

# FAST FACTS

www.kirtland.edu



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4800 W. 4 Mile Rd.  
Grayling, MI, 49738

## MISSION

Established March 7, 1966, the mission of Kirtland Community College is to provide innovative educational opportunities to enhance student lives and build stronger communities.

## VISION

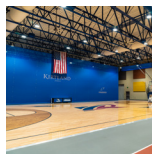
Kirtland's vision is to be the first choice for learner-centered education guiding students and communities toward success.

## VALUES

**EXCELLENCE**  
**CHARACTER**  
**REFLECTION**

**INNOVATION**  
**INCLUSIVENESS**  
**RESPECT**

*It is the policy of Kirtland Community College that no person shall, on the basis of race, color, religion, national origin or ancestry, age, sex, disability, physical proportions, sexual orientation, marital status, or genetic information be excluded from participation in, be denied the benefits of, or be subjected to, discrimination during any program, activity, service, or in employment.*



## STRATEGIC PLAN

### THEME 1:

#### ENGAGING AND GROWING COMMUNITIES

There was an overwhelming amount of conversation on public perceptions and misinformation regarding the move from the Roscommon Campus and its future disposition. Participants discussed the perceptions and difficulties with and a desire to work to educate citizens on what Kirtland does and why.

Not only did participants discuss the issues but they discussed actions that will help engage the public in college activities which will help them understand the new direction of Kirtland. Participants discussed the need to have internships in all programs to help students gain experience, connect with businesses—and have the college be more visible in public.

### THEME 2:

#### CREATING INNOVATIVE PROGRAMMING AND SERVICES

There was common discussion among all participants at the summit regarding innovation and distinctive programming. There was general recognition that Kirtland is an innovative college with innovative employees and that it can build on this strength. There was general recognition the driver of innovation was the need “to adapt to the changing needs of students and communities.” Student outcomes and success rates should be a driving force in Kirtland’s decision-making process.

Other institutions are focusing on offering transfer courses to high school students. Kirtland has taken a more difficult path by offering more technical programs that has secured success and stable enrollment.

### THEME 3:

#### IMPROVING STUDENT SUCCESS AND TRANSFORMING LIVES

While Kirtland is located in a rural area with smaller pockets of population, it must continue to strive to open doors to the world at large for its students and communities by offering high-quality, innovative programs that will help citizens achieve personal, academic and financial success.

Participants addressed this key question: “Why else are we here?” It is no surprise this theme was highlighted during the daylong event and is rewarding that it received a preponderance of discussion throughout the day.

Underlying discussion was the recognition that it is critical for Kirtland students to be successful and graduate. It is disappointing when students are left with college expenses and no credentials.

### GRAYLING

Kirtland offers more than 600 course sections in more than 400 different courses.

#### CERTIFICATES & PROGRAMS

- › Art
- › Automotive
- › Business
- › Computer Information Systems
- › Cosmetology
- › Health Sciences
- › Nursing
- › Public Safety

#### TRANSFER DEGREES

- › Accounting
- › Business Administration
- › Science and Arts

## AREAS OF STUDY

### GAYLORD M-TEC<sup>SM</sup>

The Kirtland Gaylord M-TEC<sup>SM</sup> is a state-of-the-art facility offering technical education in a unique, flexible and student-friendly manner. Kirtland is dedicated to training, retraining and updating essential job skills for high-demand, high-skill and high-wage occupations, specializing in health sciences, skilled trades and transfer degree programs.

#### SKILLED TRADES PROGRAMS

- › CNC Machinist
- › Electrical Technology
- › Heating /Ventilation/AC/
- › Industrial & Facilities Technicians
- › Refrigeration
- › Welding & Fabricating

#### HEALTH CAREERS

- › Cardiovascular Sonography
- › Medical Assistant
- › Medical Billing and Coding
- › Surgical Technology



› Otsego County residents pay a special property tax to support the M-TEC, so that individuals taking in-person courses at the M-TEC Gaylord site will be assessed In-District tuition rates.

#### ONLINE ASSOCIATE PROGRAMS

- › Associate in Science and Arts
- › Accounting
- › Business Administration
- › Cybersecurity
- › Information Technology

#### LICENSURE PREPARATION CLASSES

- › Phlebotomy



# STUDENT PROFILE | WINTER 2023

› Over 2,000 students annually attend a variety of certificate and two-year degree programs at Kirtland's two locations and online.

› Kirtland offers area high school students opportunities to earn college credits through dual enrollment.

› Each semester, between 15 and 25 percent of students attending Kirtland are "first time in any college" students.

**GENDER**  
Female 60%  
Male 40%

**AGE**  
<24 60%  
25-39 25%  
40-59 12%  
60+ 3%

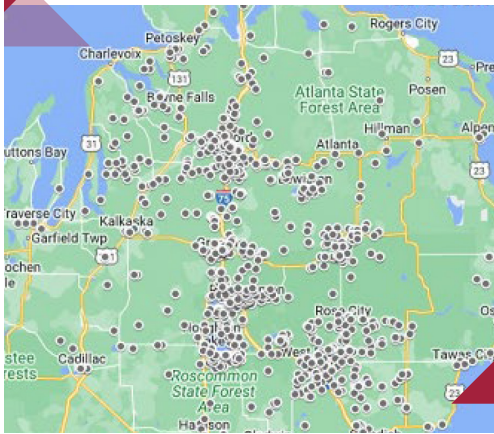
**RACE | ETHNICITY**  
Caucasian 92%  
Native American 2%  
African American 1%  
Hispanic 2%  
Asian American <1%  
Non-Resident Alien <1%  
Pacific Islander <1%  
Other | Not Specified 2%



## COMMUNITY COLLEGE SURVEY OF STUDENT ENGAGEMENT BENCHMARK RESULTS

Measure	Kirtland's Scores					
	2007	2010	2013	2016	2019	2023
Active & Collaborative Learning	46.7	51.8	52.5	45.7	51.8	53.8
Student Effort	50.1	55.9	50.4	44.1	43.8	39.8
Academic Challenge	46.6	52.4	53.1	45.3	51.9	43.7
Student-Faculty Interaction	51.3	54.9	54.7	50.8	56.3	48.7
Support for Learners	51.5	53.5	49.9	46.4	51.0	43.3

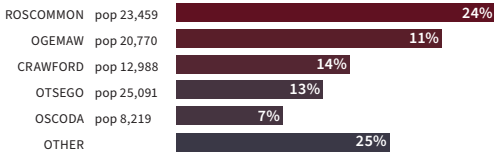
## STUDENT POPULATION



› Kirtland's tax district is comprised of six K-12 school districts, including Crawford-Ausable, Fairview Area, Roscommon Area, Houghton Lake, Mio-Ausable and West Branch-Rose City.

› Kirtland boasts the state's largest community college district of 2,500 square miles consisting of all or part of nine counties.

### COUNTY OF RESIDENCE BY PERCENT



## COMMUNITY BENEFITS

› The regional economy receives roughly \$63 million in regional income due to Kirtland operations and past student productivity effects.

› Kirtland students see a 21.2% average annual return on investment for their time at Kirtland.

› Taxpayers see a real money "book" return of 3.1% on their annual investment in Kirtland.

› Social benefits from Kirtland to society valued at \$196 million.

## ENROLLMENT

### Unduplicated Headcount

2021 Winter	1,412
Fall	1,469
2022 Winter	1,483
Fall	1,455
2023 Winter	1,425

### ONLINE

#### Seats

2022 Fall	1,555
2023 Winter	1,615

### AVERAGE CLASS SIZE

2022 Fall	15.3
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## FACULTY & STAFF

Full-Time Faculty	22
Part-Time Faculty	13*
Full-Time Staff	62
Part-Time Staff	22
Administration	7

\*Does not include EduStaff

› Kirtland is a member of the Higher Learning Commission (HLC) accreditation body.

› Kirtland is a member of the Michigan Community College Athletic Association participating in basketball, bowling, cross-country and golf.

› Newest and modern style student housing, offering 32 beds and opened in Fall 2023. \$3,375 per semester double occupancy.

## WINTER 2023 CREDIT HOURS

12+	30%
6-11	38%
<6	25%
0*	7%

\*Continuing Education, Workforce Development, etc.



## FINANCIAL AID

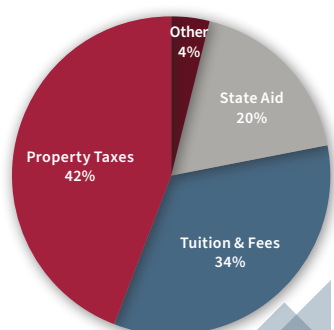
The majority Kirtland students receive some form of financial aid. Last year, 1,061 Kirtland students received \$7,050,294 in aid.



## TUITION RATE COMPARISON

Community College	In-District	Out-of-District	Per Year
Kirtland	\$138**	\$205	\$4,140 IN \$7,170 OUT
Alpena	\$150	\$239	\$6,420 OUT
Delta	\$127	\$214	\$7,410 OUT
Mid Michigan	\$148	\$247	\$7,200 OUT
NCCM	\$144	\$240	
<b>Four-Year School (Lower Division Undergrad Rates)</b>			<b>Per Year</b>
Central Michigan University			\$10,990
Ferris State University			\$13,254
Saginaw Valley State University			\$10,800

## FUNDING SOURCES



\*\* (2023-24 rates. Subject to change for 2024-25 school year. Additional fees may apply.)  
\*\* (In-District tuition rate is assessed to students whose residence address lies within the boundaries of the Kirtland district, who own property within the Kirtland district, or whose parents/guardians own property within the Kirtland District.)