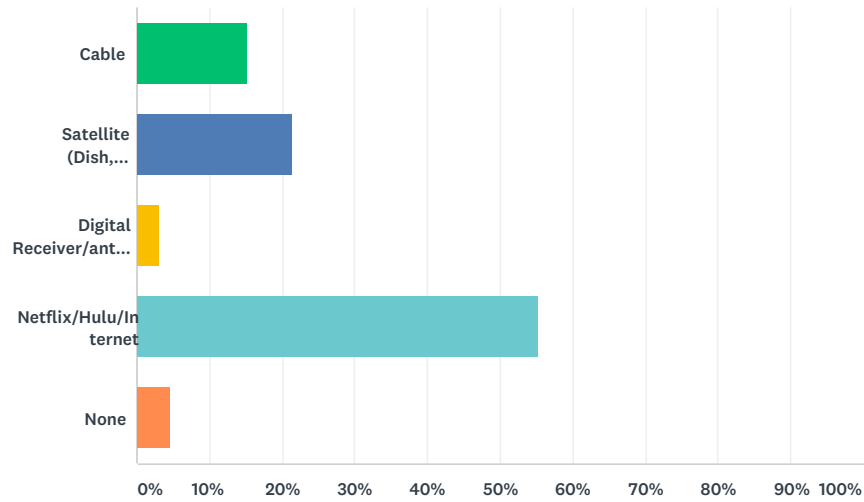


ANSWER CHOICES	RESPONSES	
92.9 WJZQ	22.01%	57
94.9 WKJZ	1.93%	5
96.3 WLXT	3.86%	10
98.5 WUPS	16.22%	42
100.3 WQON	8.49%	22
101.5 WMJZ	6.95%	18
102.5 WIOG	20.85%	54
102.9 WMKC	13.13%	34
105.5 WBMI	3.47%	9
105.9 WKHQ	22.39%	58
Satellite Radio	19.69%	51
Internet Radio	27.41%	71
Other (please specify)	31.66%	82

Total Respondents: 259

## Q18 What type of television access do you have?

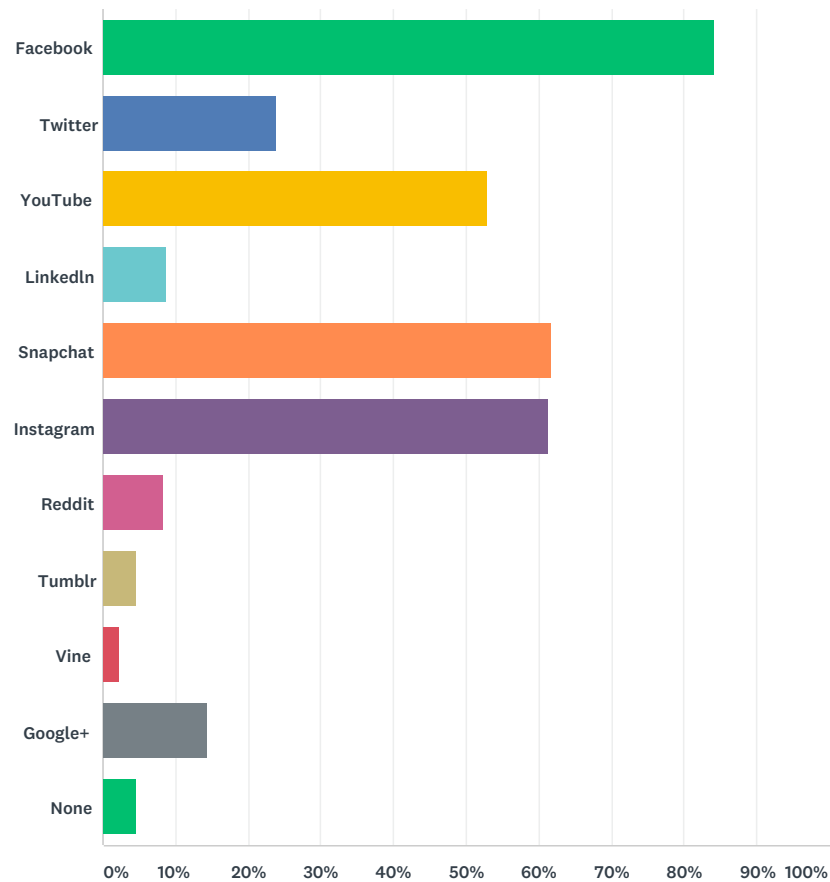
Answered: 263 Skipped: 14



ANSWER CHOICES	RESPONSES	
Cable	15.21%	40
Satellite (Dish, DirectTV, etc)	21.29%	56
Digital Receiver/antenna	3.04%	8
Netflix/Hulu/Internet	55.13%	145
None	4.56%	12
<b>TOTAL</b>		<b>263</b>

## Q19 What social networking sites do you belong to or use? Mark all that apply.

Answered: 264 Skipped: 13

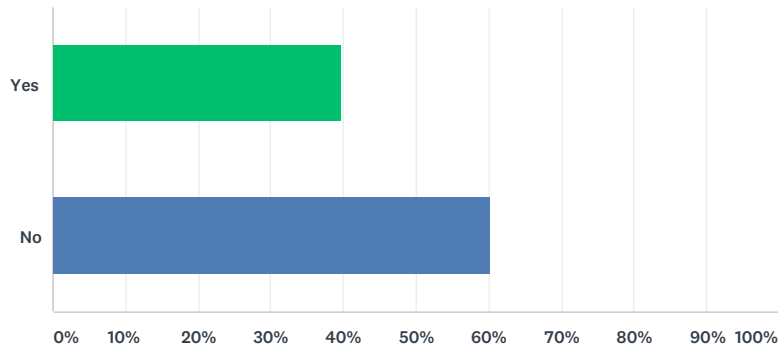


ANSWER CHOICES	RESPONSES	
Facebook	84.09%	222
Twitter	23.86%	63
YouTube	53.03%	140
LinkedIn	8.71%	23
Snapchat	61.74%	163
Instagram	61.36%	162
Reddit	8.33%	22
Tumblr	4.55%	12
Vine	2.27%	6
Google+	14.39%	38
None	4.55%	12
Total Respondents: 264		



## Q20 Are you a friend of the Kirtland on Facebook?

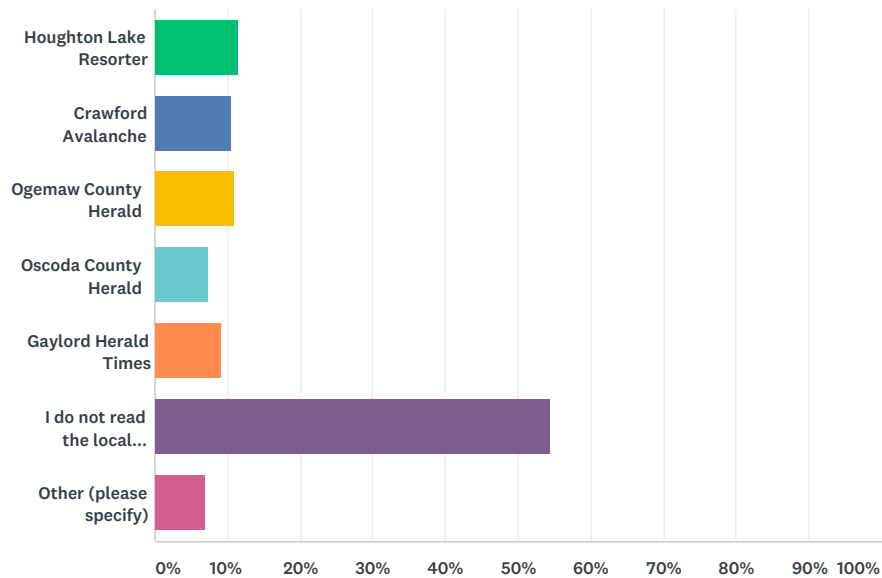
Answered: 264 Skipped: 13



ANSWER CHOICES	RESPONSES	
Yes	39.77%	105
No	60.23%	159
TOTAL		264

## Q21 Do you read any of the following local newspapers? Mark all that apply.

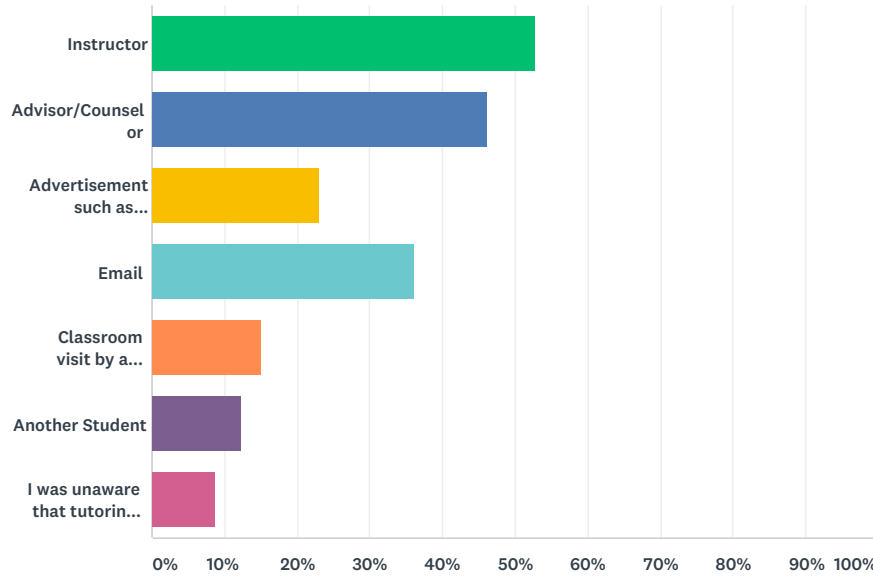
Answered: 259 Skipped: 18



ANSWER CHOICES	RESPONSES	
Houghton Lake Resorter	11.58%	30
Crawford Avalanche	10.42%	27
Ogemaw County Herald	10.81%	28
Oscoda County Herald	7.34%	19
Gaylord Herald Times	9.27%	24
I do not read the local newspapers	54.44%	141
Other (please specify)	6.95%	18
Total Respondents: 259		

## Q22 How did you learn about tutoring? Many all that apply.

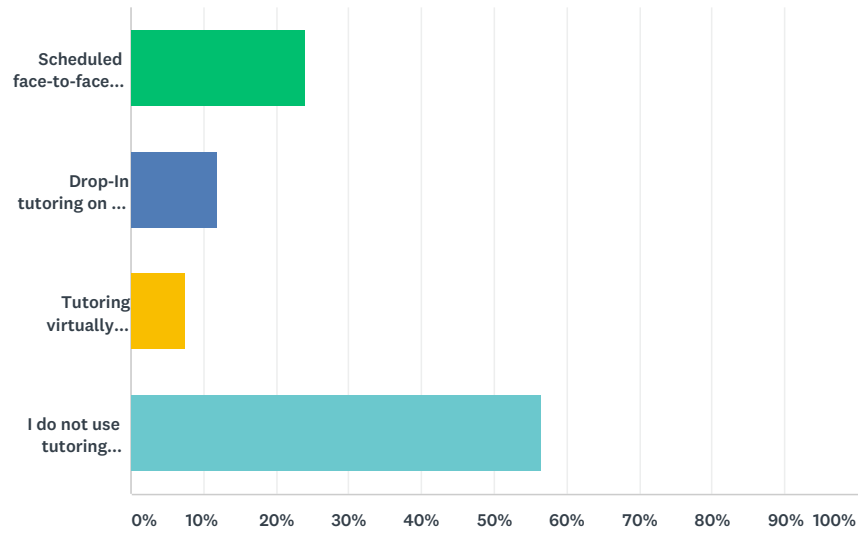
Answered: 260 Skipped: 17



ANSWER CHOICES	RESPONSES	
Instructor	52.69%	137
Advisor/Counselor	46.15%	120
Advertisement such as Bathroom Wall, Monitor, or Social Media	23.08%	60
Email	36.15%	94
Classroom visit by a staff member of the Tutoring Department	15.00%	39
Another Student	12.31%	32
I was unaware that tutoring is available	8.85%	23
Total Respondents: 260		

## Q23 Which type of tutoring do you prefer?

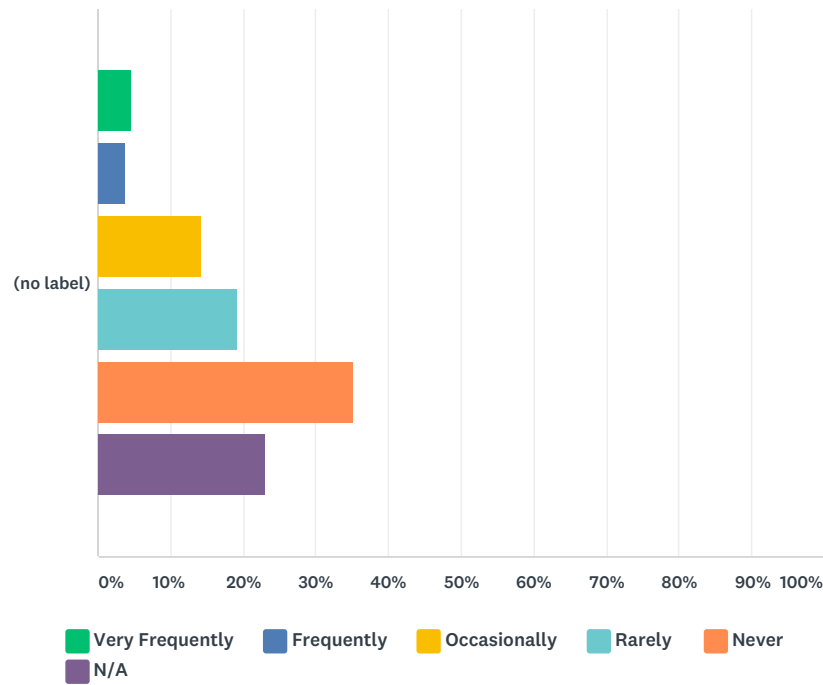
Answered: 262 Skipped: 15



ANSWER CHOICES	RESPONSES	
Scheduled face-to-face on the Kirtland-Grayling Campus	24.05%	63
Drop-In tutoring on the Kirtland-Grayling Campus	11.83%	31
Tutoring virtually through Zoom or texting	7.63%	20
I do not use tutoring services	56.49%	148
<b>TOTAL</b>		<b>262</b>

## Q24 During the semester, about how often do you: Stop by to ask a question in the Kirtland-Grayling Library/Learning Commons?

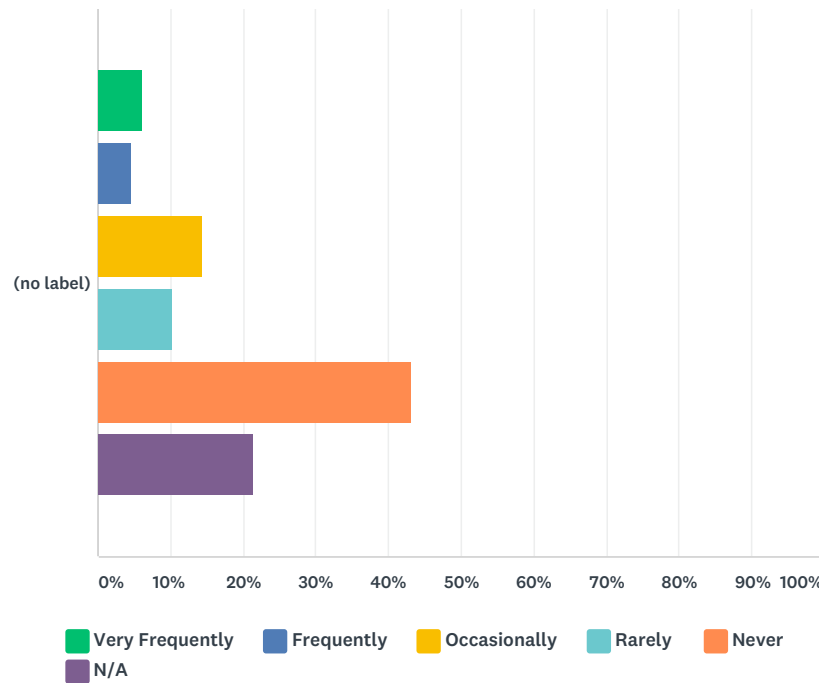
Answered: 261 Skipped: 16



	VERY FREQUENTLY	FREQUENTLY	OCCASIONALLY	RARELY	NEVER	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	4.60%	3.83%	14.18%	19.16%	35.25%	22.99%	261	2.00
	12	10	37	50	92	60		

## Q25 During the semester, about how often do you: Study alone in the Kirtland-Grayling Library/Learning Commons?

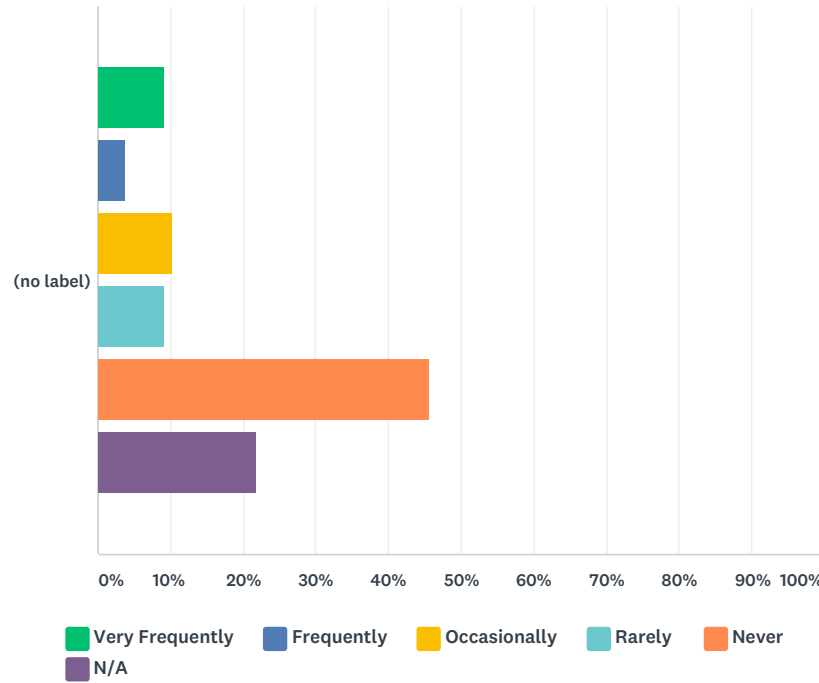
Answered: 262 Skipped: 15



	VERY FREQUENTLY	FREQUENTLY	OCCASIONALLY	RARELY	NEVER	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	6.11%	4.58%	14.50%	10.31%	43.13%	21.37%	262	1.99
	16	12	38	27	113	56		

Q26 During the semester, about how often do you: Study alone or with a group in a study room in the Kirtland-Grayling Library/Learning Commons?

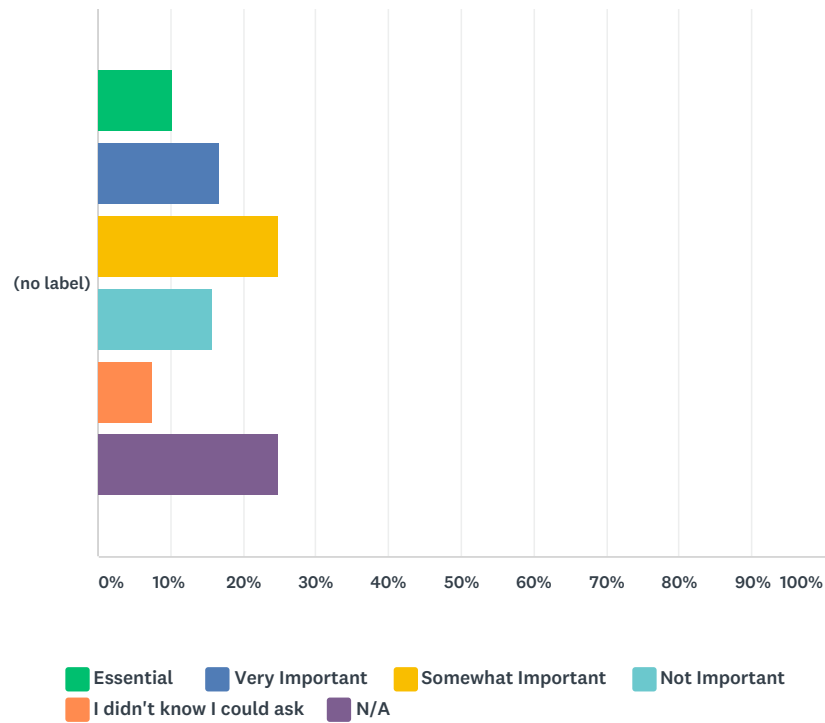
Answered: 261 Skipped: 16



	VERY FREQUENTLY	FREQUENTLY	OCCASIONALLY	RARELY	NEVER	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	9.20%	3.83%	10.34%	9.20%	45.59%	21.84%	261	2.00
	24	10	27	24	119	57		

## Q27 How important is the following to your course work: Assistance from the Library staff at the Library Service Desk, phone or email?

Answered: 262 Skipped: 15

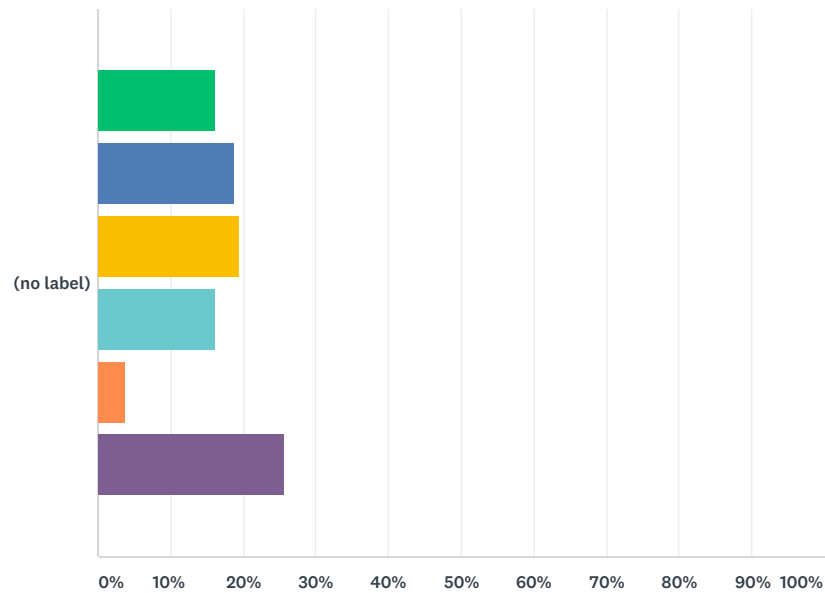


	ESSENTIAL	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	I DIDN'T KNOW I COULD ASK	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	10.31% 27	16.79% 44	24.81% 65	15.65% 41	7.63% 20	24.81% 65	262	3.09



## Q28 How important is the following to your course work: Availability of computers in the Kirtland-Grayling Library/Learning Commons?

Answered: 261 Skipped: 16

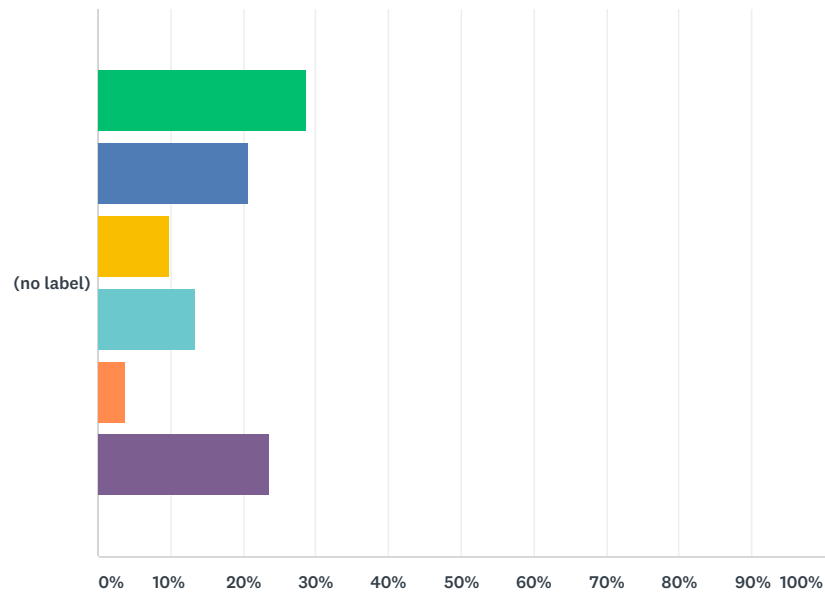


■ Essential 
 ■ Very Important 
 ■ Somewhat Important 
 ■ Not Important 
 ■ I didn't know computers were available 
 ■ N/A

	ESSENTIAL	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	I DIDN'T KNOW COMPUTERS WERE AVAILABLE	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	16.09% 42	18.77% 49	19.54% 51	16.09% 42	3.83% 10	25.67% 67	261	3.37

## Q29 How important is the following to your course work: Ability to print in the Kirtland-Grayling Library/Learning Commons?

Answered: 262 Skipped: 15

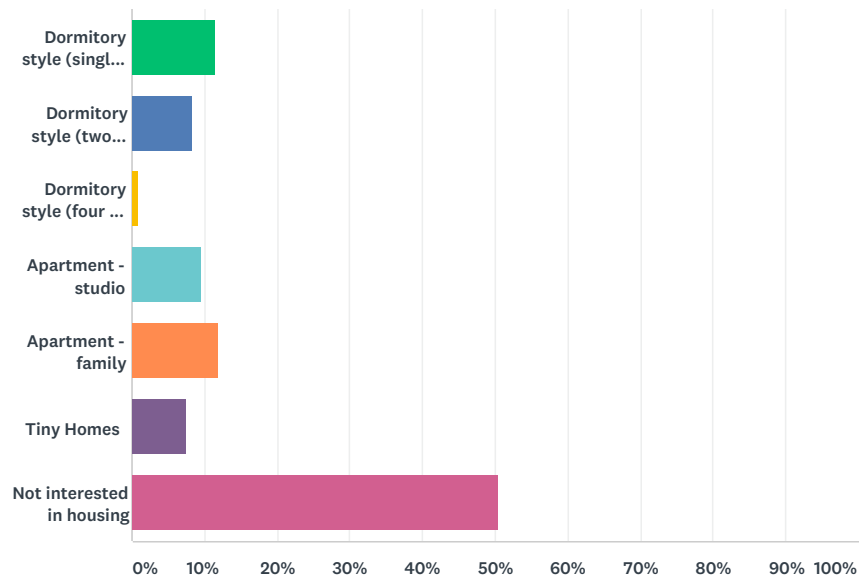


■ Essential 
 ■ Very Important 
 ■ Somewhat Important 
 ■ Not Important 
 ■ I didn't know I could print in the Library 
 ■ N/A

	ESSENTIAL	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	I DIDN'T KNOW I COULD PRINT IN THE LIBRARY	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	28.63% 75	20.61% 54	9.92% 26	13.36% 35	3.82% 10	23.66% 62	262	3.75

### Q30 If Kirtland were to offer housing to students which type of housing do you prefer?

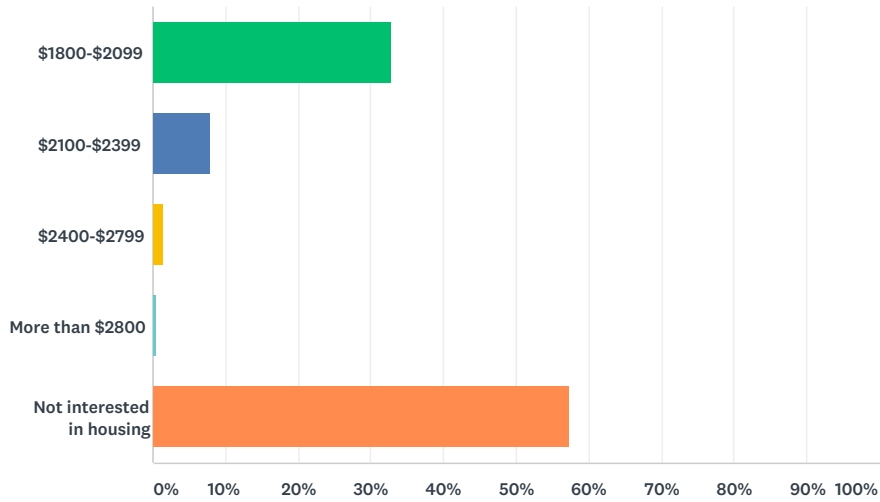
Answered: 262 Skipped: 15



ANSWER CHOICES	RESPONSES	
Dormitory style (single person room)	11.45%	30
Dormitory style (two students per room)	8.40%	22
Dormitory style (four to eight person suite)	0.76%	2
Apartment - studio	9.54%	25
Apartment - family	11.83%	31
Tiny Homes	7.63%	20
Not interested in housing	50.38%	132
<b>TOTAL</b>		<b>262</b>

**Q31 How much would you be willing to pay per semester for Kirtland student housing - dormitory style, two students per room (utilities and wifi included, but no meal plan included)?**

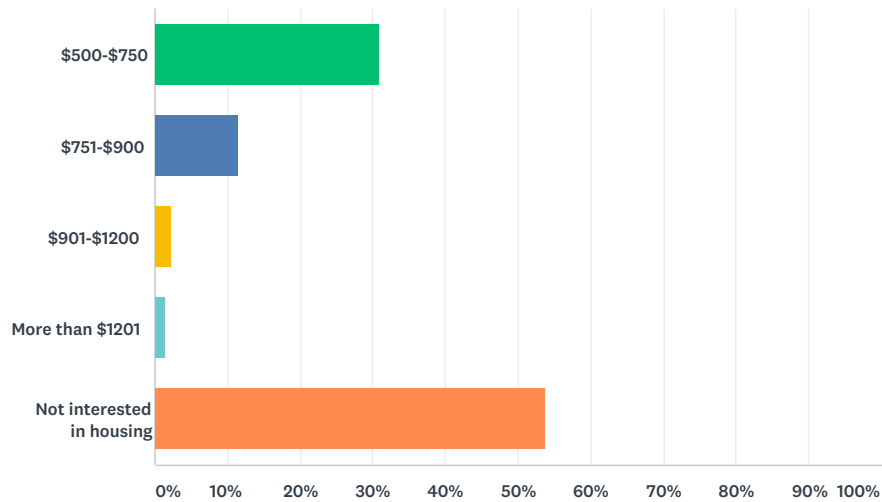
Answered: 262 Skipped: 15



ANSWER CHOICES	RESPONSES	
\$1800-\$2099	32.82%	86
\$2100-\$2399	8.02%	21
\$2400-\$2799	1.53%	4
More than \$2800	0.38%	1
Not interested in housing	57.25%	150
<b>TOTAL</b>		<b>262</b>

### Q32 How much would you be willing to pay per month for Kirtland student housing - family apartment (utilities and wifi included, but no meal plan included)?

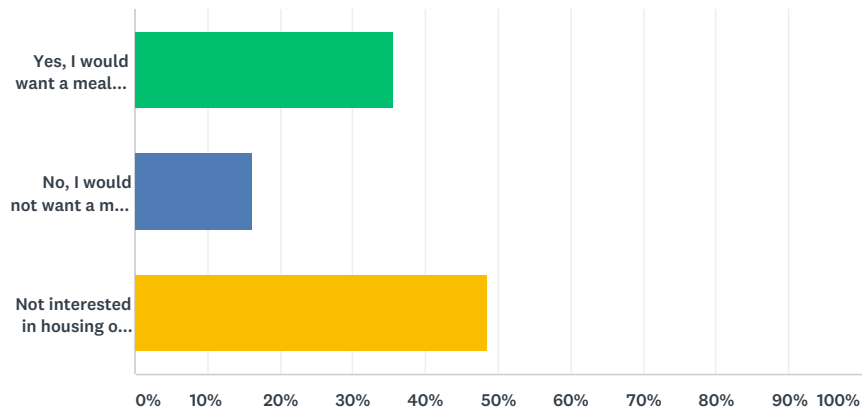
Answered: 262 Skipped: 15



ANSWER CHOICES	RESPONSES	
\$500-\$750	30.92%	81
\$751-\$900	11.45%	30
\$901-\$1200	2.29%	6
More than \$1201	1.53%	4
Not interested in housing	53.82%	141
<b>TOTAL</b>		<b>262</b>

### Q33 If housing at Kirtland was an available option would you want a meal plan with the cafeteria?

Answered: 262 Skipped: 15



ANSWER CHOICES	RESPONSES	
Yes, I would want a meal plan.	35.50%	93
No, I would not want a meal plan.	16.03%	42
Not interested in housing or a meal plan.	48.47%	127
TOTAL		262

## Q34 What county do you live in?

Answered: 262 Skipped: 15



ANSWER CHOICES	RESPONSES	
Alcona	0.00%	0
Antrim	2.29%	6
Arenac	0.76%	2
Clare	1.53%	4
Crawford	17.18%	45
Emmett	0.38%	1
Gladwin	1.15%	3
Iosco	2.67%	7

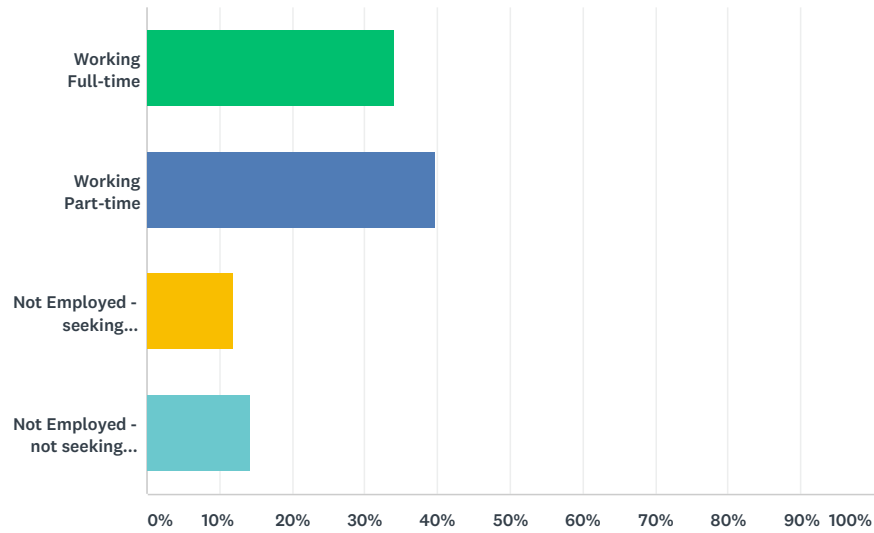
# Fall 2019 Student Survey

Kalkaska	3.44%	9
Missaukee	0.38%	1
Montmorency	1.53%	4
Ogemaw	12.98%	34
Oscoda	8.78%	23
Otsego	11.07%	29
Roscommon	22.52%	59
Other, please specify	13.36%	35
TOTAL		262



## Q35 Please describe your current employment status?

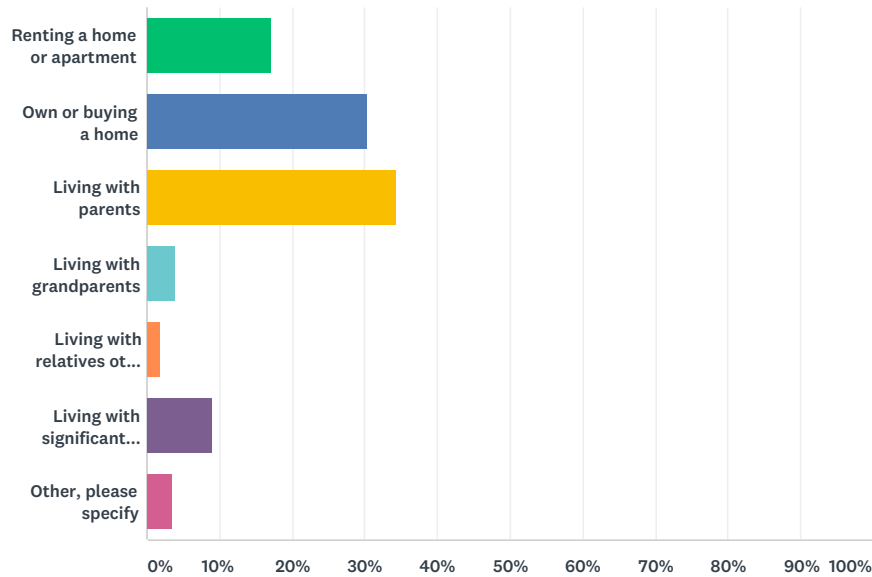
Answered: 261 Skipped: 16



ANSWER CHOICES	RESPONSES	
Working Full-time	34.10%	89
Working Part-time	39.85%	104
Not Employed - seeking employment	11.88%	31
Not Employed - not seeking employment	14.18%	37
TOTAL		261

## Q36 Please describe your current living situation?

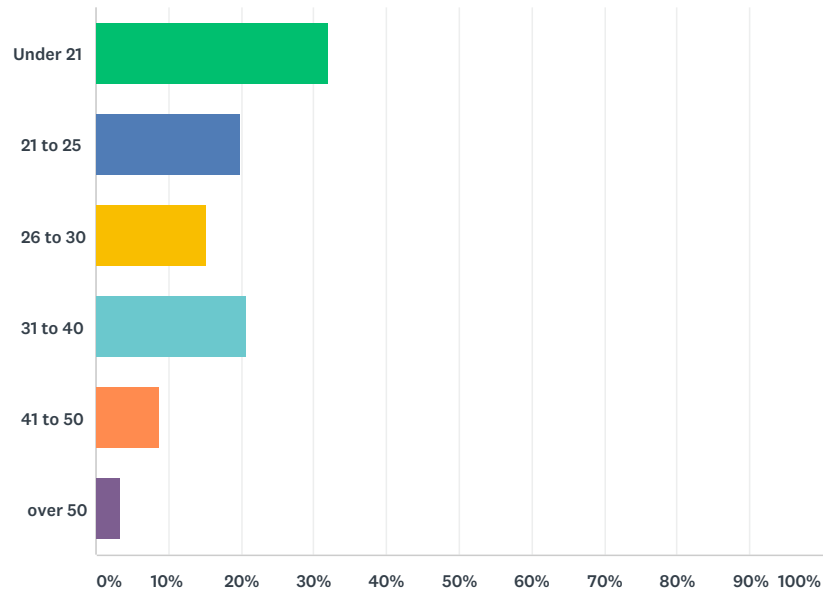
Answered: 257 Skipped: 20



ANSWER CHOICES	RESPONSES	
Renting a home or apartment	17.12%	44
Own or buying a home	30.35%	78
Living with parents	34.24%	88
Living with grandparents	3.89%	10
Living with relatives other than parents/grandparents	1.95%	5
Living with significant other	8.95%	23
Other, please specify	3.50%	9
<b>TOTAL</b>		<b>257</b>

## Q37 What is your age range?

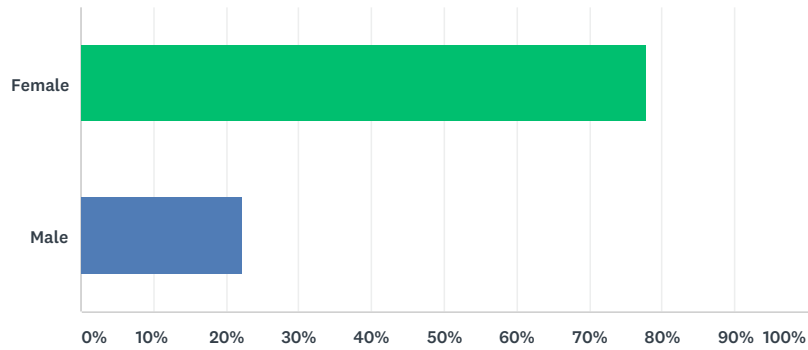
Answered: 262 Skipped: 15



ANSWER CHOICES	RESPONSES	
Under 21	32.06%	84
21 to 25	19.85%	52
26 to 30	15.27%	40
31 to 40	20.61%	54
41 to 50	8.78%	23
over 50	3.44%	9
TOTAL		262

## Q38 What is your gender?

Answered: 262 Skipped: 15



ANSWER CHOICES	RESPONSES	
Female	77.86%	204
Male	22.14%	58
TOTAL		262

Q39 Is there a program of study that Kirtland Community College does not offer that it should consider offering?

Answered: 202 Skipped: 75

**Q40 How can Kirtland better assist you in achieving your educational goals?**

Answered: 198   Skipped: 79

**Q41 If there is one thing you could change at Kirtland, what would it be and why?**

Answered: 204   Skipped: 73

Q42 Thank you for taking the survey. Enter your Kirtland email address here for a chance to win the \$50 VISA gift card.

Answered: 244 Skipped: 33