Kirtland’s vision is to be the first choice for learner-centered education guiding students and communities toward success.

THEME 1: ENGAGING AND GROWING COMMUNITIES
There was an overwhelming amount of conversation on public perceptions and misinformation regarding the move from the Roscommon Campus and its future disposition. Participants discussed the perceptions and difficulties with a desire to work to educate citizens on what Kirtland does and why.

Not only did participants discuss the issues but they discussed actions that will help engage the public in college activities which will help them understand the new direction of Kirtland. Participants discussed the need to have internships in all programs to help students gain experience, connect with businesses—and have the college be more visible in public.

THEME 2: CREATING INNOVATIVE PROGRAMMING AND SERVICES
There was general discussion among all participants at the summit regarding innovation and distinctive programming. There was general recognition that Kirtland’s innovative college with innovative employees and that it can build on this strength. There was general recognition the driver of innovation was the need “to adjust to the changing needs of students and communities.” Student outcomes and success rates should be a driving force in Kirtland’s decision-making process.

Other institutions are focusing on offering transfer courses to high school students. Kirtland has taken a more difficult path by offering more technical programs that has secured success and stable enrollment.

THEME 3: IMPROVING STUDENT SUCCESS AND TRANSFORMING LIVES
While Kirtland is located in a rural area with smaller pockets of population, it must continue to strive to open doors to the world at large for its students and communities by offering high-quality, innovative programs that will help citizens achieve personal, academic and financial success.

Participants addressed this key question: “Why else are we here?” It is no surprise this theme was highlighted during the daylong event and is rewarding that it received a preponderance of discussion throughout the day. Underlying discussion was the recognition that it is critical for Kirtland students to be successful and graduate. It is disappointing when students are left with college expenses and no credentials.

Otsego County residents pay a special property tax to support the M-TEC, so that individuals taking in-person courses at the M-TEC Gaylord site will be assessed In-District tuition rates.

GAYLORD M-TEC™

The Kirtland Gaylord M-TEC™ is a state-of-the-art facility offering technical education in a unique, flexible and student-friendly manner. Kirtland is dedicated to training, retraining and upgrading essential job skills for high-demand, high-skills and high-wage occupations, specializing in healthcare, skilled trades and transfer degree programs.

SKILLED TRADES PROGRAMS
- Machinist
- Electrical Technology
- Heating/Ventilation/A.C.
- Industrial & Facilities Technicians
- Refrigeration
- Welding & Fabricating

HEALTH CAREERS
- Cardiovascular Sonography
- Medical Assistant
- Medical Billing and Coding
- Surgical Technology

LICENSURE PREPARATION CLASSES
- Phlebotomy

Established March 7, 1966, the mission of Kirtland Community College is to provide innovative educational opportunities to enhance student lives and build stronger communities.

Kirtland offers more than 600 course sections in more than 400 different courses.

AREAS OF STUDY
- Art
- Business Administration
- Science and Arts

Otsego County residents pay a special property tax to support the M-TEC, so that individuals taking in-person courses at the M-TEC Gaylord site will be assessed In-District tuition rates.
The regional economy receives roughly $63 million in regional income due to Kirtland operations and past student productivity effects.

Kirtland students see a 21.2% average annual return on investment for their time at Kirtland.

Taxpayers see a real money “book” return of 3.1% on their annual investment in Kirtland.

Social benefits from Kirtland to society valued at $196 million.

**FACULTY & STAFF**

- Full-Time Faculty: 22
- Part-Time Faculty: 13* (Does not include EduStaff)
- Full-Time Staff: 62
- Part-Time Staff: 22
- Administration: 7

*Kirtland is a member of the Higher Learning Commission (HLC) accreditation body.

Kirtland is a member of the Michigan Community College Athletic Association participating in basketball, bowling, cross-country and golf.

Newest and modern style student housing, offering 32 beds and opened in Fall 2023. $3,375 per semester double occupancy.

**FINANCIAL AID**

The majority Kirtland students receive some form of financial aid. Last year, 1,063 Kirtland students received $7,050,294 in aid.

**COMMUNITY COLLEGE SURVEY OF STUDENT ENGAGEMENT BENCHMARK RESULTS**

- **GENDER**
  - Female: 60%
  - Male: 40%

- **AGE**
  - 25–39: 25%
  - 40–59: 12%
  - 60+: 3%

- **RACE | ETHNICITY**
  - Caucasian: 92%
  - Native American: 2%
  - African American: 1%
  - Hispanic: 2%
  - Asian American: <1%
  - Non-Resident Alien: <1%
  - Pacific Islander: <1%
  - Other: Not Specified: 2%

- **COUNTY OF RESIDENCE BY PERCENT**
  - Roscommon: 13%
  - Otsego: 7%
  - Osceola: 25%
  - Other: 11%

- **ENROLLMENT**
  - Winter 2023: 1,412
  - Fall 2023: 1,469
  - Winter 2022: 1,483
  - Fall 2022: 1,455
  - Winter 2023: 1,425
  - Online Seats: 1,555
  - Winter 2023: 1,615
  - Average Class Size: 15.3

- **WINTER 2023 CREDIT HOURS**
  - 12+: 30%
  - 6–11: 38%
  - <6: 25%

- **Tuition Rate Comparison**
  - Community College In-District: $138**
  - Alpena: $150
  - Saginaw Valley State University: $13,254
  - Ferris State University: $10,990
  - Central Michigan University: $10,800
  - NCMC: $144
  - Mid Michigan College: $148
  - Four-Year School (Lower Division Undergrad Rates)**
    - Northern Michigan University: $7,200
    - Central Michigan University: $7,410
    - Ferris State University: $7,170

- **Funding Sources**
  - Tuition & Fees: 50%
  - State Aid: 40%
  - Other: 10%

- **COMMUNITY BENEFITS**
  - The regional economy receives roughly $63 million in regional income due to Kirtland operations and past student productivity effects.
  - Kirtland students see a 21.2% average annual return on investment for their time at Kirtland.
  - Taxpayers see a real money “book” return of 3.1% on their annual investment in Kirtland.
  - Social benefits from Kirtland to society valued at $196 million.

- **STUDENT PROFILE | WINTER 2023**
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  - Full-Time Staff: 62
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- **TUITION RATE COMPARISON**
  - **Community College In-District**
    - Alpena: $150
    - Saginaw Valley State University: $13,254
  - **Out-of-District**
    - Central Michigan University: $10,800
    - Ferris State University: $13,254
    - Saginaw Valley State University: $10,400

- **COMMUNITY COLLEGE SURVEY OF STUDENT ENGAGEMENT BENCHMARK RESULTS**
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