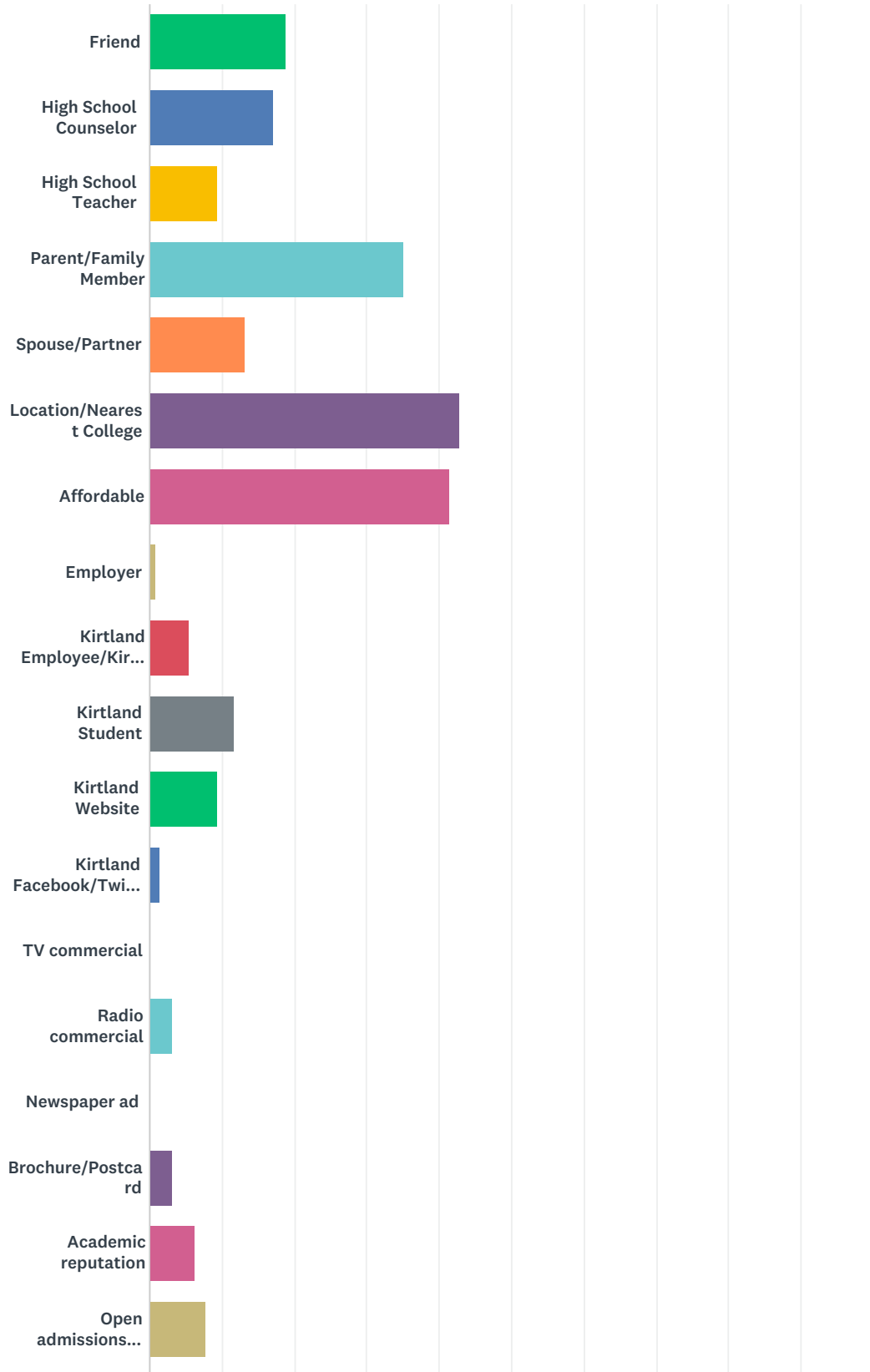
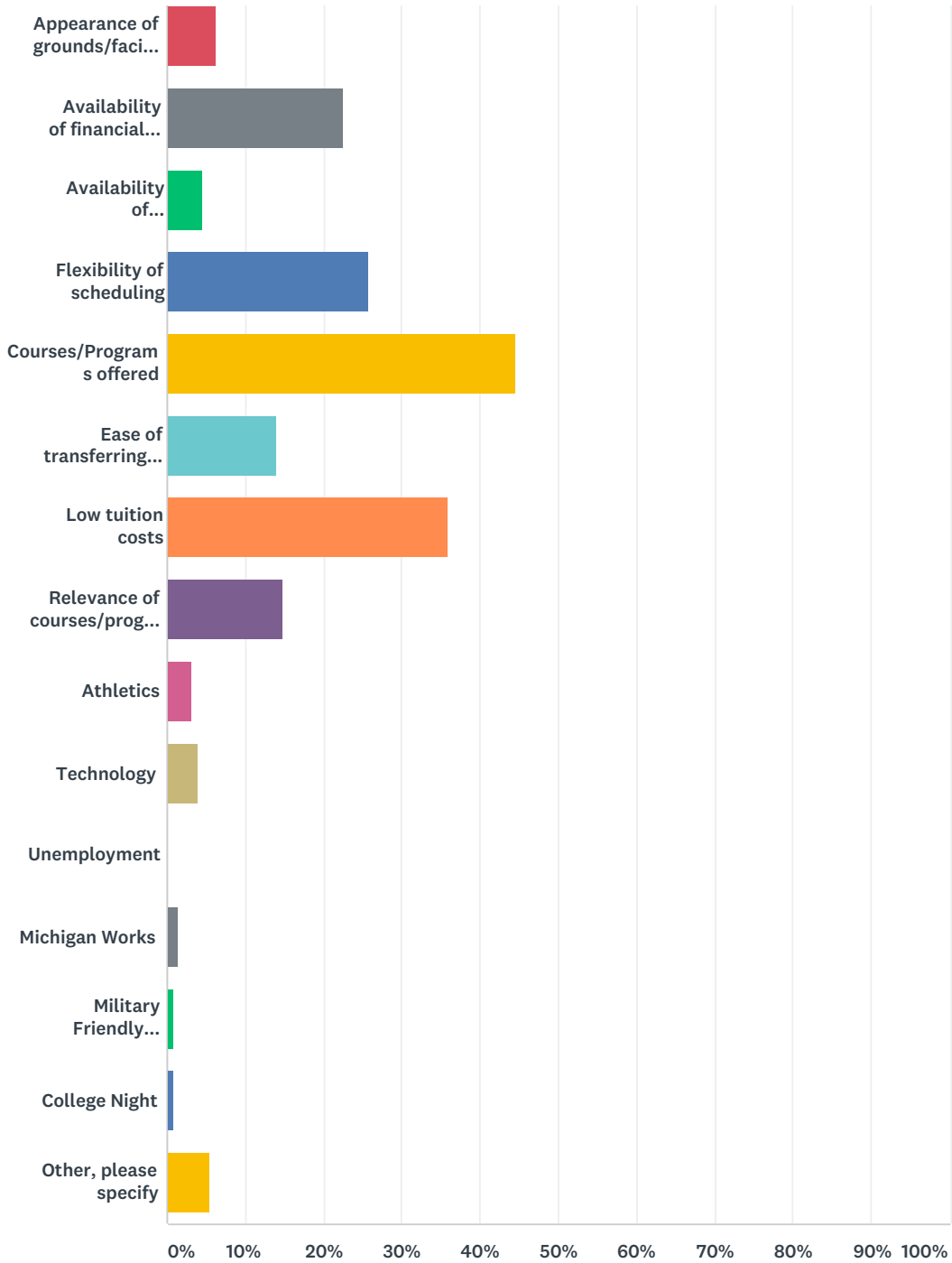


# Q1 Who or what influenced your decision to attend Kirtland? Mark all that apply.

Answered: 128 Skipped: 0



## Fall 2018 Student Survey



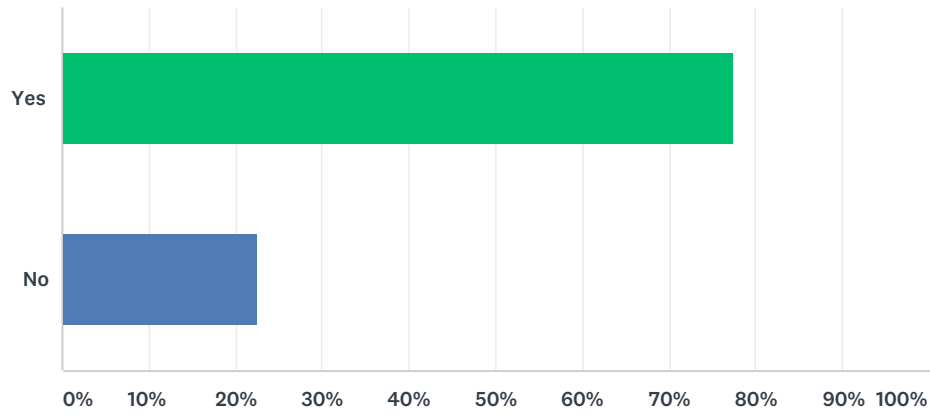
ANSWER CHOICES	RESPONSES	
Friend	18.75%	24
High School Counselor	17.19%	22
High School Teacher	9.38%	12
Parent/Family Member	35.16%	45
Spouse/Partner	13.28%	17
Location/Nearest College	42.97%	55

## Fall 2018 Student Survey

Affordable	41.41%	53
Employer	0.78%	1
Kirtland Employee/Kirtland Recruiter	5.47%	7
Kirtland Student	11.72%	15
Kirtland Website	9.38%	12
Kirtland Facebook/Twitter	1.56%	2
TV commercial	0.00%	0
Radio commercial	3.13%	4
Newspaper ad	0.00%	0
Brochure/Postcard	3.13%	4
Academic reputation	6.25%	8
Open admissions policy	7.81%	10
Appearance of grounds/facilities	6.25%	8
Availability of financial aid	22.66%	29
Availability of placement/career counseling	4.69%	6
Flexibility of scheduling	25.78%	33
Courses/Programs offered	44.53%	57
Ease of transferring credits to other school(s)	14.06%	18
Low tuition costs	35.94%	46
Relevance of courses/programs to job	14.84%	19
Athletics	3.13%	4
Technology	3.91%	5
Unemployment	0.00%	0
Michigan Works	1.56%	2
Military Friendly College/Veteran Benefits	0.78%	1
College Night	0.78%	1
Other, please specify	5.47%	7
Total Respondents: 128		

## Q2 Was Kirtland Community College your first choice to attend?

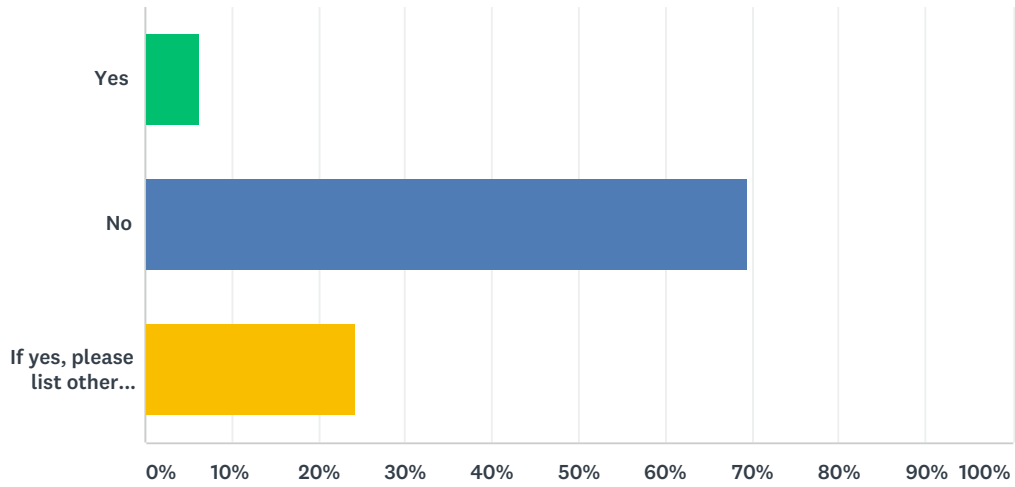
Answered: 128 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	77.34%	99
No	22.66%	29
TOTAL		128

### Q3 When you applied for admission to Kirtland, did you apply at any other schools?

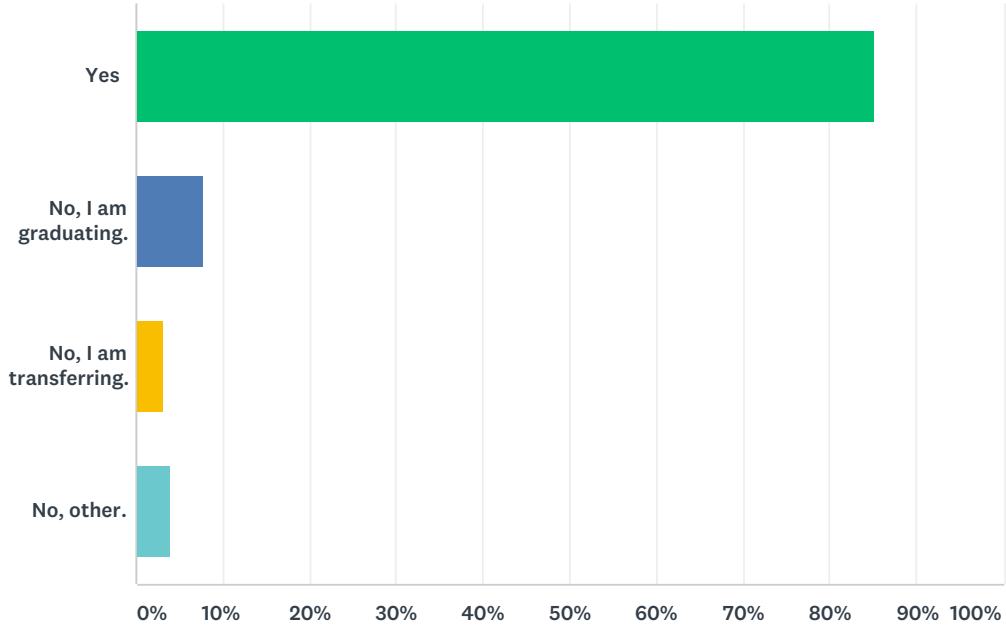
Answered: 128 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	6.25%	8
No	69.53%	89
If yes, please list other schools.	24.22%	31
<b>TOTAL</b>		<b>128</b>

### Q4 Do you plan to enroll at Kirtland for classes next semester?

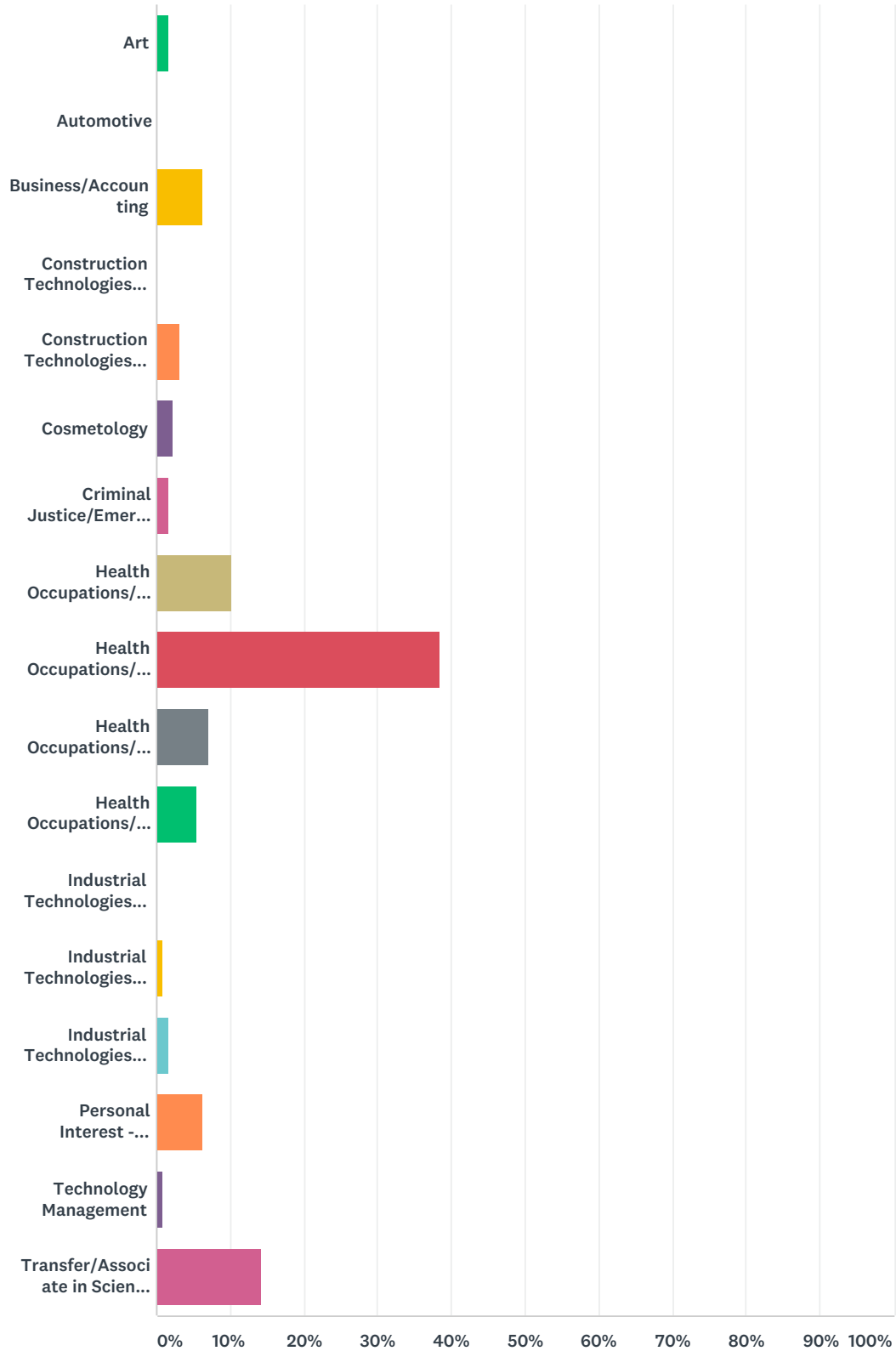
Answered: 128 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	85.16%	109
No, I am graduating.	7.81%	10
No, I am transferring.	3.13%	4
No, other.	3.91%	5
TOTAL		128

### Q5 What program area are you currently enrolled in?

Answered: 127 Skipped: 1



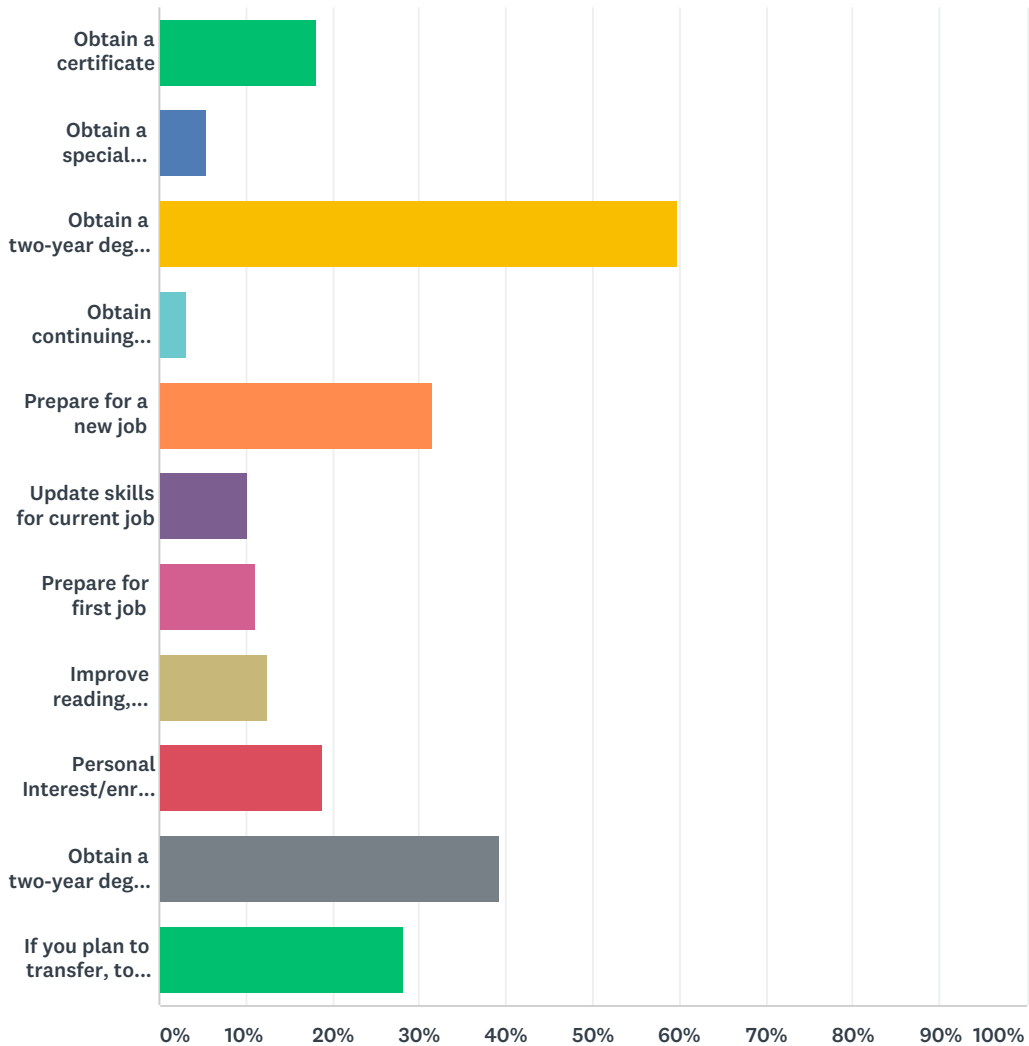
## Fall 2018 Student Survey

Art	1.57%	2
Automotive	0.00%	0
Business/Accounting	6.30%	8
Construction Technologies/HVAC	0.00%	0
Construction Technologies/Electrical	3.15%	4
Cosmetology	2.36%	3
Criminal Justice/Emergency Services	1.57%	2
Health Occupations/Health Information Technology	10.24%	13
Health Occupations/Nursing	38.58%	49
Health Occupations/Sonography	7.09%	9
Health Occupations/Surgical	5.51%	7
Industrial Technologies/CNC Machinist	0.00%	0
Industrial Technologies/Mechatronics	0.79%	1
Industrial Technologies/Welding	1.57%	2
Personal Interest - Nondegree Seeking	6.30%	8
Technology Management	0.79%	1
Transfer/Associate in Science and Arts	14.17%	18
<b>TOTAL</b>		<b>127</b>



## Q6 What is your goal in attending Kirtland? Mark all that apply.

Answered: 127 Skipped: 1



ANSWER CHOICES	RESPONSES	
Obtain a certificate	18.11%	23
Obtain a special certificate	5.51%	7
Obtain a two-year degree and enter the workforce	59.84%	76
Obtain continuing education credit (CEU)	3.15%	4
Prepare for a new job	31.50%	40
Update skills for current job	10.24%	13
Prepare for first job	11.02%	14
Improve reading, writing and/or math skills	12.60%	16
Personal Interest/enrichment	18.90%	24
Obtain a two-year degree and transfer to a 4-year college	39.37%	50

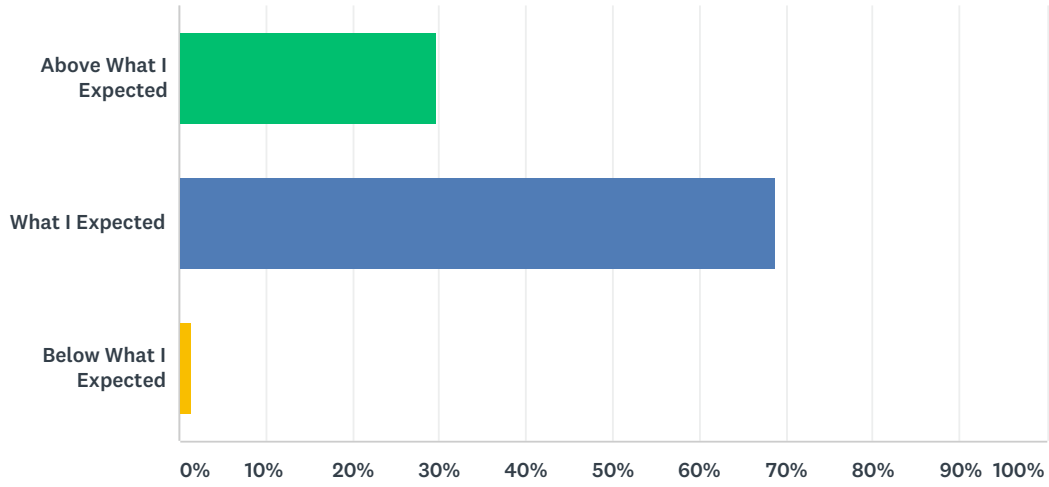
## Fall 2018 Student Survey

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If you plan to transfer, to which college?	28.35%	36
Total Respondents: 127		

### Q7 Is the level of academic challenge at Kirtland what you expected?

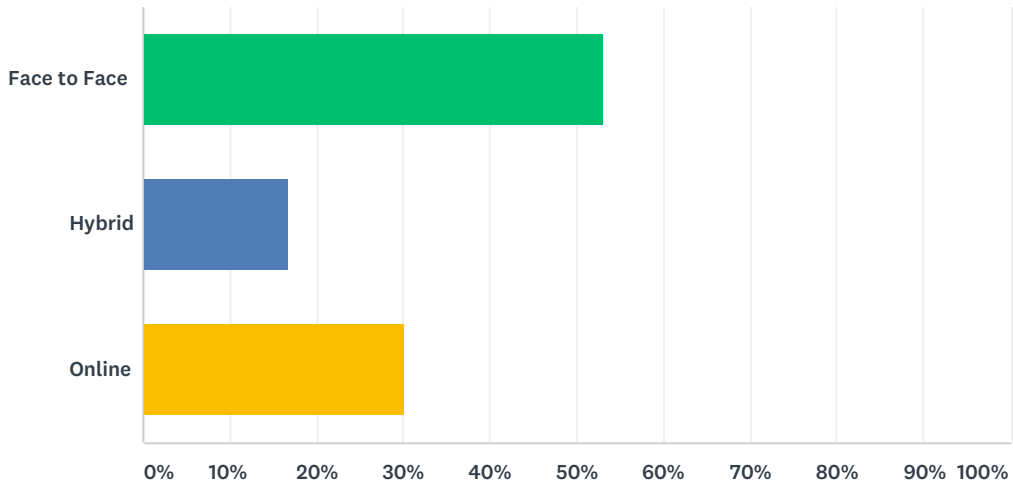
Answered: 128 Skipped: 0



ANSWER CHOICES	RESPONSES	
Above What I Expected	29.69%	38
What I Expected	68.75%	88
Below What I Expected	1.56%	2
<b>TOTAL</b>		<b>128</b>

### Q8 Reflecting on your Kirtland experience, which course delivery method do you prefer?

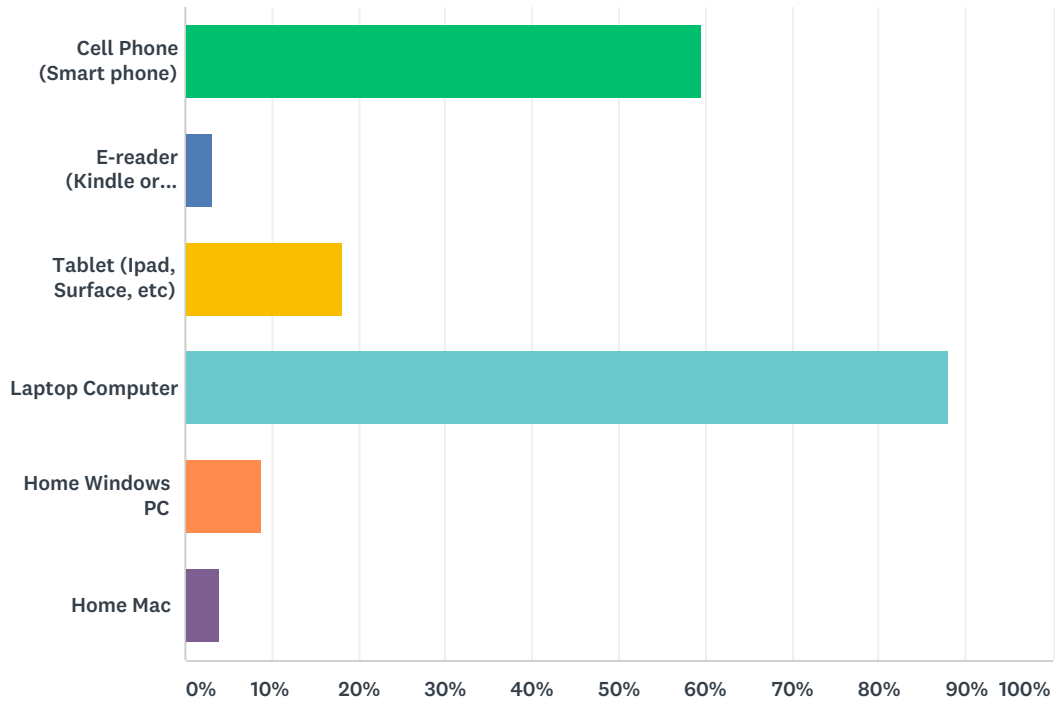
Answered: 126 Skipped: 2



ANSWER CHOICES	RESPONSES	
Face to Face	53.17%	67
Hybrid	16.67%	21
Online	30.16%	38
TOTAL		126

### Q9 Which type of device(s), if any, do you primarily use for classwork, research/reading, and communication?

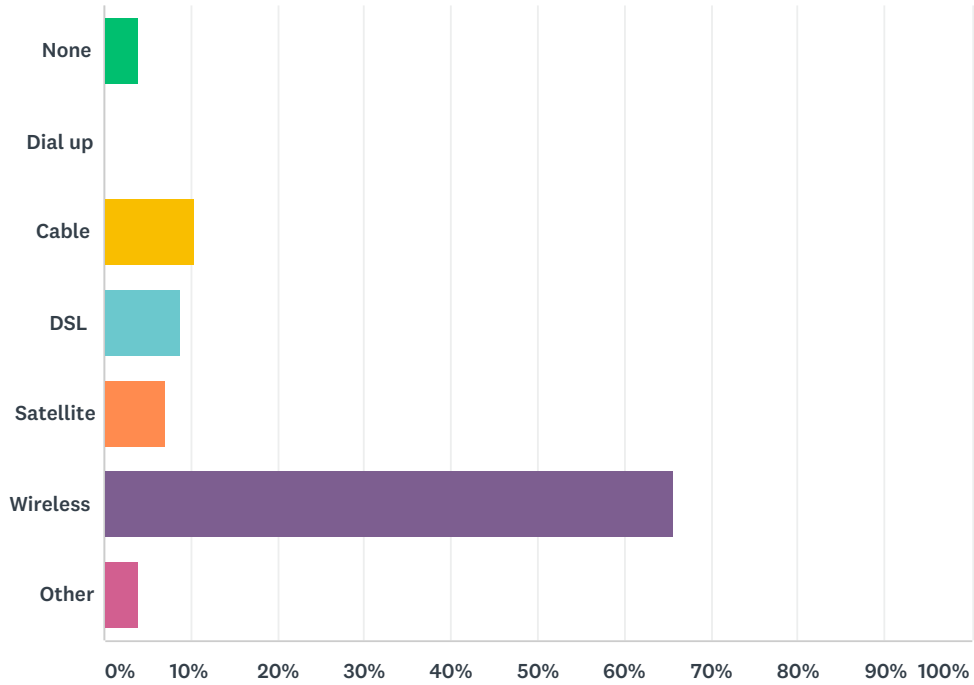
Answered: 126 Skipped: 2



ANSWER CHOICES	RESPONSES	
Cell Phone (Smart phone)	59.52%	75
E-reader (Kindle or Nook)	3.17%	4
Tablet (Ipad, Surface, etc)	18.25%	23
Laptop Computer	88.10%	111
Home Windows PC	8.73%	11
Home Mac	3.97%	5
Total Respondents: 126		

### Q10 Please select the type of internet access you have at home?

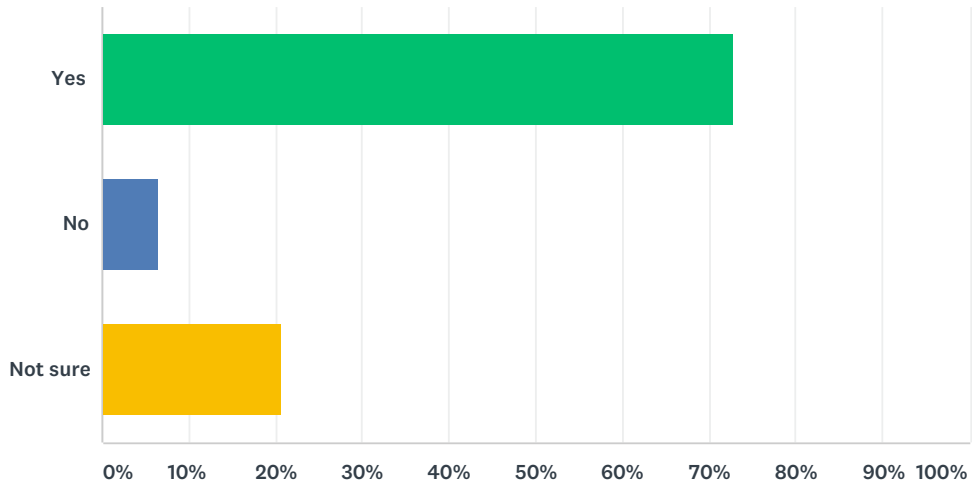
Answered: 125 Skipped: 3



ANSWER CHOICES	RESPONSES	
None	4.00%	5
Dial up	0.00%	0
Cable	10.40%	13
DSL	8.80%	11
Satellite	7.20%	9
Wireless	65.60%	82
Other	4.00%	5
<b>TOTAL</b>		<b>125</b>

### Q11 Do you, as a Kirtland student, feel there are pathways that are readily accessible and available to you for expressing complaints?

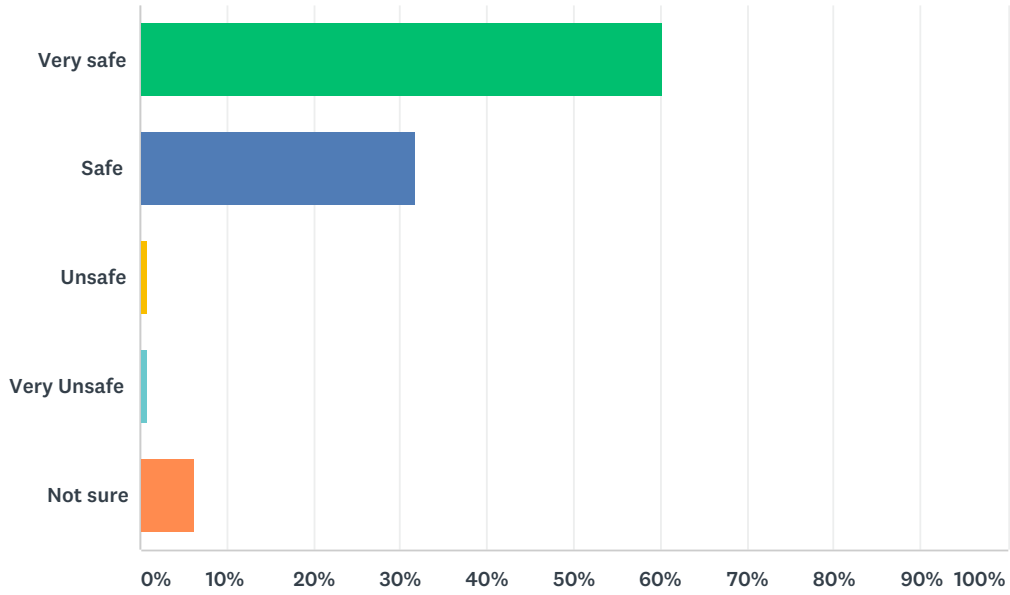
Answered: 125 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	72.80%	91
No	6.40%	8
Not sure	20.80%	26
TOTAL		125

## Q12 How safe do you, as a Kirtland student, feel while on campus?

Answered: 126 Skipped: 2

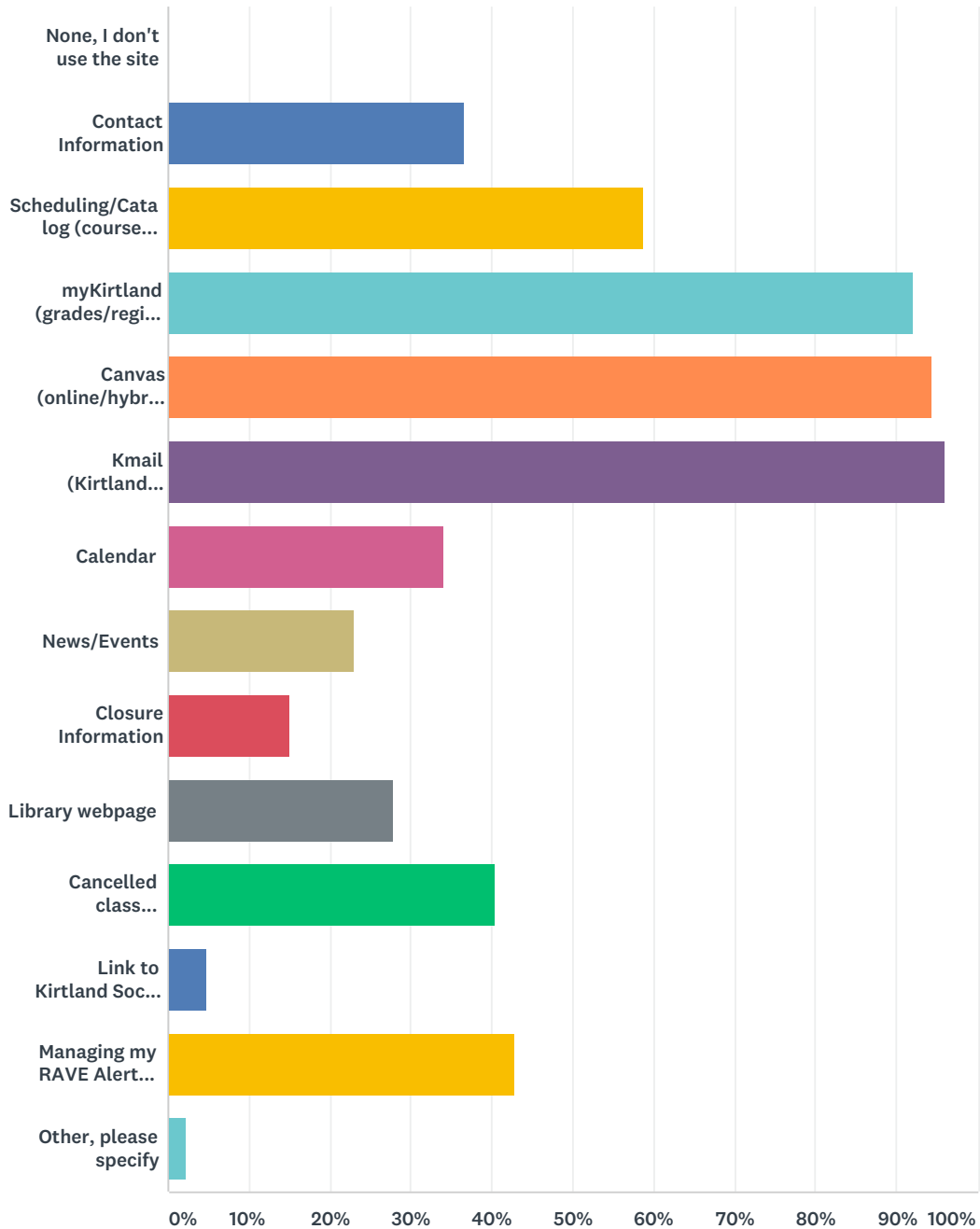


ANSWER CHOICES	RESPONSES	
Very safe	60.32%	76
Safe	31.75%	40
Unsafe	0.79%	1
Very Unsafe	0.79%	1
Not sure	6.35%	8
<b>TOTAL</b>		<b>126</b>



### Q13 Which services do you use the Kirtland website for? Mark all that apply.

Answered: 126 Skipped: 2



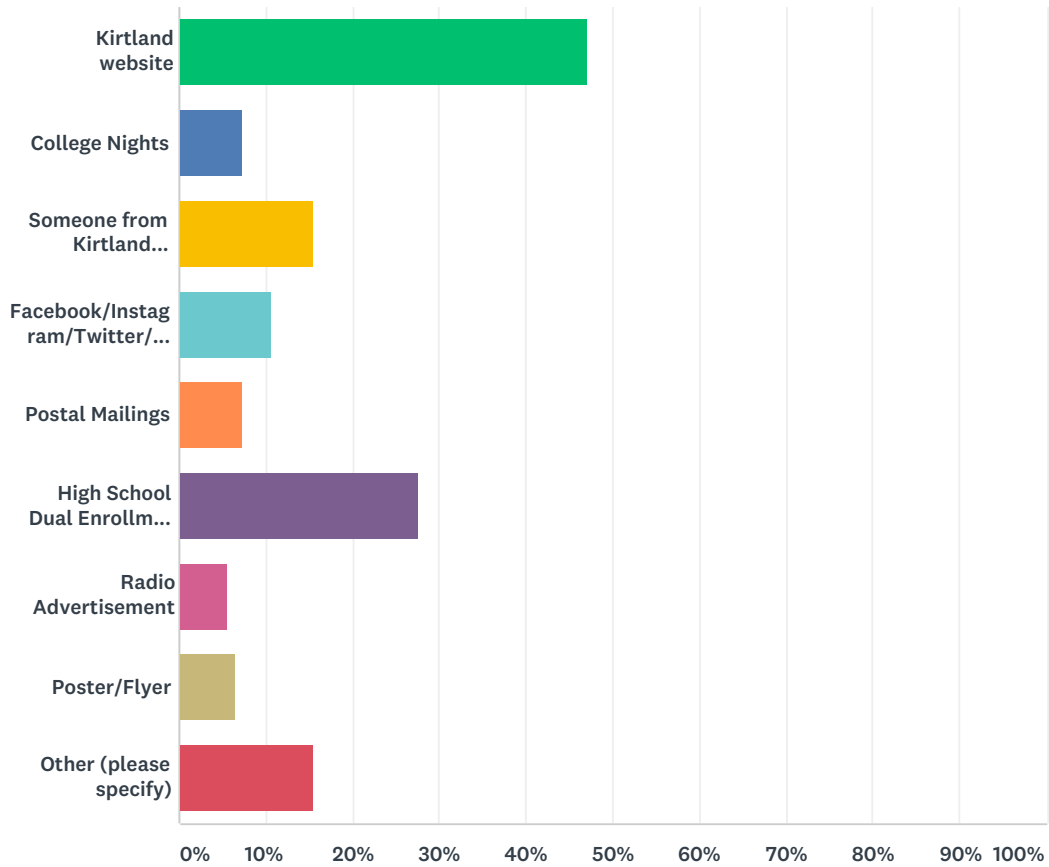
ANSWER CHOICES	RESPONSES	
None, I don't use the site	0.00%	0
Contact Information	36.51%	46
Scheduling/Catalog (course information)	58.73%	74
myKirtland (grades/registration)	92.06%	116

## Fall 2018 Student Survey

Canvas (online/hybrid course delivery)	94.44%	119
Kmail (Kirtland Google email)	96.03%	121
Calendar	34.13%	43
News/Events	23.02%	29
Closure Information	15.08%	19
Library webpage	27.78%	35
Cancelled class information	40.48%	51
Link to Kirtland Social Networking pages	4.76%	6
Managing my RAVE Alert account & information	42.86%	54
Other, please specify	2.38%	3
Total Respondents: 126		

### Q14 From what marketing tool did you first learn about Kirtland? Mark all that apply.

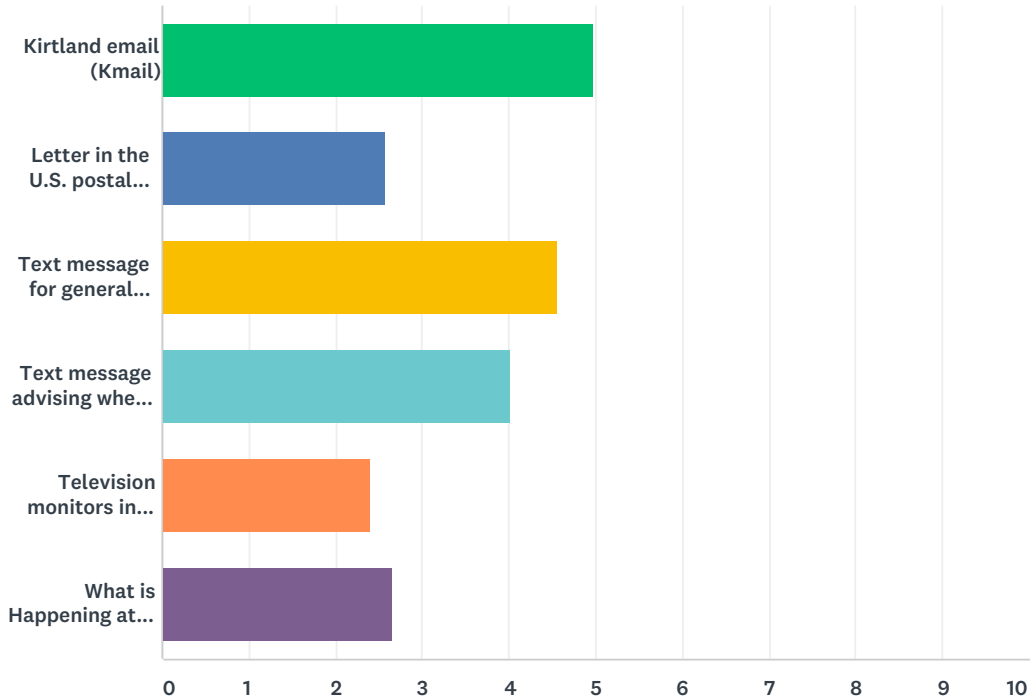
Answered: 123 Skipped: 5



ANSWER CHOICES	RESPONSES	
Kirtland website	47.15%	58
College Nights	7.32%	9
Someone from Kirtland visited my high school	15.45%	19
Facebook/Instagram/Twitter/Social Media	10.57%	13
Postal Mailings	7.32%	9
High School Dual Enrollment or Early Middle College	27.64%	34
Radio Advertisement	5.69%	7
Poster/Flyer	6.50%	8
Other (please specify)	15.45%	19
Total Respondents: 123		

Q15 Rank the following choices for receiving messages from Kirtland (college-related communication not including RAVE security alerts). 1 = most preferred, 6 = least preferred

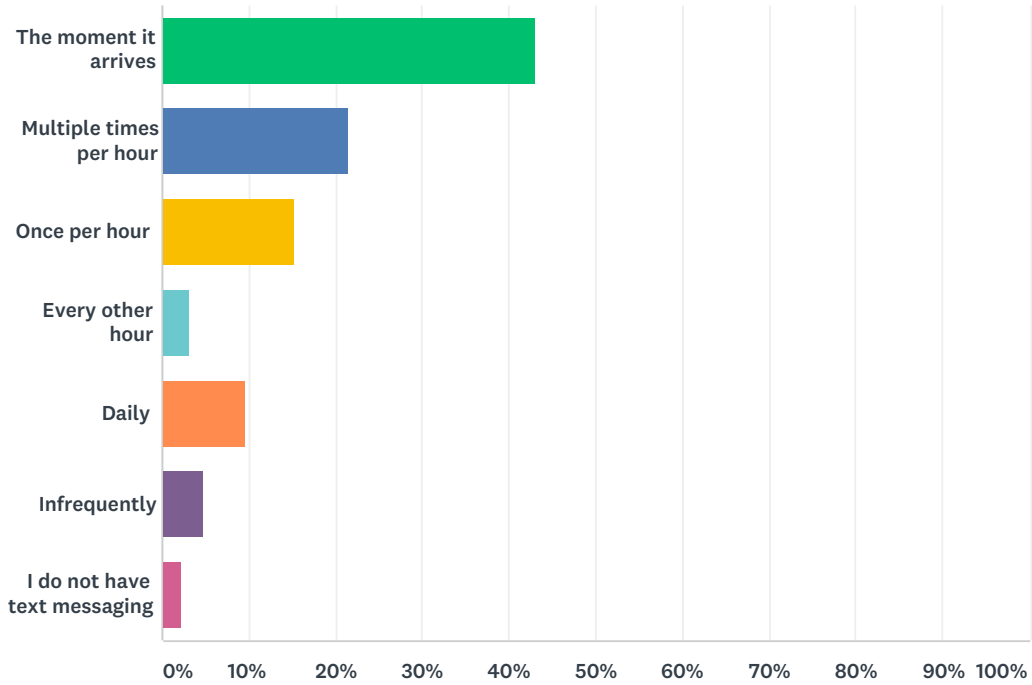
Answered: 126 Skipped: 2



	1	2	3	4	5	6	TOTAL	SCORE
Kirtland email (Kmail)	55.46% 66	14.29% 17	16.81% 20	4.20% 5	4.20% 5	5.04% 6	119	4.97
Letter in the U.S. postal mail	2.52% 3	13.45% 16	10.92% 13	22.69% 27	12.61% 15	37.82% 45	119	2.57
Text message for general information and reminders	26.79% 30	35.71% 40	20.54% 23	6.25% 7	5.36% 6	5.36% 6	112	4.56
Text message advising when to check Kmail for communications and information from Kirtland	10.43% 12	28.70% 33	31.30% 36	16.52% 19	7.83% 9	5.22% 6	115	4.02
Television monitors in Kirtland buildings	4.13% 5	3.31% 4	6.61% 8	22.31% 27	41.32% 50	22.31% 27	121	2.40
What is Happening at Kirtland "bathroom wall" flyers	5.65% 7	6.45% 8	12.10% 15	25.81% 32	24.19% 30	25.81% 32	124	2.66

## Q16 How frequently do you check your text messages?

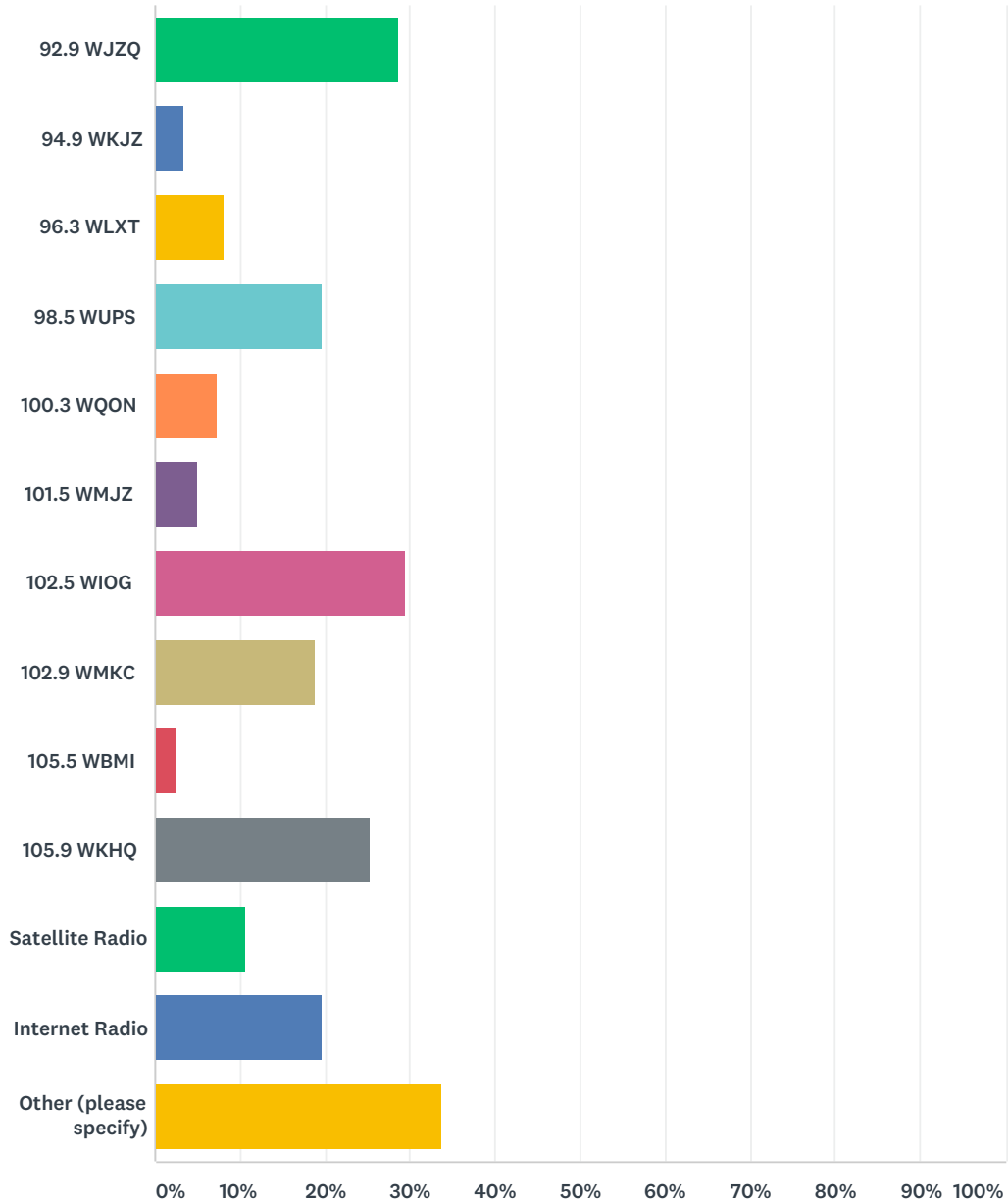
Answered: 125 Skipped: 3



ANSWER CHOICES	RESPONSES	
The moment it arrives	43.20%	54
Multiple times per hour	21.60%	27
Once per hour	15.20%	19
Every other hour	3.20%	4
Daily	9.60%	12
Infrequently	4.80%	6
I do not have text messaging	2.40%	3
<b>TOTAL</b>		<b>125</b>

Q17 What radio stations do you regularly listen to? Mark all that apply.

Answered: 122 Skipped: 6



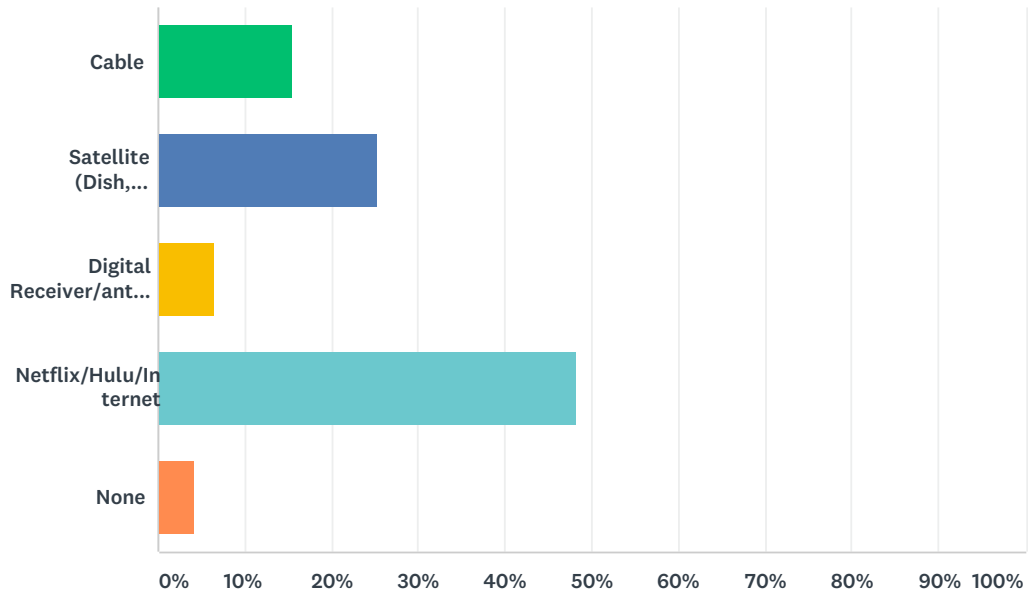
ANSWER CHOICES	RESPONSES	
92.9 WJZQ	28.69%	35
94.9 WKJZ	3.28%	4
96.3 WLXT	8.20%	10
98.5 WUPS	19.67%	24
100.3 WQON	7.38%	9
101.5 WMJZ	4.92%	6

## Fall 2018 Student Survey

102.5 WIOG	29.51%	36
102.9 WMKC	18.85%	23
105.5 WBMI	2.46%	3
105.9 WKHQ	25.41%	31
Satellite Radio	10.66%	13
Internet Radio	19.67%	24
Other (please specify)	33.61%	41
Total Respondents: 122		

## Q18 What type of television access do you have?

Answered: 122 Skipped: 6

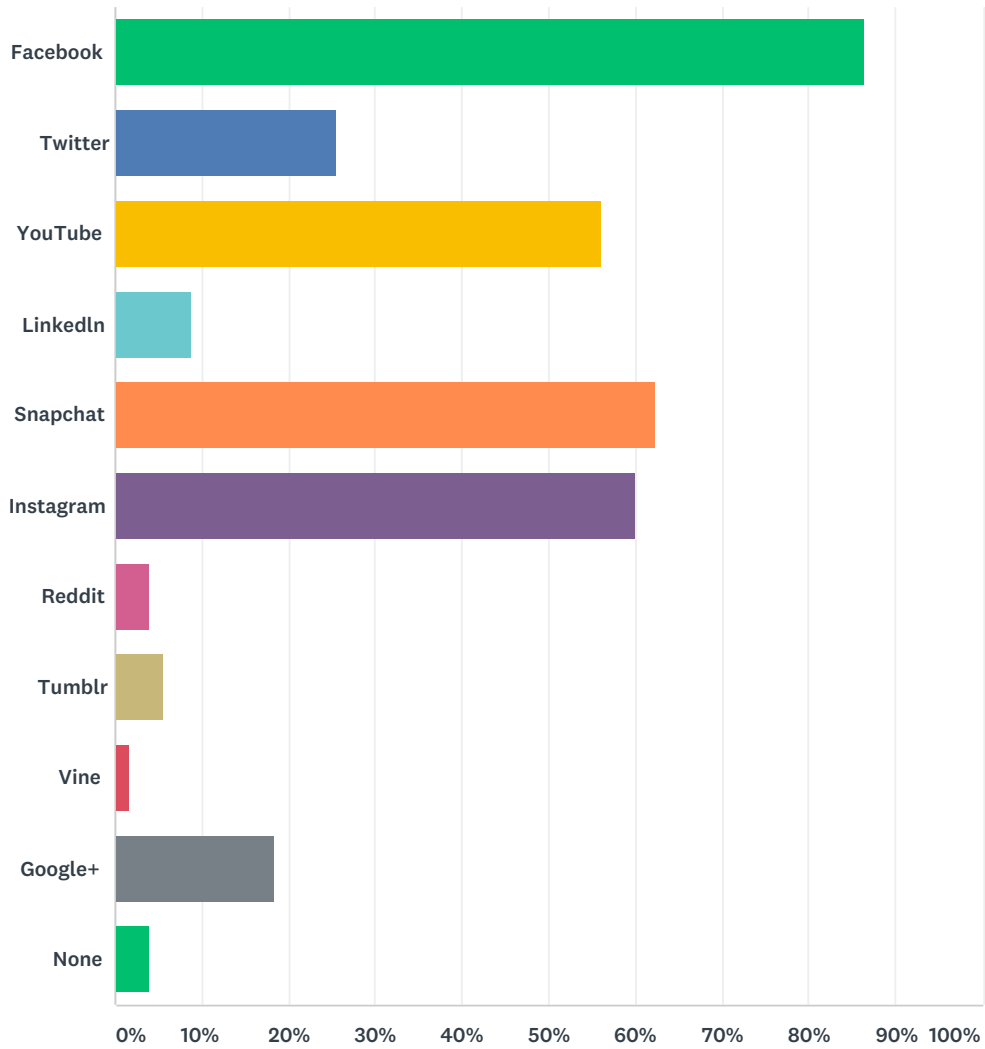


ANSWER CHOICES	RESPONSES
Cable	15.57% 19
Satellite (Dish, DirectTV, etc)	25.41% 31
Digital Receiver/antenna	6.56% 8
Netflix/Hulu/Internet	48.36% 59
None	4.10% 5
<b>TOTAL</b>	<b>122</b>



## Q19 What social networking sites do you belong to or use? Mark all that apply.

Answered: 125 Skipped: 3



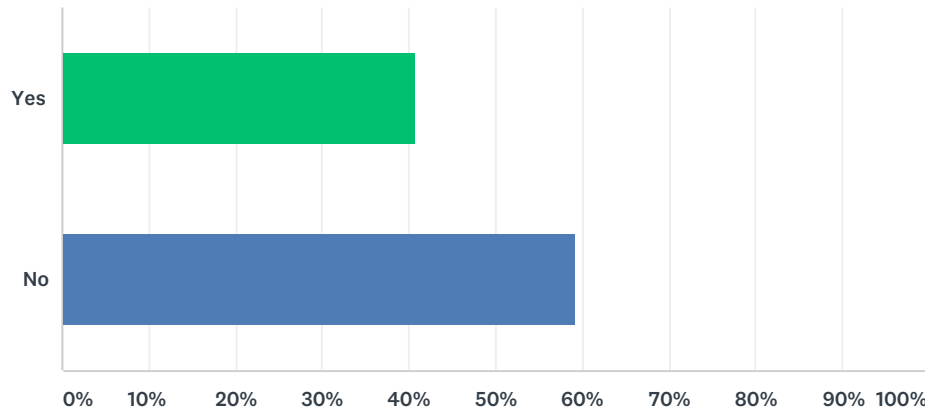
ANSWER CHOICES	RESPONSES	
Facebook	86.40%	108
Twitter	25.60%	32
YouTube	56.00%	70
LinkedIn	8.80%	11
Snapchat	62.40%	78
Instagram	60.00%	75
Reddit	4.00%	5
Tumblr	5.60%	7
Vine	1.60%	2

## Fall 2018 Student Survey

Google+	18.40%	23
None	4.00%	5
Total Respondents: 125		

## Q20 Are you a friend of the Kirtland on Facebook?

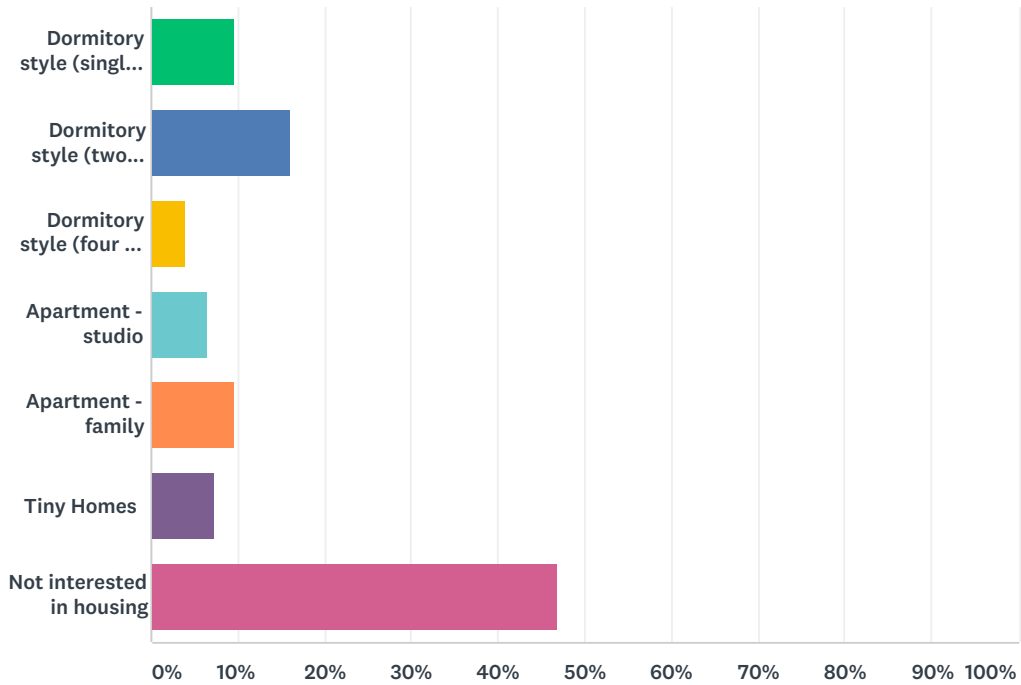
Answered: 125 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	40.80%	51
No	59.20%	74
TOTAL		125

## Q21 If Kirtland were to offer housing to students which type of housing do you prefer?

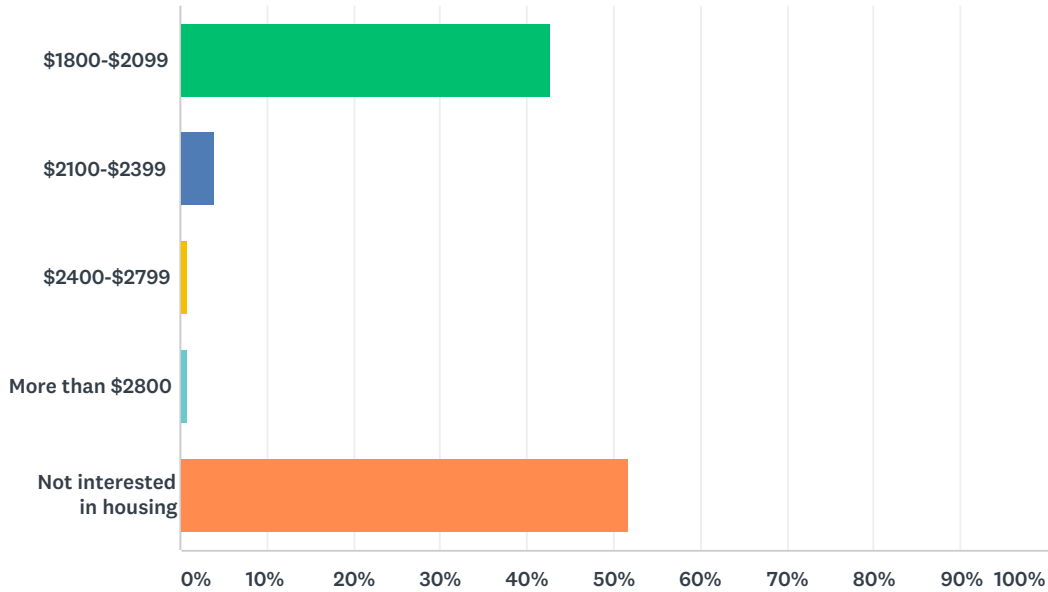
Answered: 124 Skipped: 4



ANSWER CHOICES	RESPONSES	
Dormitory style (single person room)	9.68%	12
Dormitory style (two students per room)	16.13%	20
Dormitory style (four to eight person suite)	4.03%	5
Apartment - studio	6.45%	8
Apartment - family	9.68%	12
Tiny Homes	7.26%	9
Not interested in housing	46.77%	58
<b>TOTAL</b>		<b>124</b>

**Q22 How much would you be willing to pay per semester for Kirtland student housing - dormitory style, two students per room (utilities and wifi included, but no meal plan included)?**

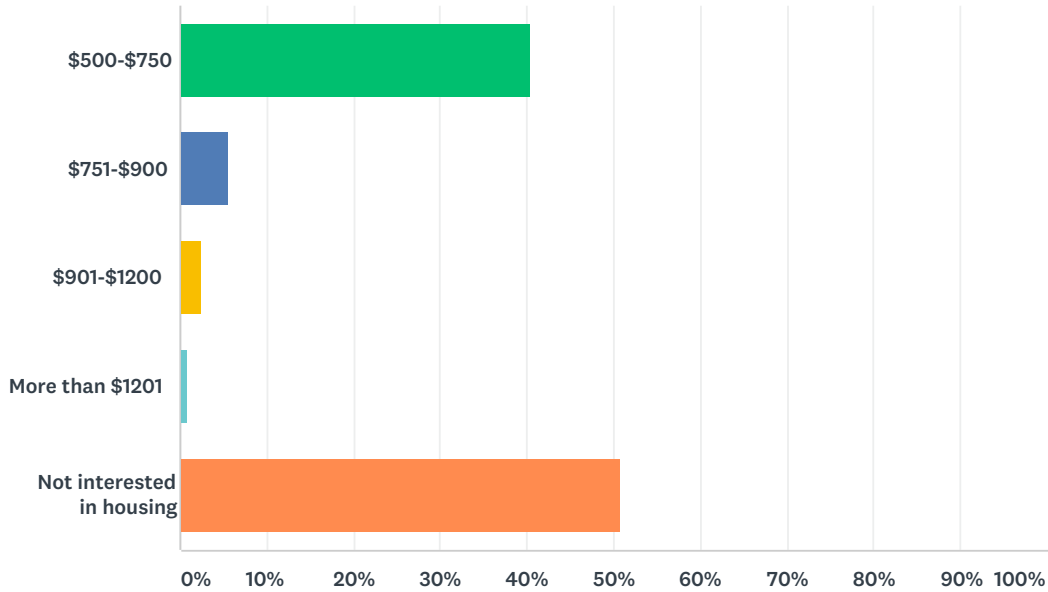
Answered: 124 Skipped: 4



ANSWER CHOICES	RESPONSES	
\$1800-\$2099	42.74%	53
\$2100-\$2399	4.03%	5
\$2400-\$2799	0.81%	1
More than \$2800	0.81%	1
Not interested in housing	51.61%	64
<b>TOTAL</b>		<b>124</b>

### Q23 How much would you be willing to pay per month for Kirtland student housing - family apartment (utilities and wifi included, but no meal plan included)?

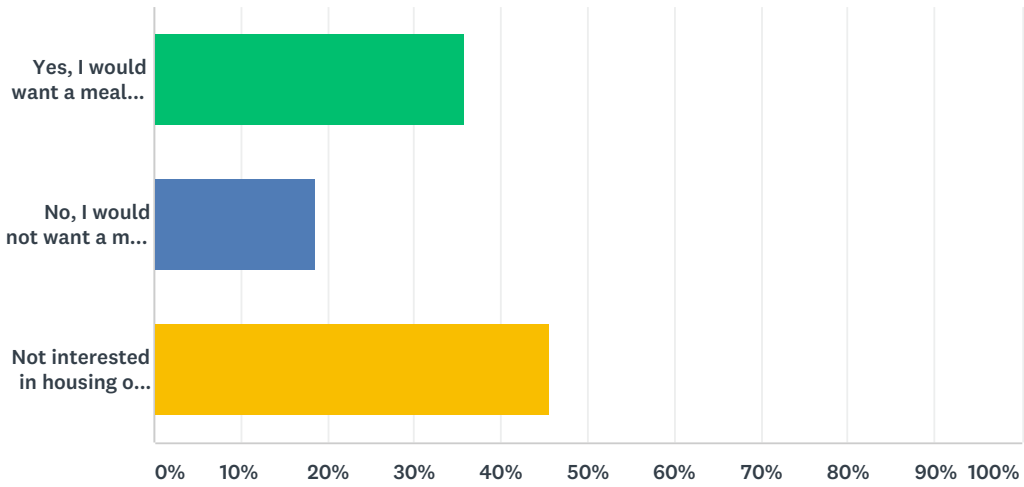
Answered: 124 Skipped: 4



ANSWER CHOICES	RESPONSES	
\$500-\$750	40.32%	50
\$751-\$900	5.65%	7
\$901-\$1200	2.42%	3
More than \$1201	0.81%	1
Not interested in housing	50.81%	63
<b>TOTAL</b>		<b>124</b>

## Q24 If housing at Kirtland was an available option would you want a meal plan with the cafeteria?

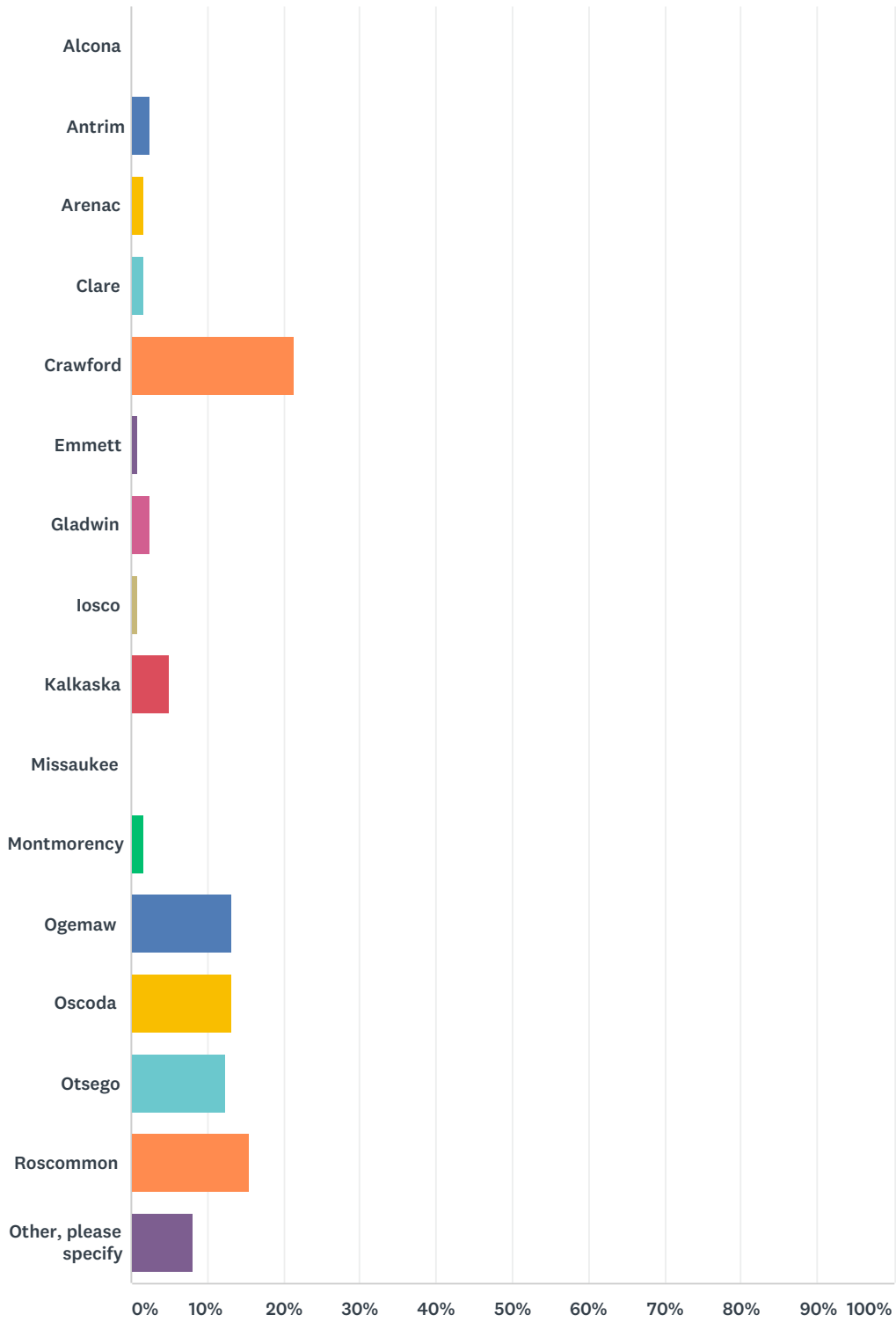
Answered: 123 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes, I would want a meal plan.	35.77%	44
No, I would not want a meal plan.	18.70%	23
Not interested in housing or a meal plan.	45.53%	56
TOTAL		123

## Q25 What county do you live in?

Answered: 122 Skipped: 6



ANSWER CHOICES	RESPONSES
Alcona	0.00% 0

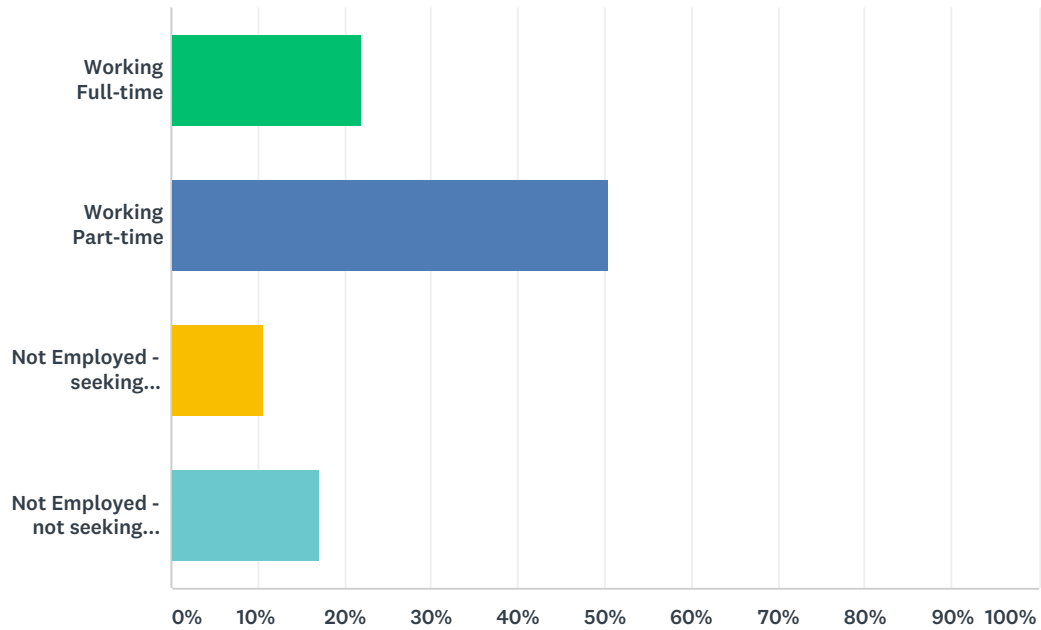


## Fall 2018 Student Survey

Antrim	2.46%	3
Arenac	1.64%	2
Clare	1.64%	2
Crawford	21.31%	26
Emmett	0.82%	1
Gladwin	2.46%	3
Iosco	0.82%	1
Kalkaska	4.92%	6
Missaukee	0.00%	0
Montmorency	1.64%	2
Ogemaw	13.11%	16
Oscoda	13.11%	16
Otsego	12.30%	15
Roscommon	15.57%	19
Other, please specify	8.20%	10
<b>TOTAL</b>		<b>122</b>

## Q26 Please describe your current employment status?

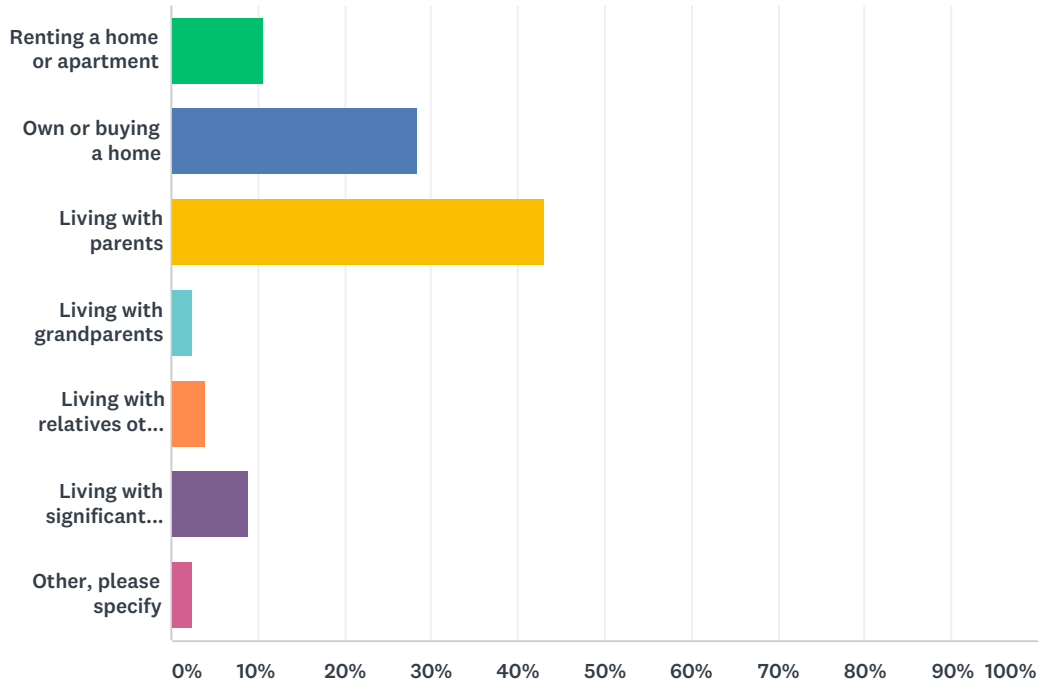
Answered: 123 Skipped: 5



ANSWER CHOICES	RESPONSES	
Working Full-time	21.95%	27
Working Part-time	50.41%	62
Not Employed - seeking employment	10.57%	13
Not Employed - not seeking employment	17.07%	21
TOTAL		123

## Q27 Please describe your current living situation?

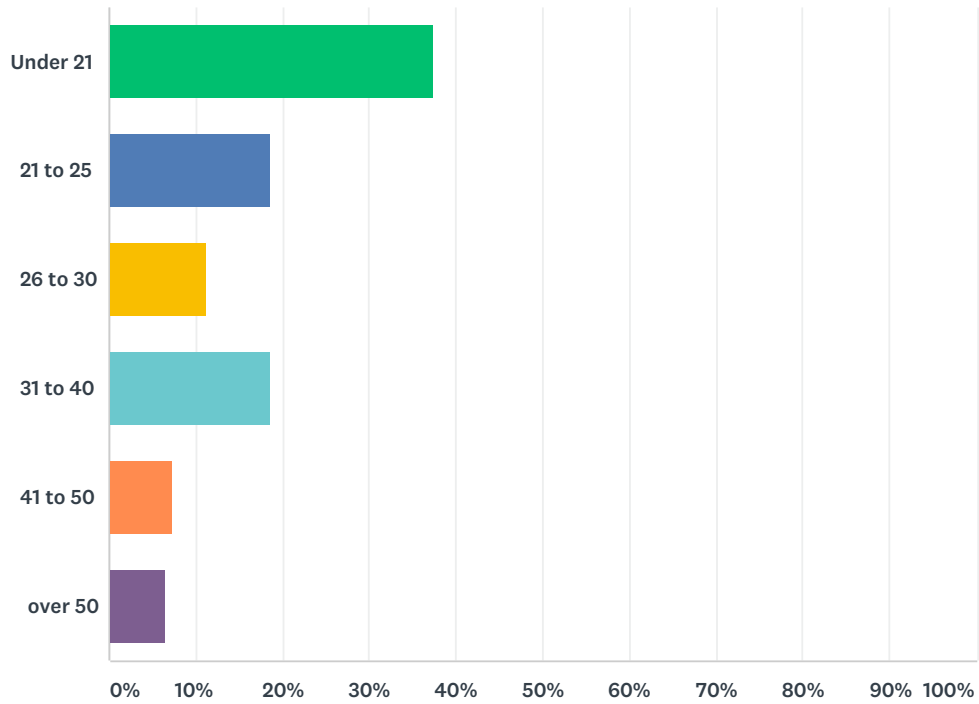
Answered: 123 Skipped: 5



ANSWER CHOICES	RESPONSES	
Renting a home or apartment	10.57%	13
Own or buying a home	28.46%	35
Living with parents	43.09%	53
Living with grandparents	2.44%	3
Living with relatives other than parents/grandparents	4.07%	5
Living with significant other	8.94%	11
Other, please specify	2.44%	3
<b>TOTAL</b>		<b>123</b>

## Q28 What is your age range?

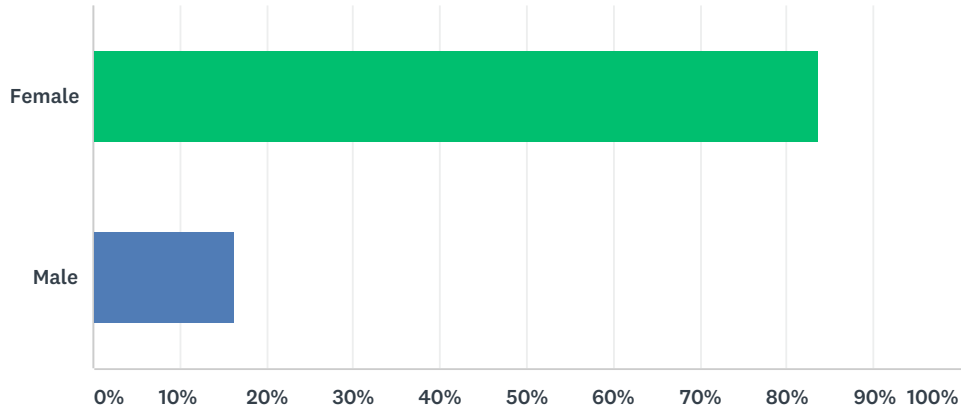
Answered: 123 Skipped: 5



ANSWER CHOICES	RESPONSES	
Under 21	37.40%	46
21 to 25	18.70%	23
26 to 30	11.38%	14
31 to 40	18.70%	23
41 to 50	7.32%	9
over 50	6.50%	8
<b>TOTAL</b>		<b>123</b>

## Q29 What is your gender?

Answered: 123 Skipped: 5



ANSWER CHOICES	RESPONSES	
Female	83.74%	103
Male	16.26%	20
TOTAL		123

**Q30 Is there a program of study that Kirtland Community College does not offer that it should consider offering?**

Answered: 91 Skipped: 37

**Q31 How can Kirtland better assist you in achieving your educational goals?**

Answered: 96 Skipped: 32

**Q32 If there is one thing you could change at Kirtland, what would it be and why?**

Answered: 105 Skipped: 23



**Q33 Thank you for taking the survey. Enter your Kirtland email address here for a chance to win the \$50 VISA gift card.**

Answered: 119 Skipped: 9